

RESOLUTION NO. 21-9R

**RESOLUTION ADOPTING THE TOWN OF GENESEE
COMPREHENSIVE OUTDOOR RECREATION PLAN**

WHEREAS, the Town of Genesee, Waukesha County, Wisconsin, has heretofore adopted a Comprehensive Outdoor Recreation Plan to guide the acquisition, development and management of Town parks and open space; and

WHEREAS, the provision of parks, open space and recreation facilities is important to the quality of life of the residents of, and visitors to, Genesee; and

WHEREAS, Town adoption of a current open space and recreation plan is required for the Town of Genesee to remain eligible for cost sharing aid programs administered through the State of Wisconsin; and

WHEREAS, the Genesee Park Board has worked with the Waukesha County Department of Parks and Land Use to prepare an update of the Town's outdoor recreation plan; and

WHEREAS, the Town of Genesee Comprehensive Outdoor Recreation Plan encompasses a general outline and plan for the recreational development of the Town of Genesee; and

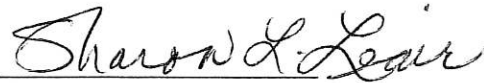
WHEREAS, the Town of Genesee Park Board recommended adoption of said plan on April 20, 2021; and

NOW, THEREFORE, BE IT RESOLVED, that the Town of Genesee Comprehensive Outdoor Recreation Plan is hereby adopted by the Genesee Town Board this 13th day of December, 2021.

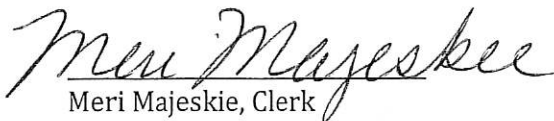
Dated this 13 day of December, 2021

TOWN OF GENESEE

ATTEST:



Sharon L. Leair, Chairman



Meri Majeskie, Clerk

<Resolution Placeholder>

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Appendices

- I. Appendix A: Inventory and Condition Analysis of Existing Parks
- II. Appendix B: Online Survey Results and Comments
- III. Appendix C: Potential Funding Sources

Attachments

- I. Attachment A: Town of Genesee Resolution 20-4R
- II. Attachment B: American Planning Association "Financing Green Infrastructure Projects," Great Urban Parks Campaign Briefing Papers, 2017.

Introduction

The benefits of a community's commitment to parks, recreation and open spaces are ongoing. Parks serve as a gathering space for individuals, families and social groups, regardless of age or economic status. Opportunities to connect with both nature and others in the community are plentiful, whether one's utilizing a shelter in celebration, watching a sunset on a shaded bench or watching their children on the playground. Residents can utilize large open spaces and dedicated sports facilities for recreation and physical activity. Parks and open spaces contribute to better air and water quality and have even been shown to boost economic value.

The Town of Genesee first began planning for the future of their parks in a 1972 Park Plan aimed at securing the land and facilities necessary to provide residents adequate year-round recreational opportunities. The plan was updated in 1988 to meet the Wisconsin Department of Natural Resources eligibility requirements for state and federal funding. The last update to the plan was completed in 2004 by the Town of Genesee Park Board. One of the many goals established in this plan was to stress the benefits of larger community parks that provide a range of uses over smaller neighborhood parks with fewer facilities. Another goal stated that recreational facilities must be provided for handicap users. The plan concluded that enhancement of the park system could be accomplished through additional land acquisition or additional improvements to existing facilities, such as the installation of ADA-accessible playground equipment. However, it noted that limitations related to land development and acquisition may restrict further park development.

The purpose of this plan is to evaluate the community's existing park system and recommend specific improvements to strengthen park and recreational offerings for town residents. The plan begins with an overview of Genesee's social and physical framework, followed by a description of the existing parks, facilities and services. The plan also discusses how neighboring recreational facilities and opportunities relate to the recreational needs and desires of residents and how it may not be cost effective for the town to recreate these services. Public and Park Board input were sought to develop plan goals and recommendations. These recommendations provide a basis for the town to seek additional improvements of the existing park lands and facilities. The plan ends with a list of funding resources that may assist in implementing many of the recommendations.

The plan has been prepared in accordance with the Wisconsin Department of Natural Resources requirements, qualifying the Town of Genesee for state and federal funding opportunities. The plan must be updated every five years to evaluate changes within the community and to retain its Wisconsin DNR certification.

Planning Context

This plan is an update of the 2004 Town of Genesee Outdoor Recreation Plan. The plan incorporates input on potential improvements to the existing parks system from the Town of Genesee Park Board, as well as community residents via an online survey. The planning process was as follows:

Process Step	Date
Discussion of project with Town Administrator/Planner	April 2019
Initial Research	May-August 2019
Visioning Meeting with Park Board	September 2019
Plan Development	October 2019-October 2020
Review of Plan Development and Survey with Park Board	November 2019
Town Online Survey	December 2019-January 2020
Park Board Review of potential goals & online survey	September 2020
Final Plan draft presented to Park Board & Town Board	March 2021

The following is a list of local, county and regional plans that have been valuable in the creation of this plan.

Town Plans

- Town of Genesee Outdoor Recreation Plan, 2004 [not available online]
- [Town of Genesee Land Use Plan, 2009](#)

County and Regional Plans

- [A Comprehensive Development Plan for Waukesha County, 2009](#)
- [Waukesha County Park and Open Space Plan, Appendix A from the Comprehensive Development Plan for Waukesha County, 2018](#)
- [Vision 2050: A Regional Land Use and Transportation Plan for Southeastern Wisconsin, 2016](#)
- [SEWRPC Amendment to Planning Report No. 42: A Regional Natural Area and Critical Species Habitat Protection and Management Plan for Southeastern Wisconsin, 2010](#)
- [SEWRPC Planning Report No. 27, A Regional Park and Open Space Plan for Southeastern WI: 2000](#)

State Plans

- [Wisconsin Statewide Comprehensive Outdoor Recreation Plan \(SCORP\) 2019-2023, 2019](#)

Additional planning resources used:

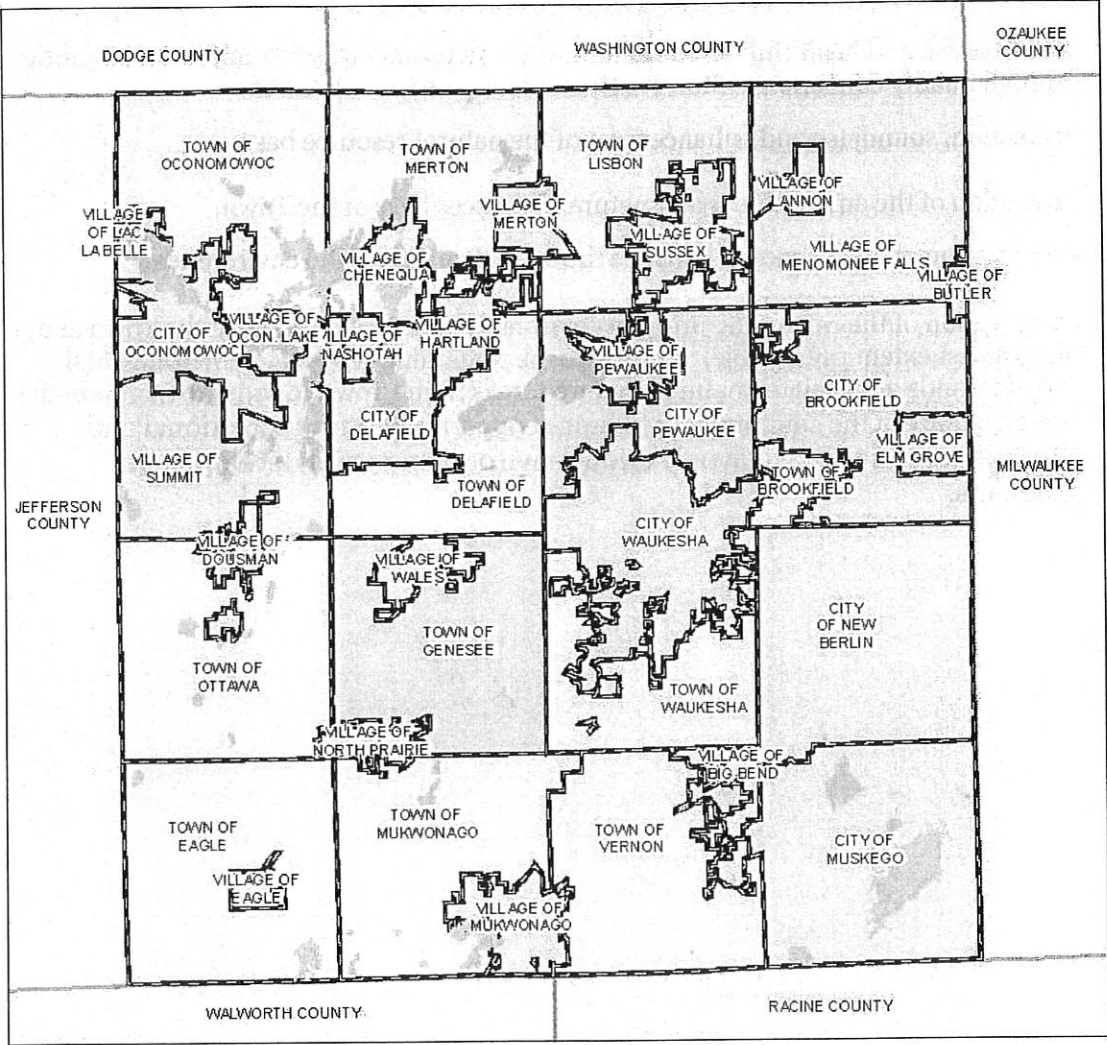
- [Park and Open Space Standards, SEWRPC 2017](#)
- [Guidelines for Development of Local Comprehensive Outdoor Recreation Plans, Wisconsin Department of Natural Resources](#)

This plan supports the following objectives identified in the Town of Genesee Land Use Plan.

1. An attractive and healthful physical and social environment with ample opportunities for high quality education, cultural activities and outdoor recreation.
2. Protection, sound use and enhancement of the natural resource base.
3. Protection of the environment and natural resources base of the Town.
4. Preservation of open space to enhance the overall quality of the environment.
5. Preservation of the remaining primary environmental corridor lands in the Town and, to the greatest extent practicable, to preserve the remaining secondary environmental corridor lands and isolated natural resource areas in the Town in order to maintain the overall quality of the environment; to protect opportunities for recreational and educational activities; to avoid serious environmental and development problems.

Community Overview

The Town of Genesee is located in Waukesha County in southeastern Wisconsin. The town maintains a rural character, with its population distributed over approximately 32 square miles.



Demographics

The population of Genesee has remained relatively stable since 2010, with an estimated 48-person increase in population from 2010 to 2019, according to the Wisconsin Department of Administration (WDOA). Population projections indicate that the town's population will increase to approximately 8,000 (approximately +642) residents by 2035, followed by a decrease in population by 2040. The aging population and continued decrease in household size likely contribute to the slight decline in population.

Year	Population	Increase/Decrease	Increase/Decrease (%)
2040 (projected)	7,895	-135	-1.68%
2035 (projected)	8,030	+5	No change
2030 (projected)	8,025	+ 440	+ 5.80 %
2020 (projected)	7,585	+206	+ 2.70 %
2019 (estimate)	7,388	+ 48	+ 0.68 %
2010	7,340	+ 56	+ 0.77 %
2000	7,284	+ 1,298	+ 21.68 %
1990	5,986	-	-

The median age of Town residents is 49.9 years old, seven years older than the median age for Waukesha County (42.8 years old). Over half the population is between the ages of 18 and 59, and almost 30% accounting for residents ages 60 and over. Twenty percent of residents are under the age of 18. A large majority of residents own their homes (92.2%).

The Town of Genesee experiences relatively little ethnic diversity as of the 2010 Census.

- 97.3% of people are Non-Hispanic white
- 0.4% are Native American
- 1.7% are Hispanic or Latino
- 0.3% are Asian
- 2.1% identify as two or more races

The median household income for Town of Genesee households is \$98,250. This exceeds the median income of Waukesha County (\$81,140) by over \$17,000.

Natural Resource Characteristics








Primary and Secondary Environmental Corridors, Isolated Natural Resource Areas

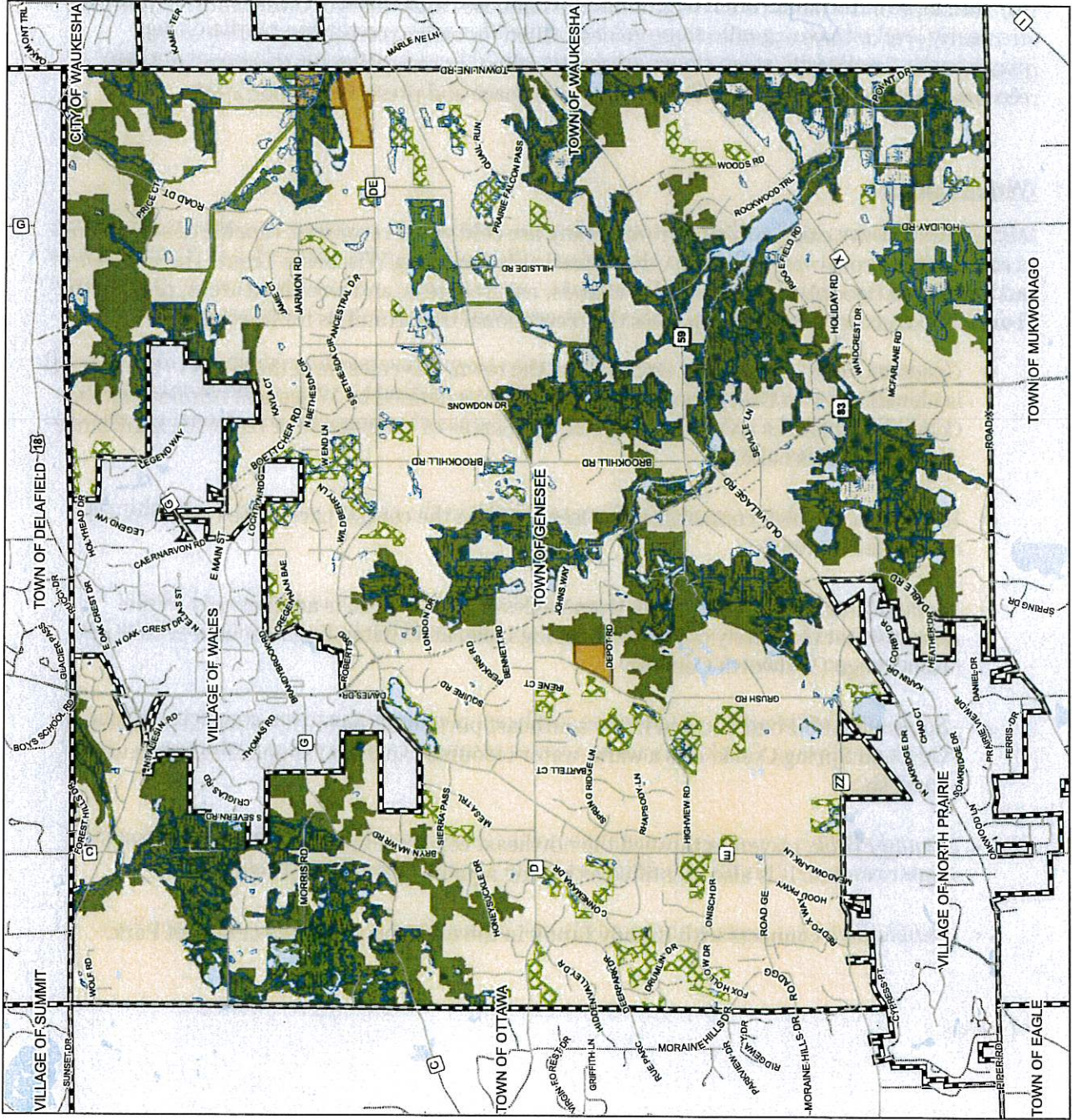
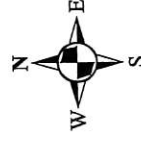
The Southeastern Wisconsin Regional Planning Commission has identified areas of primary and secondary environmental corridors and isolated natural resource within Waukesha County. Environmental corridors are defined as linear areas in the landscape containing concentrations of significant natural resources and resource-related features, such as water features, wetlands, woodlands, topography, remnant prairies, wet, poorly drained and organic soils and wildlife habitat (SEWRPC, 2019). Primary environmental corridors are concentrations of these significant natural resources of at least 400 acres in area, two miles in length and at least 200 feet in width, and are generally located along major stream valleys, around major lakes and in the Kettle Moraine area. Secondary environmental corridors are smaller concentrations of these natural resources that are at least 100 acres in area and one mile in length. Isolated natural resource areas (INRAs) are the remaining significant natural resources of at least five acres and 200 feet in width. Table 1 identifies ownership and acreage of primary and secondary environmental corridors and isolated natural resources area acres within the Town of Genesee. The map that follows identifies the natural resource areas within the town.

Table 1: Environmental Corridor and INRA acreage

Natural Resource Feature	Total acres within town	Total acres owned by town	Total acres owned by county	Total acres owned by state	Total acres owned by non-profit(s)	% of acres on private land
<i>Primary Environmental Corridor</i>	5,089	36.4	210.8	97.6	51	92%
<i>Secondary Environmental Corridor</i>	438.8	2.9	.7	0	0	99%
<i>Isolated Natural Resource Area</i>	724.9	0	5.9	0	140.6	80%

Natural Resources in the Town of Genesee

-  Park Boundary
-  Lakes and Ponds
-  Wetlands > .25 Acres
-  Isolated Natural Resource Area
-  Secondary Environmental Corridor
-  Primary Environmental Corridor
-  Roads



The Town of Genesee Comprehensive Land Use Plan calls for the preservation of environmental corridors in natural, open uses. The protection of environmental corridors is vital to enhancing the town's park, open space and recreational abilities. Environmental corridors promote recreational use by providing areas for hunting, fishing, canoeing, and hiking. Other benefits include natural scenic beauty, protection against soil erosion, habitat for plants and animals and groundwater recharge areas.

Topography

The Town of Genesee is on the eastern edge of the Kettle Moraine and consists of rolling ground moraine topography, with hills and ridges interspersed with broad rolling plains. The topographic elevation in the town ranges from 770 feet above mean sea level in the southeast corner of town to 1,070 feet above mean sea level in the Kettle Moraine Estates area (Section 19). The slope of the lands often determines the land use capabilities of those lands. Lands that are nearly level or have a gentle slope are best suited for active recreation playfields and playgrounds. Lands with steep slopes are poorly suited for recreation development and are recommended to remain natural for passive open space and preservation purposes.

Water Features

Multiple waterways exist within the town. Many are cold water resources, capable of supporting a community of cold-water fish and other aquatic life including Wisconsin Trout. The waterways and associated floodplains, along with wetlands, natural areas, and woodland areas, provide the Town with an eco-system that enhances the recreational opportunities for its residents.

- *Genesee Creek*, the primary waterway in the town, traverses from the north to the east. It is identified as an Exceptional Resource Water as defined by Wisconsin Administrative Code NR102 and as a waterway with aquatic areas of countywide or regional significance and rare species habitat.
- *White Creek*, which connects to Genesee Creek in the central part of the township, is a cold water resource.
- *Spring Creek*, which flows south from Saylesville Mill Pond, is another cold water resource that ultimately connects to Spring Lake, an Outstanding Resource Water, in Mukwonago (Walworth County).
- *Saylesville Mill Pond*, located in the southeast portion of the town, connects to Genesee Creek and Spring Creek. It is a warm water resource capable of supporting warm water sport fish.
- *Brandy Brook*, traverses through the northeast corner of the township and is a cold water resource. It is also identified as having aquatic areas of local significance.
- *Pebble Creek* connects with Brandy Brook in the undeveloped lands of Sunset Park.

- *Wales Creek*, traverses through the northwest corner of the township and is a warm water resource.

Climate

Genesee experiences the four seasons, with the area's average winter temperature at 11.5 degrees Fahrenheit to the average summer temperature being 82 degrees Fahrenheit. Precipitation within the watershed takes the form of rain, sleet, hail and snow, with precipitation falling an average of 121 days per year. The town's park system has historically provided seasonal opportunities.

Natural Areas, Critical Species Habitat and Geological Sites

SEWRPC Planning Report No. 42: *A Regional Natural Area and Critical Species Habitat Protection and Management Plan for Southeastern Wisconsin*, amended in 2010, identifies the most important remaining natural area, critical species habitat areas and geological areas within the town. A written summary of the sites located within the town, as presented by SEWRPC, is provided below.

Natural Areas are defined by SEWRPC as areas of land or water that contain native plant and animal communities' representative of the pre-European settlement landscape. The 50-acre Genesee Oak Opening and Fen, located in Section 28, is a classic bur oak opening on rolling moraine topography. Directly south and west is Yatzeck's Fen State Natural Area, which contains a series of high-quality springs and fen over 46 acres. Brown's Fen, another identified Natural Area, is a moderate-quality two-acre fen located within Waukesha County's Retzer Nature Center.

There are also numerous Critical Species Habitat (CSH) sites located within Genesee. SEWRPC defines Critical Species Habitats as tracts of land or water which support Federally- or State-listed rare, threatened and/or endangered plant or animal species. There are nine CSH sites in Genesee, seven of which are located on private land. Five CSH sites are not under protective ownership and are recommended to be preserved to the greatest extent possible. One CSH site is recommended to be acquired by a private conservancy organization and another CSH site is recommended to be acquired by Waukesha County.

There is also one CSH owned by the DNR (a dry prairie remnant of 3 acres) and one CSH owned by the Town of Genesee. Notably, the locally-owned CSH is Lunt-Fontaine Nature Center. The lands adjacent to Lunt-Fontaine Nature Center are an extension of this dry prairie and are identified as lands recommended for local ownership by SEWRPC's Planning Report No 42.

The following table from the Town of Genesee Comprehensive Land Use Plan notes the significant geological areas found within the town.

SIGNIFICANT GEOLOGICAL AREAS IN THE TOWN OF GENESEE: 2005

Site Name	Classification Code ¹	Location	Description and Comments
Scuppernong Creek Spillway	GA-1	T6N, R18E Sections 5, 6 Town of Genesee	One of the finest examples of a glacial spillway remaining in the United States. Studied on a national and international basis. Associated with several other interlobate glacial features including kames, a kame delta, and kettles
Johnston Quarry and Kilns	GA-1	T6N, R18E Section 24 Town of Genesee	Two quarries excavated in Silurian Waukesha Dolomite in side of 20-foot-high bedrock hill. Contains fossil cephalopods. Listed on National Register of Historic Places
Kettle Moraine	GA-1	Western portion of the Town of Genesee	Interlobate moraine consisting of a complex system of irregular, knobby ridges, trending northeast-southwest across the western portion of the Region
Delafield Drumlin Fields	GA-2	T6N, R18E Sections 1, 2 Town of Genesee T7N, R18E	A very well developed example of a drumlin field

GA-1 identifies Geological Area sites of statewide or greater significance

GA-2 identifies Geological Area sites of countywide or regional significance

Source: Wisconsin Department of Natural Resources, Wisconsin Geological and Natural History Survey, and SEWRPC.

Cultural Sites

Ten Chimneys, located in Genesee Depot near Lunt-Fontaine Nature Center, is the estate of theater greats Alfred Lunt and Lynn Fontanne. The 60-acre property was developed between 1913 and 1938 and contains the main house, a cottage and a Swedish-style log cabin. Ten Chimneys is on the National Register of Historic places and is open to the public for tours of the property, including the structures.

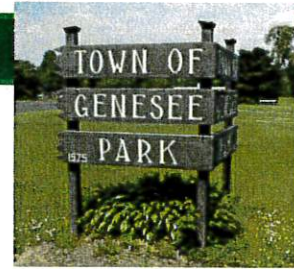
Existing Park Inventory

Genesee has three parkland sites: Town Park, Sunset Park and Lunt-Fontaine Nature Center. Two of the parks, Town Park and Sunset Park, function as community parks. Community parks tend to be large enough to accommodate residents and visitors from neighboring municipalities and have both active and passive recreational elements. Typical amenities of a community park include playground equipment, two to three recreational amenities (baseball/softball diamonds, soccer fields, basketball court, tennis courts, etc.), accessible path system, open play area, benches, landscaping, signage, shelters with restrooms, drinking fountain, picnic area, and large parking areas. Sunset Park has additional undeveloped natural lands that provide residents with a space for passive recreation. Lunt-Fontaine Nature Center is a unique conservation park that also provides passive recreation through nature trails. The following is a description of each park. See Appendix A for an inventory and conditions analysis for Town Park and Sunset Park.

GENESEE TOWN PARK

S42 W31800 DEPOT ROAD

Park Description



Developed in 1975
26.7 acres
Open seasonally, April -October
Located near Genesee Depot

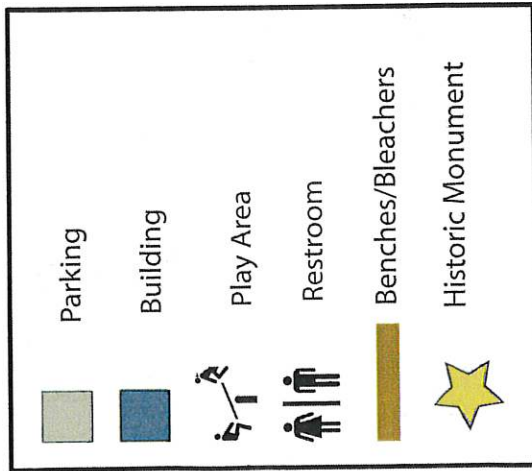
Existing Amenities

- ◇ ADA-accessible playground equipment
- ◇ Children's zip line
- ◇ Pavilion & picnic areas
- ◇ Batting tunnel
- ◇ Shelter rentals available
- ◇ Armed Forces Memorial
- ◇ Baseball diamonds
- ◇ Bike rack
- ◇ Sand Volleyball courts
- ◇ Lions Club building
- ◇ Soccer fields
- ◇ Mature shade trees
- ◇ Basketball court
- ◇ On-site parking
- ◇ Tennis Courts



TOWN PARK

GENESEE, WISCONSIN



Waukesha County 2015 Aerial Image

NOT TO SCALE

SUNSET PARK

S30 W28452 SUNSET DR. (C.T.H. DE)

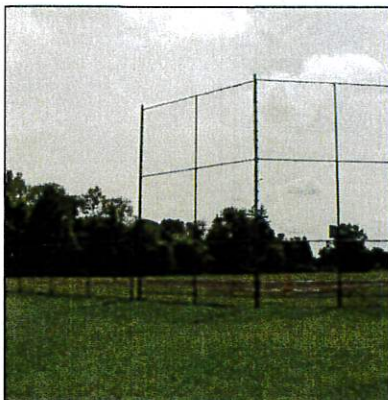
Park Description

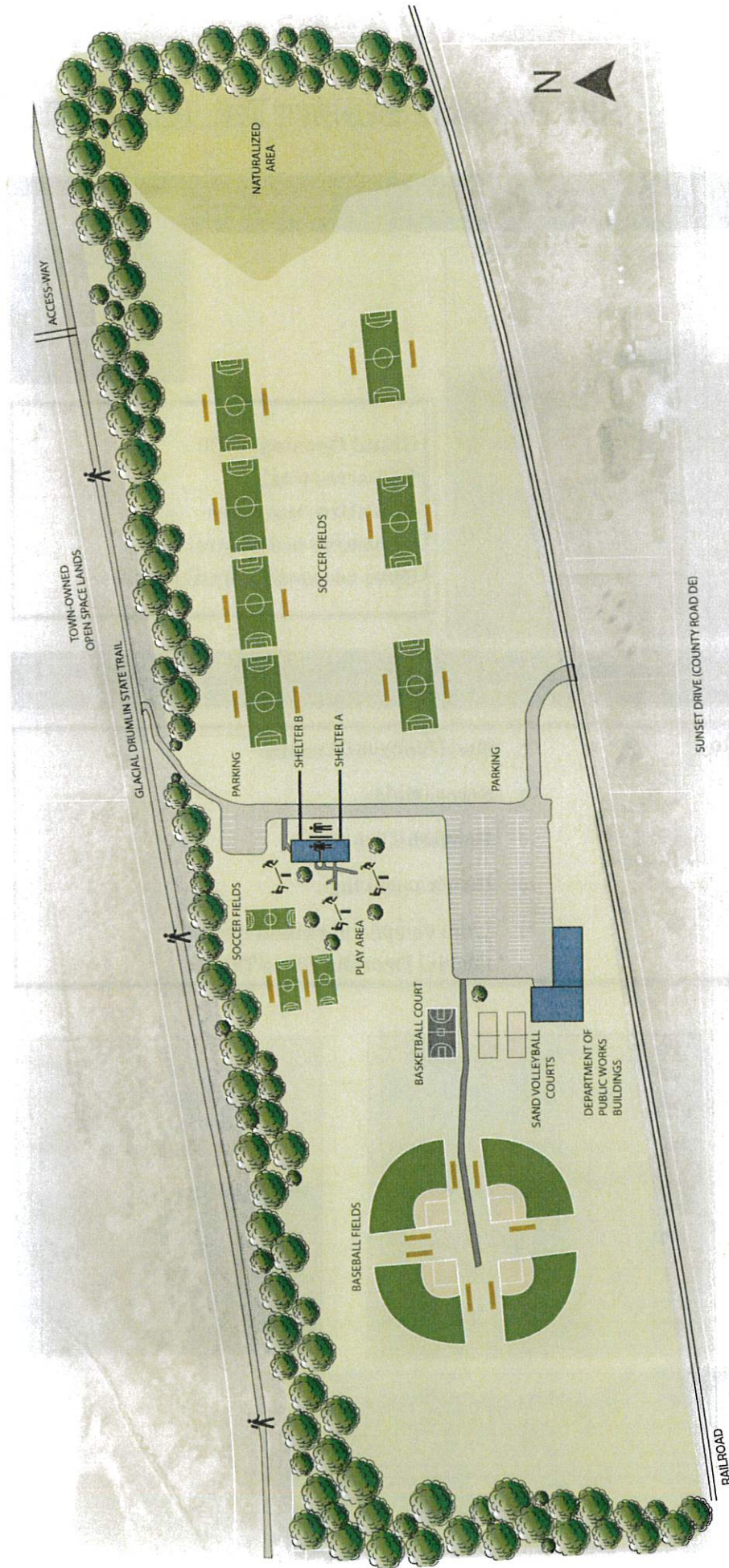


Grand Opening: 2000
90.5 acres total
44.5 active use acres
46 passive use/natural areas
Open seasonally, April -October

Existing Amenities

- ◇ Path connection and parking to Glacial Drumlin State Trail
- ◇ Playground equipment
- ◇ Pavilion & Picnic Areas
- ◇ Shelter rentals available
- ◇ Baseball diamonds
- ◇ Sand Volleyball courts
- ◇ Soccer fields
- ◇ Basketball court
- ◇ On-site parking
- ◇ Undeveloped parkland north of Glacial Drumlin State Trail





	Play Area		Railroad		Trail
	Restroom		Parking		Benches/Bleachers
	Building		Pathway		

SUNSET PARK

GENESEE, WISCONSIN

NOT TO SCALE

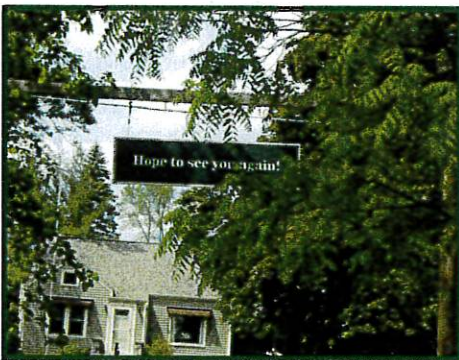
LUNT-FONTAINE NATURE CENTER

S42 W31800 DEPOT ROAD

Park Description

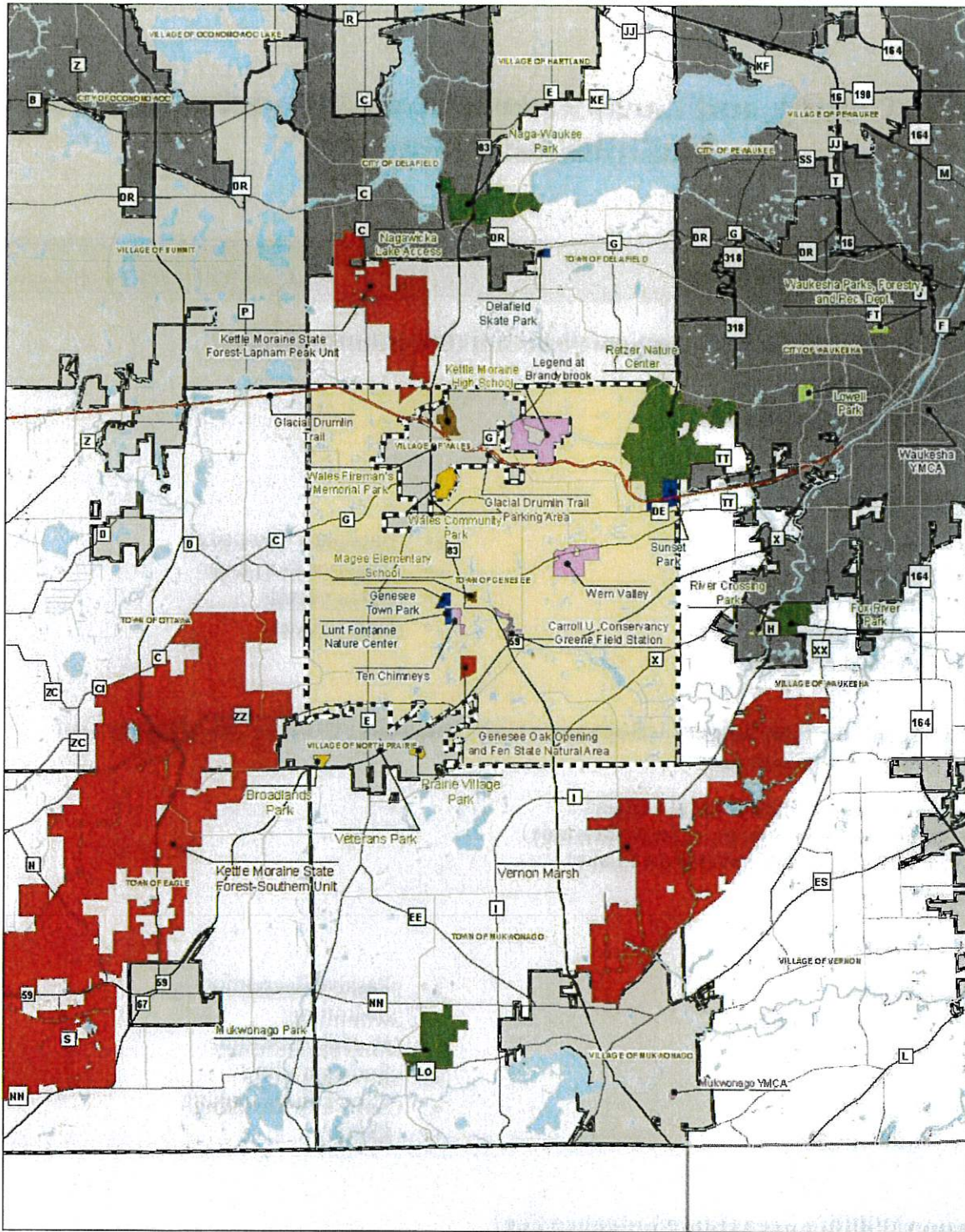


- ◇ Developed in 1975
- ◇ 17.3 acres
- ◇ Open seasonally, April—October
- ◇ Located near Genesee Depot
- ◇ Hiking and nature trails
- ◇ Small gravel parking area
- ◇ Large “Welcome” & “Come Again” sign (2018)
- ◇ Identified Critical Species Habitat (SEWRPC)

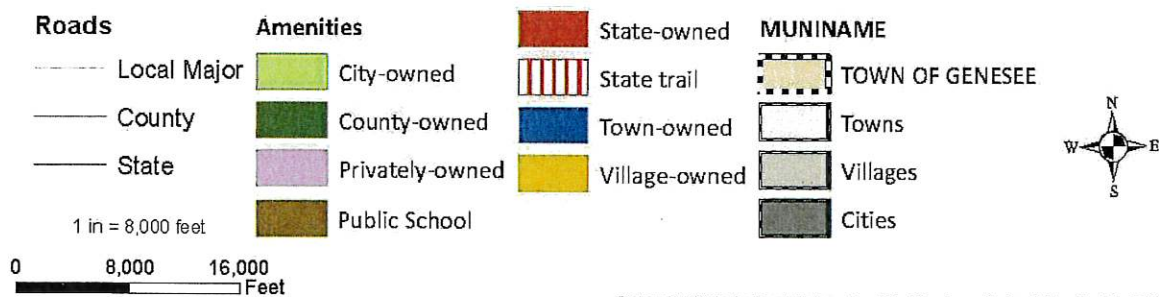


Town of Genesee and Neighboring Community Recreational Resources Owned and Operated by Others

Recreational facilities within Genesee go beyond those owned by the town. County, state and private facilities provide town residents with regional and special use facilities. The town also benefits from being situated near several neighboring communities that offer significant recreational opportunities. Rather than duplicate some of the activities and programs being offered within a short distance, the activities map and descriptions noted below can be used to guide residents to existing facilities that may meet their needs.



Select public & private park/recreation facilities-Genesee area



State, County, and Local Recreational Opportunities and Facilities near Genesee

State Parks and Facilities

Kettle Moraine State Park- Lapham Peak Unit (State Entrance Fee)

Town of Delafield
W329 N846 CTH C, Delafield
1,096 Acres

Select Activities:

- Summer Stage
- Picnic Areas
- Butterfly Garden
- Cross Country Ski Trail
- Off-Road Bike Trails
- Backpack Campsites
- Observation Tower
- Hiking Trails
- Nature Center

Kettle Moraine State Forest – Southern Unit, including Ottawa Lake Recreation Area (State Entrance Fee)

Towns of Ottawa, Eagle and Mukwonago
West of Hwy 59 (No Address) (Kettle Moraine)
South of CTH Z on HWY 67 (Ottawa Lake)
22,000+ Acres

Select Activities:

- Fishing
- Cross Country Skiing
- Picnic Areas
- Hunting
- Trapping
- Swimming Beach
- Passive Recreation
- Swimming
- Horseback Riding
- Snowmobiling
- Canoe and Kayaking
- Hiking

Vernon Wildlife Area (State Entrance Fee)

Villages of Vernon & Waukesha/Town of Mukwonago
Adjacent to the Fox River
4,655 Acres

Select Activities:

- Canoeing/Kayaking
- Boating
- Hunting
- Trapping

- Fishing
- Cross-Country Skiing
- Snowmobile Trail
- Dog Trail Grounds
- Hiking (Not Allowed During Hunting Season, Sept 1 – Nov 30)

Genesee Oak Opening and Fen State Natural Area (No Entrance Fee)

Town of Genesee
 North of CTH E on Hwy 59 (No Address)
 50 Acres

Select Activities:

- Hiking
- Passive Recreation

County Parks and Facilities

Retzer Nature Center (No Entrance Fee)

Towns of Genesee & Delafield | Village of Waukesha
 S14 W28167 Madison St, Waukesha
 483 Acres

Select Activities:

- Butterfly Garden
- Picnic Areas
- Snowshoe Rentals
- Accessible Adventure Trail
- Special Events
- Boardwalks/Hiking Trails
- Planetarium
- Nature Center
- Water Resource Center
- Recycling Center

Fox River Park (County Entrance Fee)

Village of Waukesha
 W264 S4500 River Road, Waukesha
 257 Acres

Select Activities:

- Picnic Pavilions
- River Fishing
- Cross-Country Skiing
- Canoeing/Kayaking
- Biking
- Rollerblading
- Geocaching
- Observation Decks (2)
- Hiking
- Special Events
- Natural Play Around

Mukwonago Park (County Entrance Fee)

Village of Mukwonago
S100 W31900 County Hwy LO
355 acres

Select Activities:

- Campground
- Dog Exercise Area
- Swimming Beach
- Picnic Area
- Archery range
- Volleyball
- Sledding Hill
- Hiking

Naga-Waukee Park (County Entrance Fee)

City of Delafield
651 Hwy 83
206 acres

Select Activities:

- Shelter rentals
- Camping
- Hiking
- Volleyball
- Fishing
- Biking
- Geocaching
- Golf Course (18 hole)
- Wildlife Viewing
- Lake Access
- Playground

City and Village Parks

The Broadlands Park (No Entrance Fee)

Village of North Prairie
Hwy 59 and St Andrews Blvd. (No Address)
24 Acres

Select Activities:

- Soccer Fields
- Picnic Areas
- Volleyball Court
- Basketball Court
- Sledding Hill
- Paved walking trails
- Passive Recreation
- Playground

Prairie Village Park (No Entrance Fee)

Village of North Prairie
Karin Dr. and Prairie View Dr. (No Address)
18 Acres

Select Activities:

- Baseball Diamond
- Picnic Areas
- Playground
- Passive Recreation

Wales Community Park (No Entrance Fee)

Village of Wales
500 S. Brandybrook Rd., Wales
80 Acres

Select Activities:

- Soccer Fields
- Picnic Area
- Basketball Court
- Disc Golf Course
- Playground
- Passive Recreation

River Crossing Park (No Entrance Fee)

City of Waukesha
3703 Rivers Crossing Dr., Waukesha
81 Acres

Select Activities:

- River Fishing
- Picnic Area
- Basketball Courts
- Camping
- Paved Walking Paths
- Hiking
- Passive Recreation
- Playground

Elmhurst Park (No Entrance Fee)

Town of Delafield
CTH G and Windrift Ln. (No Address)
5 Acres

Select Activities:

- Passive Recreation
- Playground

Trails and Greenways

Pebble Creek Greenway (No Fee)

From the City of Pewaukee South to the Fox River

39 Acres

- Connects Retzer Nature Center to the Glacial Drumlin Trail
- Passive Recreation Opportunities

Scuppernong Greenway (No Fee)

From Hwy 83 north of Wales to the Bark River

262 Acres

- Connections to the Glacial Drumlin Trail, Lapham Peak, Bark River Greenway, School Section Lake
- Hunting
- Fishing
- Trapping
- Canoeing
- Passive Recreation
- Geocaching

Ice Age Trail (Portions Require Fee)

Statewide Trail from Sturgeon Bay, South to Janesville, North to St. Croix Falls

North/south trail, located for a short distance in the northwest portion of the township.

1,200 Miles

- Hiking
- Passive Recreation
- Backpacking
- Snowshoeing
- Camp Sites Available along Trail
- Biking (Limited Sections)

Glacial – Drumlin Recreational Trail (State Trail Pass Required)

From Cottage Grove to Waukesha along an Abandoned Rail Corridor

Runs east/west from the Sunset Park trailhead to the northwest corner of the township, through the Village of Wales.

52 Miles

- Walking (Including Dogs)
- Biking
- In-Line Skating
- Snowmobiling/Snowshoeing
- Hunting (Jefferson County)
- Camp Sites Available along Trail

Private, Semi-public and Public

- Broadlands Golf Club
- Wern Valley Sportsman's Club
- The Legend at Brandybrook
- Merrill Hills Country Club
- Greene Field Station and Prairie Springs Environmental Education Center, Carroll University (Environmental research, school programs, recreational programming, summer camps)
- Mukwonago YMCA (youth, adult, senior, family wellness and exercise)
- Waukesha YMCA (youth, adult, senior, family wellness and exercise)
- Ten Chimneys National Historic Monument (museum, house and estate tours, programs)

Senior Activities

- Kettle Moraine School District Community Education Program- Golden Laser monthly meetings and community education programs, Village of Wales
- Kettle Moraine High School- Indoor "walking trail" open for public access 2:35-9:00 p.m. each school night, Village of Wales
- Town of Mukwonago- Senior bingo and senior social mornings
- Mukwonago and Waukesha YMCA- Social seniors club

Bicycle and Pedestrian Facilities

The Waukesha County Park and Open Space Plan recommends that bike and pedestrian accommodations be considered along numerous county highways and major arterials. The plan recommends that improvements be planned for when roadways are improved. Plan recommendations should also be considered when new development is proposed adjacent to a road where accommodations are contemplated. A description of the existing bike and pedestrian facilities are noted below.

- The 52-mile Glacial Drumlin State Trail runs east-west through the northern portion of the township. The trail extends from the City of Waukesha, west to Cottage Grove in Dane County. A small parking lot and path to the trail is provided in the north part of Sunset Park. The parking lot and trail access is available seasonally coinciding with the dates that the park is open.
- The Lunt Fontaine Center provides an approximately $\frac{3}{4}$ mile unimproved walking path through a wooded setting.
- Retzer Nature Center provides an extensive network of unimproved nature trails and also has an accessible paved trail near the Nature Center building.
- There are sidewalks serving the business area in Genesee Depot on both sides of State Trunk Highway 83, generally extending from Vittles & Vine on the west to North St. near the Union House Restaurant on the east. Wide, paved shoulders continue on S.T.H. 83, east of Genesee Depot.

Programming

Organized Sports

The town offers various sports programs such as T-ball, youth baseball, youth soccer and adult softball and baseball leagues. All teams are organized through the town's Recreation Director. The town partners with various sports organizations such as the YMCA, Land O Lakes and Waukesha Area Recreation Soccer (WARS), to create the schedule for each team. Youth teams are split by age and gender. The adult softball league is co-ed and is managed by the Lions Club. The Genesee Rebels are Genesee's adult baseball league, managed through Land O Lakes.

Genesee Athletic Association

The Genesee Athletic Association is an organization whose goal is to raise money to enhance the town parks. Money has previously been raised for items such as baseball diamonds, fencing, benches, soccer goal posts and trees. Cookies with Santa is the main (and in recent years, only) fundraising event that the Genesee Athletic Association hosts. The event is held twice in December: once for all members of the public (residents and non-residents) and once specifically for disabled children. This free, long-running event includes a picture with Santa, complete with hot chocolate and cookies, a bake sale and a raffle.

Park Facility Standards and Needs Assessment

Communities previously used service area and per capita standards created by the National Recreation and Park Association (NRPA) to determine if the recreational needs of a community were being met and to project the future need of facilities. In fact, the 2004 Outdoor Recreation Plan uses these standards to evaluate the existing park facilities. However, as of 2019, the NRPA no longer recommends using these standards to determine if a community's recreational needs are being met. Instead, the NRPA advises that communities develop specific standards unique to their size, needs and desires. Typical metrics to consider may include existing parkland acreage, number of recreation facilities, distance travelled to parks and facilities, quality of parks and facilities, operating costs, revenues, community setting (urban vs. rural) and even the type of park (Urban Green Space vs. a mini park).¹

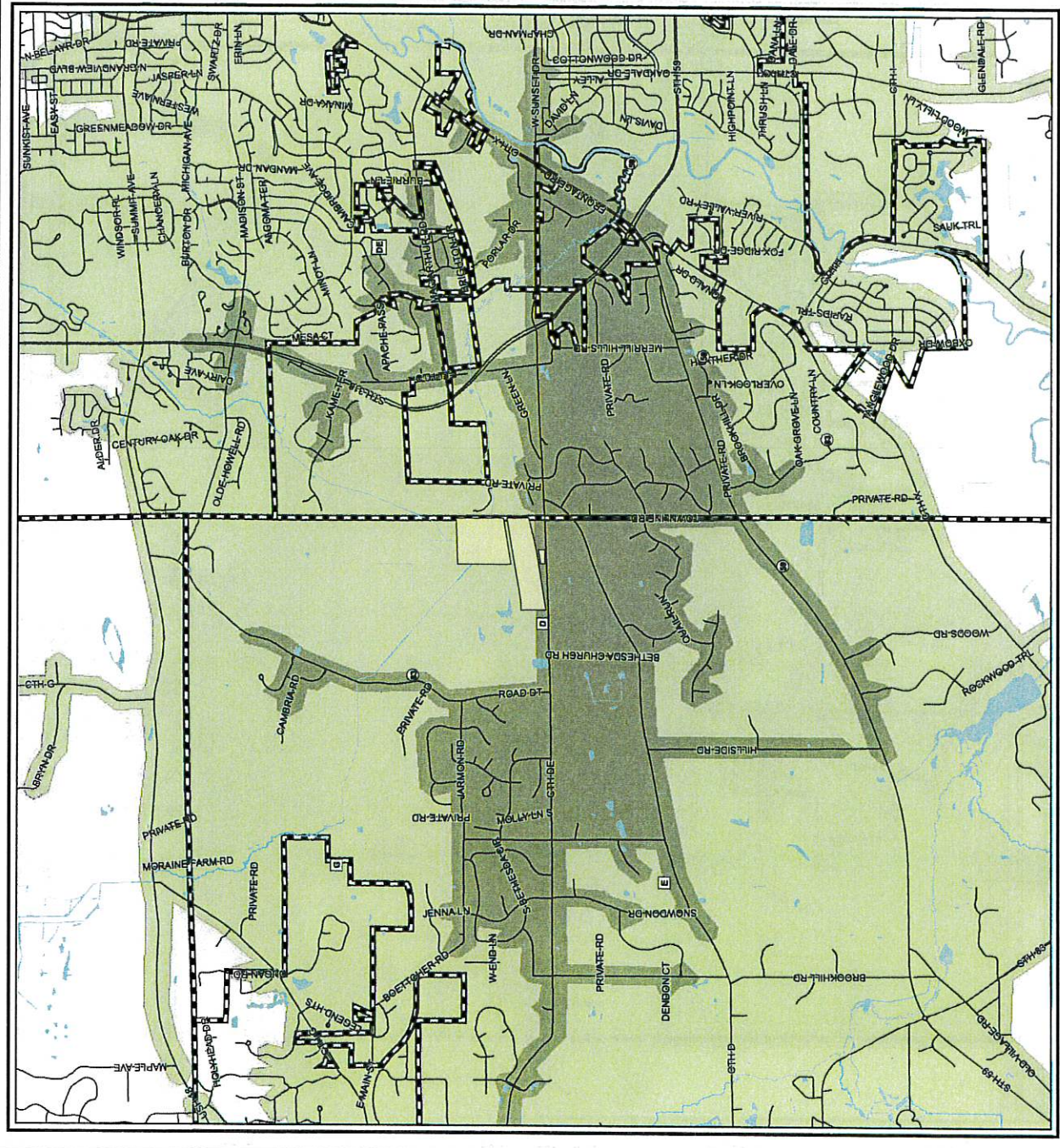
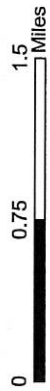
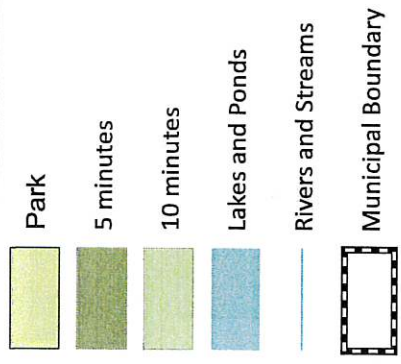
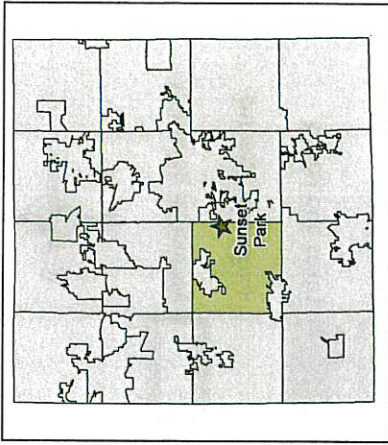
The Southeastern Wisconsin Regional Planning Commission still uses service area and per capita standards in outdoor recreation planning for urban areas. However, as noted in SEWRPC's 2017 *Outdoor Recreation and Open Space Planning Objectives, Principles and Standards* publication, the per capita requirements are not meant to be used for rural areas. SEWRPC recommends that rural areas should provide a minimum of one community park for picnicking facilities and non-resource oriented recreational facilities, such as baseball, soccer, playground equipment, and other active recreational activities. School recreational sites should also be factored in to the number of parks in a community. Resource-oriented outdoor recreation, such as large parks, open spaces and regional trails, may be better suited for state and county governments to develop. Therefore, typical facility standards are not used throughout this plan.

An online parks survey of town residents concluded that residents are satisfied with the size and number of parks within the Town. With the exception of the far southeastern corner of the township, residents are able to drive to either Town Park or Sunset Park within 10 minutes, with most residents being able to arrive at a park within only five minutes. The five and ten minute drive time areas to Sunset Park and Town Park are illustrated on the following maps. State, county, other municipal facilities located nearby likely contribute to the satisfaction of town residents with the town's current park offerings.

¹ Barth, David. PAS Memo: Alternatives for Determine Parks and Recreation Level of Service, May/June 2016.

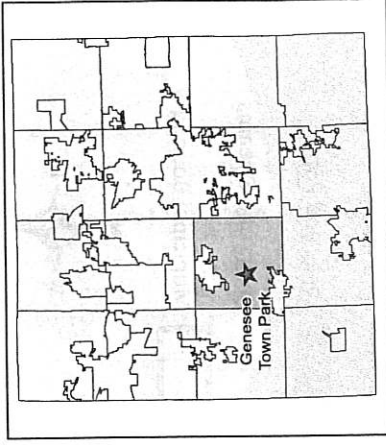
Drive Times from Sunset Park

Location Map

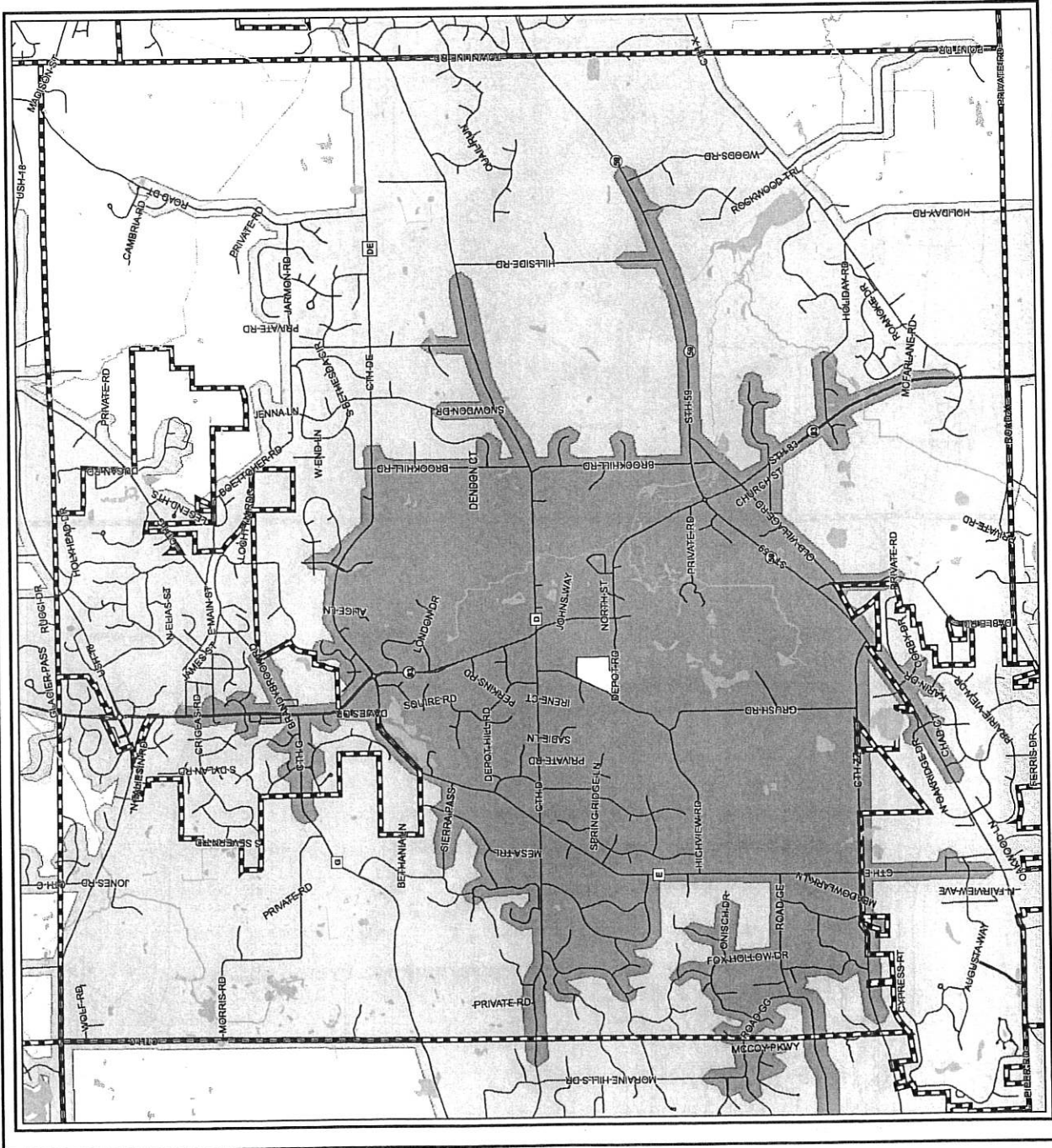
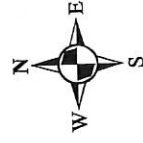


Drive Times from Genesee Town Park

Location Map



- Park
- 5 Minutes
- 10 Minutes
- Lakes and Ponds
- Rivers and Streams
- Municipal Boundary



Public Participation

Online Survey

Approximately 3,100 property owners received notification of an online survey with their 2019 tax bill. The residents could reach the online survey through a direct link or via the town website. A hard copy could also be requested through the town hall. The survey was open from December 4, 2019 to January 30, 2020 and received 142 responses (4.58% response rate).

Key takeaways from the resident survey showed residents were interested winter activities, increased trail usage, year-round access to park facilities, community events at the parks, and allowing dogs or creating designated dog areas within the parks. The town considered this input and many of these ideas are incorporated within the plan recommendations. The survey questions and results are attached as Appendix B.

Park Board Meetings

Waukesha County Planning and Zoning Division staff met with the Genesee Park Board three times.

On September 17, 2019, County staff discussed plan expectations and completed a visioning exercise with the Park Board where the following three questions were considered:

1. What do you feel are the strengths of your parks system? Consider programs, facilities, number of parks and their size, emerging use trends, partnerships with other communities, churches, senior centers, youth programs, etc.
 - ❖ Open space component
 - ❖ ADA-accessible playground equipment
 - ❖ Sports fields
 - ❖ Youth programs & partnerships
 - ❖ Reasonable rental fees
 - ❖ Sponsored runs/fundraisers

2. What are your priorities as a Park Board?
 - ❖ Maintaining current parks
 - ❖ Hearing ideas/comments/concerns from town residents
 - ❖ Making improvements with very little budget
 - ❖ Maintaining relationship with Town Board
 - ❖ Obtaining grants for improvements when able

3. What could make the parks system better? Consider programs, facilities, number of parks and their size, partnerships, etc. What needs or desires do you hear from your friends and neighbors?
- ❖ Facilities and activities for an aging population
 - ❖ Additional amenities such as pickle ball, horseshoes, bocce ball, shuffleboard, and gaga ball
 - ❖ Exercise equipment and walking paths
 - ❖ Clear access to open space lands north of the Glacial Drumlin State Trail (Sunset Park)
 - ❖ Community Events
 - ❖ Additional facilities building near ball fields with restrooms (Sunset Park)

On November 19, 2019, County staff presented the Parks Board with completed maps, and discussed amenities found at each park and in adjacent communities. The Board provided feedback on a community wide parks survey that would be conducted online.

On September 15, 2020, County staff discussed the results of the online survey from late 2019-early 2020. The Board provided feedback on feasibility of some of the “wants” identified in the survey.

Goals & Objectives

The goals and objectives provide a framework for the plan recommendations. Goals are broad statements that express general public priorities. Objectives are more specific than goals and are generally attainable through strategic planning and implementation strategies. The goals and objectives were created using the Park Board's vision for the park system and recreational facilities, the resident online survey results, and current regional park trends.

Goal #1: Ensure the town has sufficient parkland and facilities to serve the active and passive recreational needs of all residents.

Objective: Review emerging recreation use trends/community demand every five years to assess recreation facility needs for residents of all age groups.

Objective: Conduct an ADA assessment of all equipment and facilities, including play equipment, number and location of seating areas, shelter areas, play equipment, parking lots and walkways within the parks for accessibility challenges.

Goal #2: Provide all residents with safe, reliable recreation equipment as dictated by park use and projected demand of facilities.

Objective: Perform seasonal park maintenance on all equipment to ensure its longevity and safety.

Objective: Replace or retrofit equipment not in compliance with Consumer Product Safety Commission (CPSC) guidelines.

Goal #3: Ensure continued high customer satisfaction levels and a pleasant park experience by maintaining and enhancing park aesthetics.

Objective: Provide for natural beauty and shade within the parks.

Objective: Provide naturalized areas within each park, which can be small scale projects such as areas of prairie restoration (such as west of the baseball diamonds at Town Park) or a butterfly garden, or large-scale projects such as restoration of the undeveloped lands north of Sunset Park.

Goal #4: Increase park usage and offerings by being responsive to emerging community interests and use trends.

Objective: Research viability of privately-sponsored or public/private community wide events at the community parks.

Objective: Provide or publicize nearby wintertime recreation opportunities.

Objective: Study the viability of enhancing bike and pedestrian facilities to provide more residents with safe non-vehicular access to destinations such as Downtown Genesee Depot, Town Park, the Glacial Drumlin Trail and Retzer Nature Center.

Goal #5: Provide the community with convenient access to information regarding town parks, parks programming and other area recreational opportunities.

Objective: Expand website to include additional information on the town park system and programming.

Objective: Expand website and newsletter to advertise additional opportunities for recreation, including youth and adult leagues, senior activities and specialized facilities (such as a splash pad/pool or sledding hill), in neighboring communities.

Goal #6: Increase the use, type and overall resident satisfaction of Town programming.

Objective: Communicate with youth league officials and coaches to identify needs and opportunities for facility or operational improvements.

Objective: Study the viability of increasing current program offerings for persons of various ages.

Objective: Explore publicizing information about nearby community programs or private facility programs, as an alternative to directly providing programming.

Objective: Explore partnerships with neighboring communities and private entities, such as the YMCA, or local dance or karate studios.

Goal #7: Utilize all available funding resources to enhance the quality of the Town's Park system.

- Supporting Objective:* Assess State and Federal funding programs to aid in the development of parks or future land acquisition.
- Supporting Objective:* Assess program fee structure every five years to ensure it is competitive and allows for additional opportunities for program expansion or park enhancements.
- Supporting Objective:* Use the Comprehensive Outdoor Recreation Plan as a guide to identify specific projects within the annual budget.
- Supporting Objective:* Update the Town's recreational plan every five years to provide the Town with a period of State and Federal funding eligibility.
- Supporting Objective:* Explore volunteerism as a means of saving cost and engaging the community in improving the parks.

Goal #8: Protect and enhance public and private areas of Environmental Corridor, Isolated Natural Resource Areas, Wetland and Floodplain (i.e. environmentally sensitive areas).

- Supporting Objective:* Promote town, county, state and local non-profit protection and/or acquisition of environmentally sensitive lands in accordance with the SEWRPC regional plan and the County Park & Open Space Plan.
- Supporting Objective:* Ensure guidelines for future development protect and enhance environmentally sensitive lands.

Recommendations

According to the online survey, residents are happy with the number and size of the parks. This is, in part, likely due to the numerous facilities available in neighboring communities. The needs assessment indicates that the existing community parks and nature center are well located within the township, with most residents being able to drive to at least one park within five minutes. The demand for new parks is therefore anticipated to be low for the foreseeable future. The Town should prioritize improvements and maintenance of its existing parks system to continue to meet the needs of residents. The recommendations that follow are specific strategies the town may take to meet an identified goal or objective. They are split into five categories: Maintenance, Park Use, Physical Improvements, Events & Programming, and Information. Where appropriate, each recommendation notes a potential location for that specific recommendation.

Maintenance Recommendations

Recommendation No. 1

All Parks

Create a Park Asset Life Expectancy spreadsheet to prioritize and budget for future equipment replacement within the parks system. This budgeting tool will help organize when equipment and mechanical assets were installed in the park, the standard life expectancy of such equipment and the estimated replacement year. The information can be used to estimate when additional funds may be available to add equipment or services to the parks.

Recommendation No. 2

LFNC

Beautify the entrance of Lunt-Fontaine Nature Center. To create a welcoming environment, remove any brush piles within the parking area, screen dumpsters from view and consider a paved parking area for residents.

Conduct an ADA Assessment. Within one year of Plan adoption, conduct an ADA assessment of all equipment facilities and identify accessibility challenges to play equipment, benches, shelter areas, parking lots, and walkways. Create a report of areas that require improvement that can be used as a guide to plan for future updates.

Park Use Recommendations

Keep Sunset Park open year-round. The park is closed and gated on November 1 of each year. Residents resort to parking along the County Highway DE and crossing a railroad track in order to access the Glacial Drumlin State Trail in the off season. Keeping even a portion of the parking lot accessible and plowed will allow residents to enjoy winter activities such as cross country skiing and snowshoeing on the Glacial Drumlin State Trail, or on the parks open fields. To deter and monitor potential vandalism, upgrade the cameras and security system. Consider an electronic gate to close the park off after dark each night. This would reduce staff costs and time by going to close the gate on a daily basis.

Develop a Master Plan for the undeveloped northern part of Sunset Park. This 46-acre property north of the Glacial Drumlin State Trail near Sunset Park is an under-utilized asset. Possible improvement discussed by the Parks Board include a 6' wide asphalt walking path, natural land management and prairie restoration. Retzer Nature Center is located just north of this parcel. The proposed Master Plan should consider the feasibility of accessing Retzer Nature Center, located to the north of the park, through this parcel.

Restore areas of Lunt-Fontaine Nature Center to a naturalized condition. Seek volunteers to assist with buckthorn and invasive species removal in both the wooded areas and areas slated for prairie restoration. A site plan should be developed to provide a unified approach for improvements. The restored prairie area(s) should be mowed once a year and burned every year other. Keep the trails mowed to promote resident use.

Physical Improvements Recommendations

Recommendation No. 7

Town-wide

Conduct a study to evaluate the feasibility of the following bicycle/pedestrian improvements:

- a. Assess if “pull off” enhancements are desirable along town roads for access to the Glacial Drumlin State Trail. For example, Road DT may provide an area for vehicles to safely pull over and access the Glacial Drumlin State Trail.
- b. Consider if improvements along S.T.H. 83 would be feasible to provide access to the existing trail along S.T.H. 83. Enhancements may improve access to the Village of Wales, Genesee Depot, Town Park and the Glacial Drumlin Trail.
- c. Explore opportunities to connect neighborhoods to Glacial Drumlin Trail and/or Retzer Nature Center.
- d. Provide a map on the town website of how to bike from Sunset Park to Retzer through existing trails and neighborhoods.

Recommendation No. 8

Sunset Park

Install a minimum of two (2) additional shade structures at Sunset Park. Town Park has abundant shade thanks to large, mature oak trees. Sunset Park, however, currently has little opportunity for shade as its underlying clay soils are not ideal for planting trees. Therefore, additional shade structures are recommended. Consider shade structures near active use areas such as athletic fields, the naturalized area on the east portion of the site and near the undeveloped lands north of the park.

Recommendation No. 9

Either Park

Create a Bocce ball court and league. Bocce ball is a popular sport enjoyed mostly by adults and seniors. Create a league as a way to furnish equipment to town residents, who would be responsible for returning the equipment to the town hall. Consider a bocce ball court at either park.

Recommendation No. 10

Sunset Park

Create a pickle ball court. Pickle ball is another increasingly popular sport played by adults and seniors. It is played on a badminton size court with a slightly lower net than a tennis court. Consider replacing one of the sand volleyball courts at Sunset Park with a pickle ball court.

Recommendation No. 11

Either Park

Install infant swings and/or hard-plastic adult swings at the playgrounds. Swings tend to be enjoyed by more than just toddlers and young children. The survey respondents expressed a desire for both infant swings and adult swings at the parks. Ensuring these options are available at one or both parks helps the town create spaces for all age ranges.

Recommendation No. 12

Town Park

Install outdoor fitness equipment at Town Park. Survey respondents noted outdoor fitness equipment as a nice addition to the parks. Outdoor fitness stations can range from one multi-function piece (that can be wheelchair accessible) to multiple pieces of single-function equipment. Providing outdoor equipment helps promote a healthy, active and equitable community by encouraging different types of fitness and recreation.

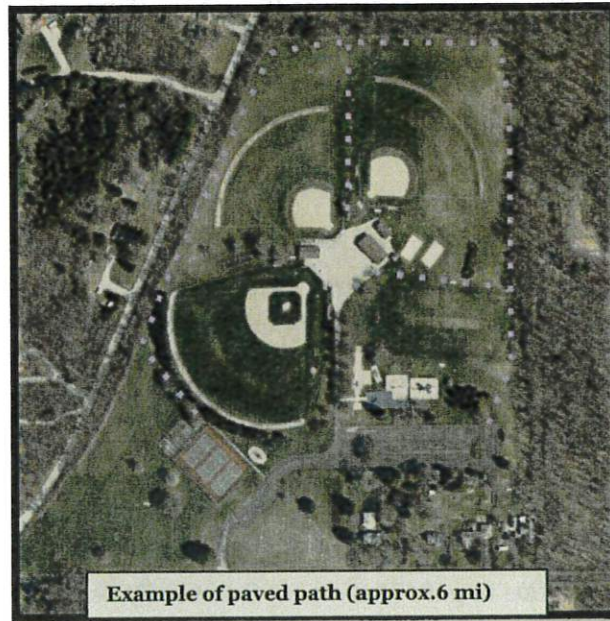
Recommendation No. 13

Sunset Park

Install a bike rack and a bike repair station at Sunset Park. Over 30% of survey respondents indicated that they use Sunset Park trailhead for access to the Glacier Drumlin State Trail. Many trail users also exit the trail at Sunset Park as an attractive location for a break. While the trail is used for activities other than just biking, bike racks and a bike repair station would serve as a unique amenity and could potentially increase exposure to Sunset Park.

Install a minimum 6 foot wide paved loop around the north portion of Town Park.

The paved path would provide an accessible walking trail around the park lands for young families, seniors and any residents looking for low-impact recreation. Over 50% of survey respondents noted that they use the park for walking/relaxing and over 50% indicated they would like to see more walking/jogging loops or trails. Survey respondents stressed walking paths around both parks would increase their time spent in the parks. The hypothetical path shown below is approximately .6 miles of additional pavement.



Example of paved path (approx. 6 mi)

Events & Programming Recommendations

Host a Beer Garden event at Town Park. The survey results concluded that community events were highly desired by residents. Beer gardens can be very popular events. With the abundance of local microbreweries in southeastern Wisconsin, it would not likely be difficult to find one or more local breweries to showcase at a beer garden event. It is recommended that at

least one food truck also be at each beer garden event. Some breweries may even have partnerships with food trucks.

Breweries often do their own marketing of events and some even bring yard games and other activities for families to partake in. Beer Garden events should be posted on the town website and included in the town spring newsletter. In order to maximize attendance, consider other traveling beer gardens (such as at the County's Mukwonago Park) and do not plan one on the same day.

Recommendation No. 16

Sunset Park

Host a Food Truck event at Sunset Park. Typically, food truck gatherings include five or more food trucks and are a great way to showcase what the park has to offer. Many food trucks will do their own marketing via social media, but it is also recommended the town include the event with the different food trucks on their website.

Recommendation No. 17

Town Hall

Investigate the viability of hosting programming within the town hall by analyzing town hall availability, funding, and required staff time. Programs can be run by volunteers or by a town staff member, and can provide a social benefit to residents for relatively little to no cost. Examples include senior bingo, toddler or infant play group, card/board game play, or knitting or sewing groups.

Recommendation No. 18

Conduct a needs assessment survey with youth league officials and coaches at the end of the season. Prioritize and plan for improvements in the off-season to encourage additional use of town facilities over time.

Information Recommendations

Recommendation No. 19

Create a dedicated webpage on Lunt-Fontaine Nature Center. Lunt-Fontaine Nature Center is relatively unknown and is the least visited park in the town. The town's website has information on both Sunset and Town Parks, but there is no information relative to Lunt-Fontaine Nature Center. A dedicated webpage should be created that states, at a minimum, its location, description, trail map and allowable uses.

Recommendation No. 20

Enhance the Town's "Nearby Recreation" webpage by including a list of additional nearby recreational opportunities and an associated map. This will allow residents a more complete picture of what is available in the area based on what they may be looking to do. See Neighboring Recreational Opportunities section above for website enhancement suggestions.

Recommendation No. 21

Add a "Programs" webpage that displays both sports and non-sports related programming available in the surrounding areas. Advertise communities that sponsor programs, such as the Town of Mukwonago or City of Waukesha.

Funding

There are many sources of financial support that can be used by the Town of Genesee to implement the recommendations of the Outdoor Recreation Plan and maintain the existing park system. Park and recreational projects can also spur community and economic revitalization, providing opportunities to coordinate with other agencies as well as the private sector. The funding sources come in a variety of forms – capital improvement programs, state and federal grants and loans, user fees, park dedication/fee-in-lieu-of, local bonds, and donations. The following is a summary of potential funding sources available to the Town. Appendix D notes the information in a table format for convenience. Note that the web links below may break over time. The table will be useful in contacting a person directly, should that be the case. The Genesee Parks Board will continue to look at grant and funding opportunities in order to implement the plan recommendations.

Capital Improvement Plan

A capital improvement plan (CIP), or capital improvement program, is a plan for capital expenditures of a government to be incurred each year over a fixed period of future years. While policy guidelines vary, capital projects are generally expenditures for infrastructure including technology, buildings and facilities, equipment, major systems, major renovations, land acquisition, and special studies or other costs that are generally expensive (over a certain dollar amount), non-recurring, and have a useful life expectancy of more than one year. Large projects like park acquisition, trail construction, restoration projects and other recreation projects, that require borrowing of funds can often be included in a town's CIP. Local government capital funds may be used as a match to apply for federal or state grants.

A capital improvement schedule (CIS) can be developed based on the Town's identified needs. For each improvement listed on the CIS, the schedule would indicate in which year of the CIP the improvement will take place and its location. The CIS would further describe the improvement, its cost, and anticipated funding source. The town's park operation and maintenance costs from the operating budget should also be listed on the CIS by location for each year, and by season. The list should be further broken down into individual work items with the tasks required to complete each work item, and an estimate of how much time each task requires. Finally, the schedule should assign cost estimates to each task including staffing costs. Examples would include ADA improvements, building repairs, roof and sidewalk repairs, park lighting improvements, repair and replacement of HVAC systems, and below-grade infrastructure and maintenance facility improvements, with repairs occurring at multiple sites throughout the town every year. As recommended, the town should also develop a comprehensive inventory and rating system of all town property and assets complete with deferred maintenance needs, a condition assessment, the year the asset was built or acquired,

the acquisition cost, the date of the last improvement, condition, extent of use, and scheduled date or expansion or rebuilding. This will aid in prioritizing replacements, expansion, repair or retirement of all physical assets. The CIP should be monitored quarterly, and reviewed and updated annually, to reflect changing needs, priorities and funding opportunities to ensure projects advance to meet the town's goals and objectives.

A capital budget is concurrently prepared based on the CIP and CIS annual projects. Projects that are not funded through these capital reserves can be funded through the other mechanisms outlined below.

In the Town of Genesee's prior Outdoor Recreation Plan (2004), the Town worked on a Capital Improvement Plan which detailed anticipated acquisition and development cost for a five year period based on the needs assessment, ADA, and upgrading of existing facilities. The schedule of improvements included the acquisition and construction of the new Sunset Park, including the shelter building and bathrooms, well, and septic system. Other lesser priority items were picnic tables, playground equipment, basketball courts, ice skating, benches, tennis courts, and four permanent grills. Yearly budgets were established from this schedule of improvements in order to upgrade and improve the facility over time, and all of the upgrades and improvements noted above are complete except for the tennis courts, ice skating, two of the four grills, and picnic tables were substituted for benches. Also installed were four baseball diamonds, four soccer fields, two youth soccer fields, practice fields, and two sand volleyball courts.

User Fees

Most communities establish user fees in an effort to offset park improvement costs or recover recreation program costs through recreation revenues. These fees are discretionary and are usually set by the local Park Board. A recreation program fee policy should be established to ensure charges are fair and equitable for the use of facilities, equipment, and participation in programs. Some jurisdictions offer fee incentives for municipal residents or a system of reduced rates to special-needs residents and seniors. The Town of Genesee has established the current park and recreation fees per Resolution 20-4R (Attachment A). As recommended, the Town should consider review of their fee schedule and increasing fees as necessary to help offset the continuing costs of park acquisition, improvement, and maintenance.

Impact Fees

Impact fees as defined in Section 66.0617 of the Wisconsin State Statutes are cash contributions, contributions of land or interests in land or any other items of value that are imposed on a developer by a municipality. Impact fees are designed to recover the costs of providing public facilities to service the new development. Parks, playgrounds, and other recreational facilities

are considered eligible public facilities for which a community may impose an impact fee. Prior to imposing impact fees, or raising impact fees already in place, the community must prepare a public facility needs assessment which establishes services standards and capital costs, and develops a rational relationship between the impact fee required and the new development. The Town's current impact fees are: \$1,217 for a single family home, \$606 for a one bedroom unit, and \$796 for a two bedroom unit. The Town may want to consider studying if the Town is experiencing any park project deficiencies in the town and, if so, whether the current impact fee should be increased as a source of funding the development costs of the projects outlined in the Outdoor Recreation Plan.

Park Dedication

As part of the land development process, and through the local subdivision ordinance, a town may require the developer to dedicate land to the municipality for public parks, park and recreation facilities, and recreation or open space purposes, if so designated by the town. It is recommended the Town pursue land dedication as a priority, if the area to be developed is located outside the service radii of existing park and recreation facilities, or if the land is environmentally significant for open space preservation. This will ensure the recreational needs of the new residents are satisfied, either by new or existing parks per the standards in the plan. The dedicated land should be at least equal in value to the amount of the impact fees that would have otherwise been applied to the development if the dedication had not occurred. The Town may want to consider requiring a minimum square footage per dwelling unit to their subdivision ordinance for such dedication purposes.

The Town should only accept lands for active park use that are truly suitable for such purposes. The lands should be relatively dry, located away from busy streets, centrally located within residential subdivisions, and of sufficient size, shape, and topography so as to be deemed appropriate for the intended future use. The Town should further only consider dedication of lands if the land is of use to the Town and identified on an adopted plan.

Local Bonds

Local governments can finance large capital recreation projects by seeking approval from citizens to approve debt financing through a bond referendum or vote. Bonds are most useful for long-term debt for large capital projects that are well planned and executed, such as the construction of greenways, trails, or recreation centers.

State Programs

The WDNR administers a wide variety of grant opportunities, including those related to outdoor recreation that are available to local units of government, tribal governments, non-profit conservation groups, landowners, and others. For more detailed information about these grants, go to their website at <https://dnr.wisconsin.gov/aid/Grants.html>.

There are currently four Stewardship grant programs and two related federal programs administered by the DNR under the Local Assistance Stewardship Grant Program. Grant awards are subject to the availability of funds and any procedural changes that may result from state budget and federal appropriations. These programs are summarized below and links to more detailed information on the DNR website are also provided since information can be updated regularly.

- **Acquisition and Development of Local Parks (ADLP)**

Eligible participants

Eligible participants are only those towns, villages, cities, counties and tribal governments that have a DNR accepted comprehensive outdoor recreation plan (CORP) or master plan which has been approved by resolution by the local governing unit. A county outdoor recreation plan that has been adopted by the town, village or city and that contains sufficient detail related to the grant project may also satisfy the plan requirement. Applicants that do not have a current CORP should contact their Regional Project Manager for information and assistance. An eligibility table can be found at <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG>. Entities that are not directly eligible for these grant programs are encouraged to consider partnering with eligible entities.

Common eligible projects

The list below are common types of projects under this grant. However, the department welcomes innovative projects that utilize Stewardship funding.

- Land acquisition for parks and trails, including waterfront property that will provide water based outdoor recreation
- Construction of hiking trails and bike paths
- Construction of canoe/kayak launches, including those that provide universal accessibility
- Construction of riverfront park amenities
- Construction of park shelters and restroom facilities
- Land for nature-based outdoor recreation activities
- Trail maintenance and development activities

- Active outdoor recreation facilities
- Land within urban areas for day use picnic areas.

Grant process

Grants offer a 50% cost share. More information on the grant process and reimbursement can be found at <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG>. Potential applicants are highly encouraged to contact their Regional Project Manager for further details regarding the grant process and application guidance.

Below are links to the application and additional information, such as eligible projects and program priorities:

- <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG>.
- [s. 23.09\(20\), Wis. Stats.](#)
- [Ch. NR 51, subchap XII, Wis. Adm. Code](#)

- Acquisition of Development Rights (ADR)

Program purpose

The purpose of the Acquisition of Development Rights Program is to protect natural, agricultural or forest lands that enhance and/or provide nature-based outdoor recreation. "Development Rights" are the rights of a landowner to develop their property to the greatest extent allowed under state and local laws.

Eligible participants

Eligible participants are only those towns, villages, cities, counties and tribal governments that have a DNR accepted comprehensive outdoor recreation plan (CORP) or master plan which has been approved by resolution by the local governing unit. A county outdoor recreation plan that has been adopted by the town, village or city and that contains sufficient detail related to the grant project may also satisfy the plan requirement. Applicants that do not have a current CORP should contact their Regional Project Manager for information and assistance. An eligibility table can be found at <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG>. Entities that are not directly eligible for these grant programs are encouraged to consider partnering with eligible entities.

Grant process

Grants offer a 50% cost share. More information on the grant process and reimbursement can be found at <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG> and potential applicants are highly encouraged to contact their Regional Project Manager for further details regarding the grant process and application guidance.

Refer to <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG> for application information. See [s. 23.09\(20m\), Wis. Stats.](#); and [Ch. NR 51, subchap XV, Wis. Adm. Code](#) for additional information about eligible projects and program priorities.

- Urban Green Space Program (UGS)

Program purpose

The intent of the Urban Green Space Program (UGS) is to provide open natural space within or in proximity to urban areas; to protect from urban development areas within or in proximity to urban areas that have scenic, ecological or other natural value; and to provide land for noncommercial gardening for the residents of an urbanized area.

Eligible participants

Eligible participants are only those towns, villages, cities, counties and tribal governments that have a DNR accepted comprehensive outdoor recreation plan (CORP) or master plan which has been approved by resolution by the local governing unit. A county outdoor recreation plan that has been adopted by the town, village or city and that contains sufficient detail related to the grant project may also satisfy the plan requirement. Applicants that do not have a current CORP should contact their Regional Project Manager for information and assistance. An eligibility table can be found at <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG>. Entities that are not directly eligible for these grant programs are encouraged to consider partnering with eligible entities.

Grant process

Grants offer a 50% cost share. More information on the grant process and reimbursement can be found at <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG> and potential applicants are highly encouraged to contact their Regional Project Manager for further details

regarding the grant process and application guidance. Per Ch. NR 51, Wis. Adm. Code, 10% of the annual Urban Green Space budget is reserved for community gardening projects.

Refer to <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG> for application information. See [s. 23.09\(19\), Wis. Stats.](#); and [Ch. NR 51, subchap XIII, Wis. Adm. Code](#) for additional information about eligible projects and program priorities.

- Urban Rivers Program (UR)

Program purpose

Funding is for projects that are part of a plan to enhance the quality of a river corridor.

Eligible participants

Eligible participants are only those towns, villages, cities, counties and tribal governments that have a DNR accepted comprehensive outdoor recreation plan (CORP) or master plan which has been approved by resolution by the local governing unit. A county outdoor recreation plan that has been adopted by the town, village or city and that contains sufficient detail related to the grant project may also satisfy the plan requirement. Applicants that do not have a current CORP should contact their Regional Project Manager for information and assistance. An eligibility table can be found at <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG>. Entities that are not directly eligible for these grant programs are encouraged to consider partnering with eligible entities.

Grant process

Grants offer a 50% cost share. More information on the grant process and reimbursement can be found at <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG> and potential applicants are highly encouraged to contact their Regional Project Manager for further details regarding the grant process and application guidance.

Refer to <https://dnr.wisconsin.gov/topic/Stewardship/ApplyLUG> for application information. See [s. 30.277, Wis. Stats.](#); and [Ch. NR 51, subchap XIV, Wis. Adm. Code](#) for additional information about eligible projects and program priorities.

- State of Wisconsin Department of Transportation Assistance Programs

The Wisconsin DOT Assistance Programs assist local governments with improvements, services, and operating and/or capital expenses related to:

- Roads
- Bridges
- Transit capital and facility projects
- Bicycle and pedestrian accommodations
- Railroads
- Harbors
- Airports

Specifically related to park and recreation programming, these programs provide financial assistance to local governments, along with other public and private entities, to make a variety of improvements to highways, bike, rail, and pedestrian facilities, etc. More detailed information can be found here: <https://wisconsin.gov/Pages/doing-bus/local-gov/astnce-pgms/aid/default.aspx>

Federal Programs

- Land and Water Conservation Fund (LWCF) Program

Program purpose

The federal LWCF grant program was enacted by the U.S. Congress in 1965 to develop high-quality outdoor recreation opportunities for the public. LWCF grants provide 50% cost-share to state, tribal, and local governments. Since its inception, more than 1,800 projects have been completed in Wisconsin with more than \$81 million in federal LWCF funds.

The LWCF is a federal grant program administered by DNR in conjunction with the Knowles Nelson Stewardship local assistance grant program. The annual application deadline is **May 1**.

This program funds projects that provide outdoor recreation opportunities for the public. This federal program has unique opportunities and requirements relative to Stewardship grants. Contact a Grant Manager or your Regional Project Manager for more information.

The LWCF program passes through federal funding to state and local partners. The annual availability of grants under this program depends on the federal budget process. Contact a Grant Manager or your Regional Project Manager for more information.

Eligible applicants

State, tribal and local governments, and school districts are eligible for LWCF grants. Nonprofit conservation organizations (NCOs) are also eligible to apply to the Stewardship Local Assistance Grant Program for land acquisition projects.

Eligible projects

LWCF grants support land acquisition and development of a wide variety of high-quality outdoor recreation projects in local communities throughout the state.

Common projects funded through this grant program include:

- Land acquisition for parks & trails, including riverfront property
- Construction of hiking trails and bike paths
- Construction of canoe/kayak launches, including those that provide universal accessibility
- Construction of riverfront park amenities
- Construction of park shelters and restroom facilities
- Active outdoor recreation facilities (e.g. ballfields, splash pads, etc.).

Refer to <https://dnr.wisconsin.gov/topic/Stewardship/FederalLUG> for eligibility, grant process, and application information. See <https://dnr.wisconsin.gov/topic/Stewardship/GrantContacts>, <https://dnr.wisconsin.gov/topic/Stewardship/GrantContacts>, [*Public Law 88.578*](#), and [*Ch. NR 50.06, Wis. Stats.*](#) for additional information.

- **Recreational Trails Program (RTP)**

Program Purpose

The RTP is a federal grant program administered by DNR in conjunction with the Knowles Nelson Stewardship local assistance grant program. The annual application deadline is May 1.

This program funds projects that provide outdoor recreation opportunities for the public focusing on things such as trail maintenance and development activities. This federal program has unique opportunities and requirements relative to Stewardship grants. Contact a Grant Manager or your Regional Project Manager for more information.

The RTP program passes through federal funding to state and local partners through the transfer of federal gas excess taxes paid on fuel used on off-highway vehicles. These funds are used to develop and maintain recreational trails and trail-related facilities for both motorized and non-motorized recreational trail uses. Recreational Trails Program funds may only be used on trails that have been identified in or which further a specific goal of a local, county or state trail plan included or referenced in a statewide comprehensive outdoor recreation plan required by the Federal LWCF Program. The annual availability of grants under this program depends on the federal budget process. Contact a Grant Manager or your Regional Project Manager for more information.

Eligible applicants

State, tribal and local governments, school districts, federal agencies, and incorporated organizations are eligible for RTP funding. Nonprofit conservation organizations (NCOs) are also eligible to apply to the Stewardship Local Assistance Grant Program for land acquisition projects.

Eligible Projects

Eligible projects in order of priority are (for both motorized and non-motorized recreational trail uses):

1. maintenance and restoration of existing trails;
2. development and rehabilitation of trailside and trailhead facilities and trail linkages;
3. construction of new trails (with certain restrictions on federal lands*); and
4. acquisition of property for trails.

*Construction of new trails crossing federal lands only where permissible under other law, necessary and required by a statewide comprehensive outdoor recreation plan, approved by the DNR and the administering federal agency and consistent with applicable federal land management plans and policies.

Refer to <https://dnr.wi.gov/Aid/RTP.html> for application, eligibility and reimbursement information. See *Public Law 114-94*

(<https://www.fhwa.dot.gov/fastact/legislation.cfm>), *Ch. NR 50.21, Wis. Adm. Code* (https://docs.legis.wisconsin.gov/code/admin_code/nr/001/50/21), <https://dnr.wisconsin.gov/topic/Stewardship/FederalLUG>, <https://dnr.wisconsin.gov/topic/Stewardship/GrantContacts>, and <https://dnr.wisconsin.gov/topic/Stewardship/GrantContacts> for additional information.

- EPA Clean Water State Revolving Fund (CWSRF)

The CWSRF program is a federal-state partnership that provides communities a permanent, independent source of low-cost financing for a wide range of water quality infrastructure projects, including stormwater and green infrastructure.

Refer to the website for more information: <https://www.epa.gov/cwsrf>

- NPS Rivers, Trails, and Conservation Assistance (RTCA) Program

Under the National Park Service, the RTCA program assists community-led natural resource conservation and outdoor recreation initiatives. RTCA staff provide guidance to communities on:

- conserving waterways,
- preserving open space, and
- developing trails and greenways.

Refer to the website for more information:
<https://www.nps.gov/orgs/rtca/apply.htm>

- EPA Greening America's Communities Program

Greening America's Communities is an EPA program to help cities and towns develop an implementable vision of environmentally friendly neighborhoods that incorporate innovative green infrastructure and other sustainable design strategies. EPA provides design assistance to help support sustainable communities that protect the environment, economy, and public health and to inspire local and state leaders to expand this work elsewhere.

Refer to the website for more information:
<https://www.epa.gov/smartgrowth/greening-americas-communities>

- U.S. Forest Service Urban and Community Forestry Program

Under the U.S. Forest Service, this program's objectives are to establish sustainable community forests that improve the public's health, well-being, and economic vitality, and create resilient ecosystems for present and future generations. When funds are available, cost-share grants support urban and community forestry projects that have national and multistate application and impact.

Refer to the website for more information: <https://www.fs.usda.gov/managing-land/urban-forests/ucf>

- Federal Highway Administration (FHWA) Fixing America's Surface Transportation Act or "FAST Act" Surface Transportation Block Grant -- Transportation Alternatives Set-Aside (also known as STBG program funding)

This program funds "transportation alternatives," including smaller-scale transportation projects such as pedestrian and bicycle facilities, recreational trails, safe routes to school projects, community improvements such as historic preservation and vegetation management, and environmental mitigation related to stormwater and habitat connectivity.

Refer to the website for more information:
<https://www.fhwa.dot.gov/fastact/factsheets/transportationalternativesfs.cfm>

This program replaces the Transportation Alternatives Program (TAP) which replaced the Transportation Enhancement (TE) Programs-Local Enhancements and State Highway Enhancements.

- Federal Highway Administration (FHWA) Congestion Mitigation and Air Quality (CMAQ) Program

This program allocates federal funding for infrastructure projects that reduce congestion and improve air quality. Bicycle transportation and pedestrian walkways are eligible uses of the money, and can be designed to include green infrastructure features, such as permeable surfaces for trails, and bio-swales and bio-retention for areas adjacent to trail surfaces.

Refer to the website for more information:
<https://www.fhwa.dot.gov/fastact/factsheets/cmaqfs.cfm>

- Surface Transportation Program (STP)

The Surface Transportation Program (23 U.S.C. 133) is one of the main sources of flexible funding available for transit or highway purposes. STP provides the greatest flexibility in the use of funds. These funds may be used (as capital funding) for public transportation capital improvements, car and vanpool projects, fringe and corridor parking facilities, bicycle and pedestrian facilities, and intercity or intra-city bus terminals and bus facilities. As funding for planning, these funds can be used for surface transportation planning activities, wetland mitigation, transit research and development, and environmental analysis. Other eligible projects under STP include transit safety improvements and most transportation control measures.

Refer to the website for more information:

<https://www.grants.gov/learn-grants/grant-making-agencies/department-of-transportation.html>

- US DOT Better Utilizing Investments to Leverage Development (BUILD) Grant Program

The US Department of Transportation is currently revising this funding opportunity. Please visit Grants.gov and <https://www.transportation.gov/buildgrants/build-nofo> for more information.

This grant program funded investments in road, rail, transit and port projects. BUILD Transportation grants replace the pre-existing Transportation Investment Generating Economic Recovery (TIGER) grants that have funded projects that included green infrastructure components.

Grant Opportunities

- Lake Planning Grants

These grants are available for small- and large-scale lake planning, land easement acquisition, wetland and shoreline habitat restoration, lake management plan implementation, and healthy lakes projects.

Refer to the website for more information:

<https://dnr.wi.gov/lakes/grants/#LakeGrants>

- Lake Protection and Classification Grants

Provide funding for implementing projects to protect or improve a lake.

Refer to the website for more information:

<https://dnr.wi.gov/lakes/grants/#LakeGrants>

- River Protection Program

Provides grants for river management and land/easement acquisition.

Refer to this pdf for more information:

<https://dnr.wi.gov/Aid/documents/SurfaceWater/RiverGrantOverview.pdf>

- Community Development Block Grant Program

The Community Development Block Grant program is a federally funded program (HUD) administered by the Waukesha County Community Development Division (CDD). Funding is granted to local municipalities for ADA projects by a formula method.

Refer to the Waukesha County CDD website for more information:

<https://www.waukeshacounty.gov/landandparks/community-development/>

- Urban Forestry Grants

The Wisconsin Department of Natural Resources offers urban forestry grants to cities, villages, towns, counties, tribes and 501(c)(3) nonprofit organizations in or conducting projects in Wisconsin. These grants fall into three categories: regular grants, startup grants and catastrophic storm grants. However, according to the website, the DNR is not taking applications at this time.

<https://dnr.wisconsin.gov/topic/urbanforests/grants>

- Ice Age Trail

The Ice Age Trail meanders through the northwest corner of the Town of Genesee along Scuppernong Creek and USH 18 before either heading north into Delafield toward Lapham Peak or west into the Town of Ottawa. The Ice Age Trail Alliance is a nonprofit conservation organization (NCO) that seeks grants for the acquisition of land for the Ice Age Trail. The WDNR Knowles-Nelson Stewardship Program mentioned above is a vital source of funding for the Ice Age Trail. Since 2000, each of the 66 Stewardship purchases across the State of Wisconsin by the Ice Age Trail Alliance (IATA) was leveraged with private, county, or other funds, and in total has exceeded \$20 million according to the IATA. Additionally, the DNR has acquired Ice Age Trail rights on more than **100 properties (87 miles)** for the Trail statewide over time, and nearly all of these used the Knowles-Nelson Stewardship Program. This outlines the importance of this stewardship program not only to the Ice Age Trail, but too many of the programs it funds for park and recreational uses in communities such as the Town of Genesee.

For more information on funding for the IATA see <https://www.iceagetrail.org/iata-preserves-benefit-from-knowles-nelson-funding/>

- National Recreation and Park Association

The National Recreation and Park Association has grant opportunities listed on their website at: <https://www.nrpa.org/our-work/Grant-Fundraising-Resources/>

- People for Bikes

The People for Bikes Community Grant Program supports bicycle infrastructure projects and targeted advocacy initiatives that make it easier and safer for people of all ages and abilities to ride. Refer to their website for more information: <https://peopleforbikes.org/grant-guidelines/>

- Osteoarthritis Action Alliance

The Osteoarthritis Action Alliance has grant opportunities listed on their website including resources for Community Recreation and Park Programs at: <https://oaaction.unc.edu/recreation-grant-and-program-resources/>

- raSmith's Online Grants Directory

Local units of government or non-profit organizations can register for raSmith's searchable, [online grants directory](#) at:

https://www.rasmith.com/grants/?utm_source=Robly.com&utm_medium=email&utm_campaign=Grants+Newsletter+Fall+2019&utm_content=320d464faf5fe96460133b029382aee2

Please feel free to request grant research/writing assistance by contacting [Karen Wiesneski](#), raSmith's grants specialist, at 262-317-3292.

- Ruekert and Mielke's Grant Opportunities

Ruekert and Mielke also has grant opportunities listed on their website which can be filtered by category including Parks and Recreation:

<http://www.ruekertmielke.com/grant-opportunities>

Public-Private or Public-Public Partnerships

While various grant programs can help establish park and recreation programs at the local level, long term funding has relied on public-private partnerships, or public-public partnerships and access to upfront capital.

Depending on a project's expense, securing the necessary funding will involve researching a variety of funding sources. Opportunities to leverage funding from, and with, other agencies and partners will depend on the co-benefits. Co-benefits can include environmental benefits such as flood mitigation, wetland restoration, or pollinator gardens. They may also include active and traditional transportation projects, green schoolyards, green stormwater infrastructure practices, and other revitalization projects implemented in conjunction with improving a downtown area or other public-private partnerships. See briefing paper for additional information (Attachment B).

Possible partnerships

- Local companies and businesses
- Carroll University
- Ten Chimneys
- Local school districts
- State of Wisconsin
- WEDC
- UW-Extension
- Waukesha County

Other Potential Funding Tools

- **Wisconsin Main Street Program**

This program provides comprehensive downtown revitalization including streetscape improvements which may benefit trail enhancements.

Refer to the website for more information:

<https://wedc.org/programs-and-resources/main-street/>

- **Sale of excess equipment, facilities and land**

The development of new parks and facilities can render existing land and facilities in the Town's park system unnecessary or obsolete. Instead of spending budget funds to maintain them, these lands and facilities can be sold to private entities to generate revenue for the park system. The same can be applied to park operations and maintenance equipment. As equipment is upgraded, existing equipment that is still functional can be sold to private entities as a source of revenue.

- Programming materials with potential for advertising
- Legacy trees and benches

Implementation & Conclusion

The recommendations of this plan will guide the town in utilizing the full and best use of the town's already successful park and recreation system. Some of the recommendations may be implemented over the life of this plan, while others will take careful coordination and continued planning in subsequent plans. As described, there are many potential funding sources available to help finance implementation. These include capital improvement funds, grants and parkland impact fees. Many of these programs are subject to change over time due to local, state and federal budgets. The plan recommendations should be prioritized and included into the town's annual capital improvement plan, where appropriate. In addition, the town's Parks Board should continue to prepare and write grants to actively seek funds for projects.

The town should continue to work with private non-profit organizations and work within the local and county land use plans to preserve environmentally sensitive areas from development. Opportunities for partnerships between nearby municipalities and private organizations may help to reduce or eliminate the need for the town to provide certain services and programs while increasing the recreational opportunities available to their town residents. Increasing communication through the town website of local and area-wide recreational opportunities would also benefit town residents. Implementation of the plan recommendations will assist the town in achieving the goals and objectives.

Appendix B

Park Name: TOWN PARK					
Acreage: 26.7 acres		Type: Community			
Existing Amenities	Count	Condition**(**)	Notes		
Shelters and Playgrounds	Playground	2	GOOD	OLDER AND YOUNGER	
	Swings	10	GOOD		
	Play equipment	1		SLIDES, ZIPLINE, SWINGS, BOUNCER, AND SANDBOX	
	Surfacing	X		WOODCHIPS AND POUR & PLAY	
	Benches (Permanent v. Moveable)	7	GOOD		
	Waste Facilities (Trash/Recycling)	11 +/-	GOOD	NO RECYCLE	
	Water Fountain	3	GOOD		
	Shelter #1	PICNIC			
	Grills	1	AVERAGE		
	Picnic Tables	0			
	Waste Facilities	1	GOOD		
	Shelter #2	MAIN			
	Grills	2	AVERAGE		
	Picnic Tables	12	POOR		
	Waste Facilities	9	GOOD	5 TRASH, 4 RECYCLE	
	Restrooms	2	AVERAGE	MEN AND WOMEN	
	Fields/Courts	Baseball Diamond #1			2 TRASH BINS
		Bleachers/Benches	3	GOOD	
Scoreboard		0			
Baseball Diamond #2				2 TRASH AND ONE RECYCLE	
Bleachers/Benches		3	GOOD		
Scoreboard		1	AVERAGE		
Basketball Courts					
Nets		2	GOOD	POLES COULD BE REPAINTED	
Playing Surface		X	POOR		
Striping		X	GOOD		
Bleachers/Benches		3	GOOD		
Soccer Fields		NEAR MAIN SHELTER		1 TRASH BIN	
Goals		2	AVERAGE		
Striping		X	AVERAGE		
Bleachers/Benches		4	AVERAGE	TWO SMALL PRACTICE FIELDS NICE SCREENING, SIGNS TO AVOID PLAYER AREA	
Softball Diamonds		BASEBALL - MAIN			
Bleachers/Benches		4	GOOD		
Scoreboard		1	GOOD		
Tennis Courts		3		1 TRASH BIN	
Fencing		X	GOOD		
Playing Surface		X	AVERAGE	CRACKS, WEEDS	
Striping		X	GOOD		
Nets		X	AVERAGE		
Bleachers/Benches	1	GOOD			
Volleyball Court	SAND	1 AVERAGE, 1 POOR			
Nets	2	AVERAGE			
Perimeter border	VIA SAND				

	Bleachers/Benches	0		
	Football Fields	NONE		
	Goal posts			
	Striping			
	Bleachers/Benches			
ADA Accessibility *Note if facilities do not	ADA Checklist		IN RURAL RESIDENTIAL AREA	
	Marked parking stalls			2 NEAR PLAYGROUND
	Accessible route to main activities			YES
	Accessible Play Equipment			N/A
	Accessible Route to Transfer Point at Play Equipment			THROUGH GRASS
	Accessible Open Shelter			SORT OF
	Accessible Restrooms			N/A
Other	Signage (type)		ENTRANCE SIGN - FREESTANDING AND 2 REG. SIGNS	
	Parking Lots	2		
	# of spaces		146 (2 ARE ADA)	
	Surface material	ASPHALT		AVERAGE, HAS SMALL ISLAND
	Community Garden	None		
	Bike Racks	1	GOOD	
	Fitness Equipment	NONE		
	Ampitheater or Stage	NONE		
	Ice Skating	NONE		
	Water Features	NONE		
	Splash Park	NONE		
	Swimming Pool	NONE		
	Benches (Permanent v. Moveable)	6	GOOD	PERMANENT
	Water Fountain	1		NEAR TENNIS COURT
	Historic Sites	1		ARMED FORCES MEMORIAL
	Fairs and Festivals	NONE		
	Open Space	Shuffleboard/Horseshoes/Bocce Ball	NONE	
Water Features				
River/Stream		NONE		
Pond		NONE		
Fishing availability		NONE		
fishing piers		NONE		
Trail System		NONE		
Paved				
Unpaved				
Connection to outside of park?				
Dog Park or other pet facilities				NOT ALLOWED
Camping availability				NOT ALLOWED
*Condition: "Poor" being below expectations.				
"Average" indicating tha the component can meet its intended function.				
"Good" meaning that it exceeds expectations.				
**Playing condition is based on visual inspection only and is not intended to be a CPSI level inspection				

Park Name: SUNSET PARK				
Acreage:		Type: Community		
Existing Amenities	Count	Condition*(**)	Notes	
Shelters and Playgrounds	<u>Playground</u>			
		1 TODDLER, 2 BABY, 4 REGULAR	AVERAGE	
	Swings			
	Play equipment	X	GOOD	SAND PIT
	Surfacing	X		WOOD CHIPS
	Benches (Permanent v. Moveable)		AVERAGE	6 PICNIC TABLES
	Waste Facilities (Trash/Recycling)			1 TRASH BIN
	Water Fountain	NONE		
	<u>Shelter #1</u>			CONCESSION AREA
	Grills	2	AVERAGE	
	Picnic Tables	13 INSIDE, 3 OUTSIDE		AVERAGE
	Waste Facilities	10 TRASH BINS, 5 RECYCLE		
	<u>Restrooms</u>			
	Fields/Courts	<u>Baseball Diamond #1</u>	1 AND 2	
Bleachers/Benches		S, 2 BENCHES, DUG OUT BENCHES		
Scoreboard		0		
<u>Baseball Diamond #2</u>		3 AND 4		5 TRASH BINS, ONE RECYCLE
Bleachers/Benches		S, 2 BENCHES, DUG OUT BENCHES		
Scoreboard		0		
<u>Basketball Courts</u>				
Nets		2	GOOD	
Playing Surface		X	GOOD	ASPHALT
Striping		X	GOOD	
Bleachers/Benches		0		
<u>Soccer Fields</u>				
Goals		4 MEDIUM FIELDS		
Striping		X	GOOD	
Bleachers/Benches		BOTH	GOOD	TWO FOR BYSTANDERS AND ONE FOR PLAYERS
<u>Softball Diamonds</u>		NONE		
Bleachers/Benches				
Scoreboard				
<u>Tennis Courts</u>		NONE		
Fencing				
Nets				
<u>Football Fields</u>		NONE		
Goal posts				
Striping				
Bleachers/Benches				
<u>ADA Checklist</u>				
Accessibility items do not exist or do not apply	Accessible Route to Transfer Point at Play Equipment	YES		
	Accessible Open Shelter	YES		
	Accessible Restrooms	YES		
	<u>Signage (type)</u>			ENTRANCE

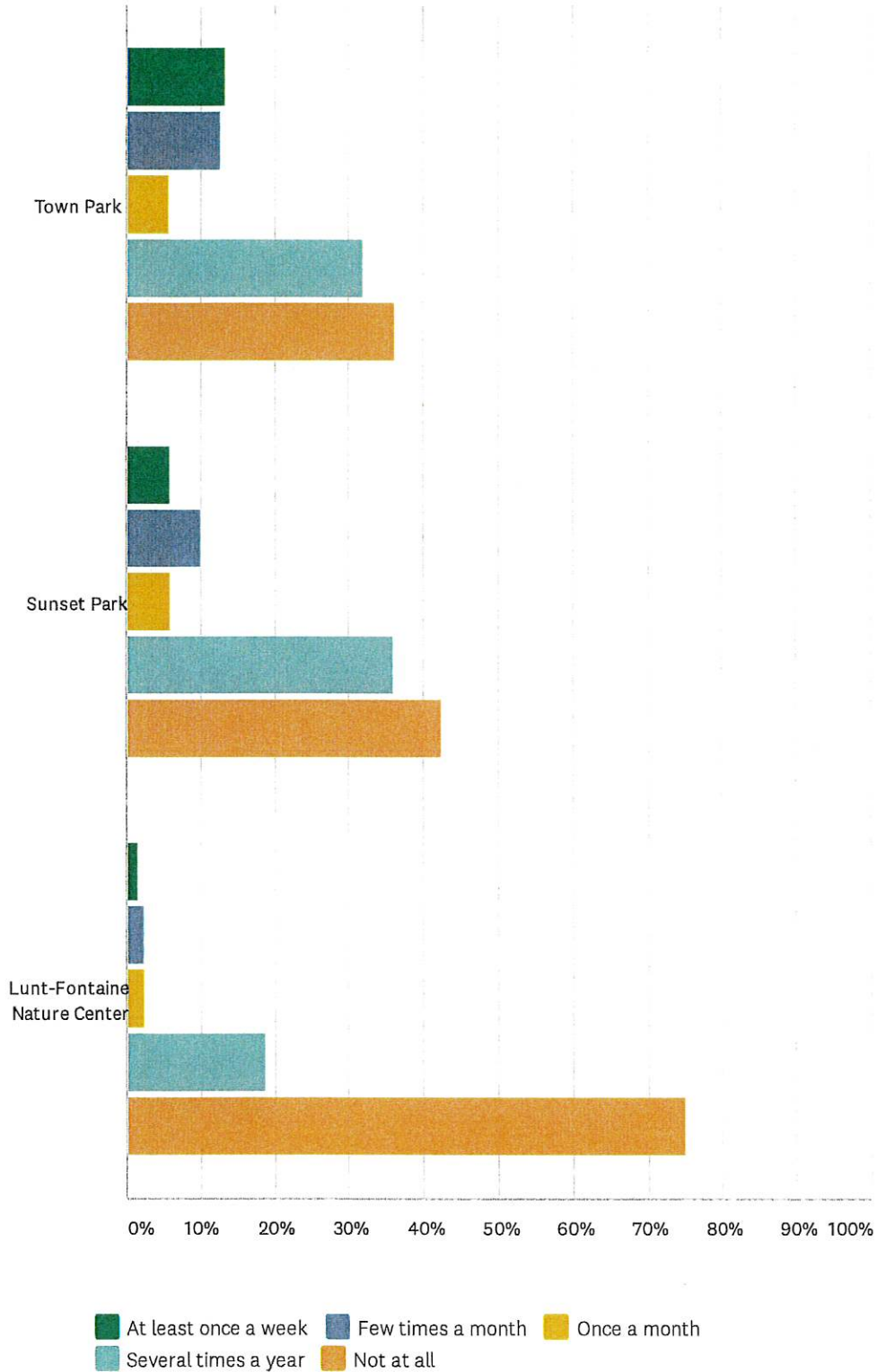
ADA A1 *Note if facil and therefor	Parking Lots			
	# of spaces	166 (SOUTH SIDE), 8 ADA, 4 VAN; 13 (NORTH SIDE), 1 ADA		
	Surface material	ASPHALT		STRIPING IS GOOD
Other	Community Garden	NONE		
	Bike Racks	NONE		
	Fitness Equipment	NONE		
	Ampitheater or Stage	NONE		
	Ice Skating	NONE		
	Water Features			
	Splash Park	NONE		
	Swimming Pool	NONE		
	Benches (Permanent v. Moveable)	9	AVERAGE	PICNIC TABLES
	Water Fountain	X		AT SHELTER
	Historic Sites	NONE		
	Fairs and Festivals	NONE		
	Shuffleboard/Horseshoes/Bocce Ball	NONE		
	Water Features			
	River/Stream	NONE		
	Pond	NONE		
Open Space	Fishing availability	NONE		
	fishing piers	NONE		
	Trail System			
	Paved	X		CONNECTION TO GLACIER TRAIL, NO SIGN ON EITHER SIDE
	Connection to outside of park?	GLACIAL		
	Dog Park or other pet facilities	NO		
	Camping availability	NO		
*Condition: "Poor" being below expectations.				
"Average" indicating tha the component can meet its intended function.				
Good meaning that it exceeds expectations.				
**Playing condition is based on visual inspection only and is not intended to be a CPSI level inspection				

ADDITIONAL NOTES:

3 DPW BUILDINGS AND A SALT SHED
 2 KID SOCCER FIELDS, 2 BLEACHERS
 PRACTICE SOCCER FIELDS - NO NETS

Q1 How often have you or a member of your household visited a Town of Genesee park in the last year?

Answered: 142 Skipped: 0

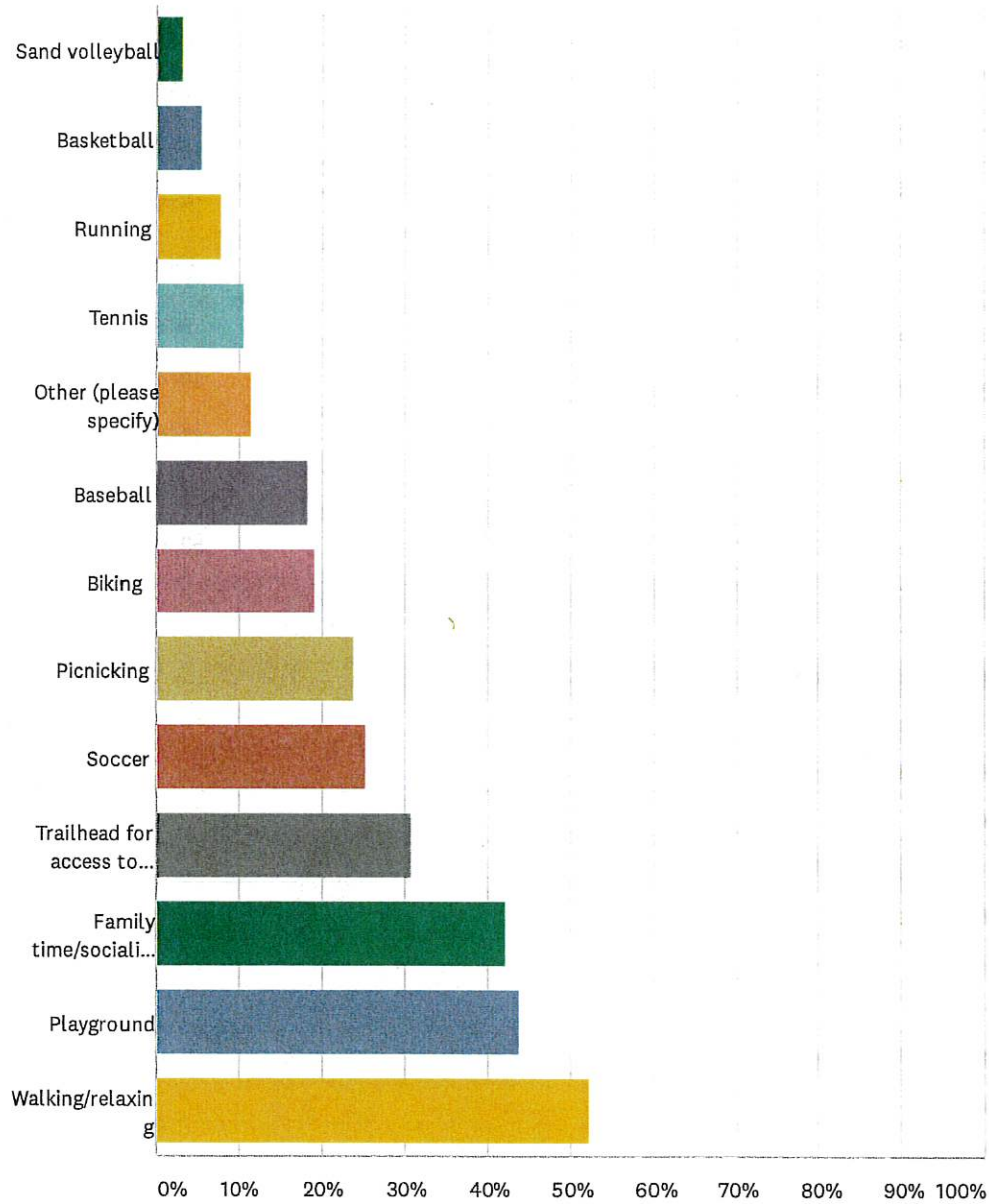


Town of Genesee Park and Recreation Survey

	AT LEAST ONCE A WEEK	FEW TIMES A MONTH	ONCE A MONTH	SEVERAL TIMES A YEAR	NOT AT ALL	TOTAL	WEIGHTED AVERAGE
Town Park	13.48% 19	12.77% 18	5.67% 8	31.91% 45	36.17% 51	141	3.65
Sunset Park	5.76% 8	10.07% 14	5.76% 8	35.97% 50	42.45% 59	139	3.99
Lunt-Fontaine Nature Center	1.50% 2	2.26% 3	2.26% 3	18.80% 25	75.19% 100	133	4.64

Q2 Why do you visit our parks? (Check all that apply)

Answered: 130 Skipped: 12



Town of Genesee Park and Recreation Survey

ANSWER CHOICES	RESPONSES	
Sand volleyball	3.08%	4
Basketball	5.38%	7
Running	7.69%	10
Tennis	10.77%	14
Other (please specify)	11.54%	15
Baseball	18.46%	24
Biking	19.23%	25
Picnicking	23.85%	31
Soccer	25.38%	33
Trailhead for access to Glacial Drumlin Trail	30.77%	40
Family time/socialization	42.31%	55
Playground	43.85%	57
Walking/relaxing	52.31%	68
Total Respondents: 130		

#	OTHER (PLEASE SPECIFY)	DATE
1	Memorial Day Service	1/26/2020 11:52 PM
2	Wasn't even aware of the parks	1/19/2020 6:51 AM
3	rental/party	12/28/2019 9:05 AM
4	Would love skating if sledding	12/23/2019 3:07 PM
5	Boy Scout events	12/23/2019 12:28 PM
6	Geocaching	12/20/2019 4:39 PM
7	Swingset!	12/15/2019 6:47 PM
8	frisbie golf & adult swingset	12/15/2019 1:55 PM
9	car shows	12/15/2019 9:39 AM
10	do not go to parks	12/15/2019 9:37 AM
11	Genesee men's softball league	12/14/2019 6:57 PM
12	Leash walking our dogs	12/14/2019 5:31 PM
13	none apply	12/14/2019 1:38 PM
14	Scout events	12/13/2019 5:53 PM
15	Walk Dogs	12/12/2019 4:32 PM

Q3 What would cause you to visit the parks more frequently?

Answered: 101 Skipped: 41

Town of Genesee Park and Recreation Survey

#	RESPONSES	DATE
1	Dogs Dogs permitted on leash	1/30/2020 7:12 PM
2	Activity/Event art or craft show	1/30/2020 12:52 PM
3	Dogs Special events. Dog park. Trails.	1/29/2020 8:56 AM
4	Activity/Event Flea market	1/26/2020 11:53 PM
5	Walking/Trail I like walking trails.	1/24/2020 2:03 AM
6	Activity/Event Maint/Amenities pickleballs courts, drop in social tennis club, organized children's activities/classes	1/21/2020 8:32 AM
7	Out of Town control N/A	1/20/2020 1:43 PM
8	Dogs More awareness and more dog friendly	1/19/2020 6:51 AM
9	Maint/Amenities Indoor facility for family gatherings, so that a scheduled date for a reunion can be a "for sure".	1/18/2020 7:26 PM
10	Maint/Amenities place more equipment at Sunset Park. kids love the zipline at town park	1/14/2020 4:19 PM
11	Maint/Amenities Walking/Trail natural areas, good walking, quality playgrounds/natural play areas	1/14/2020 11:10 AM
12	Out of Town control Not sure	1/11/2020 12:16 PM
13	Walking/Trail More walking	1/11/2020 11:24 AM
14	Out of Town control I love to visit the parks, just wish I had more time and that they were closer to my home	1/10/2020 7:32 AM
15	Activity/Event Special events - lights in the park after dark, traveling beer garden, orchestra/band/choir concerts, family movie night, etc.	1/9/2020 6:38 PM
16	Out of Town control More personal time	1/9/2020 10:06 AM
17	Maint/Amenities More information on what resources are available at other parks and the nature center. I didn't even know we have a nature center.	1/9/2020 9:11 AM
18	Maint/Amenities Nothing in particular, except possibly refreshments?	1/6/2020 8:03 PM
19	Activity/Event Maint/Amenities I like the outdoor exercise equipment that I have seen at some parks. Play equipment for kids of all ages. Community events at the parks	1/5/2020 1:17 PM
20	Maint/Amenities Being reminded that they are there.	1/3/2020 3:40 PM
21	Out of Town control Enjoy both parks.	1/3/2020 12:45 PM
22	Out of Town control bugfree	1/2/2020 8:22 AM
23	Maint/Amenities Pool Specific trails for mountain biking More hiking trails	1/1/2020 7:59 PM
24	Maint/Amenities open hunting on property by sunset park	1/1/2020 11:59 AM
25	Activity/Event Town sponsored get together or events. Farmers Market, Vendor Fair etc.	12/30/2019 12:27 PM
26	Maint/Amenities Infant/toddler swings!	12/30/2019 12:17 PM
27	Out of Town control Parks are fine. I have other priorities	12/30/2019 8:35 AM
28	Dogs Dog Walking	12/29/2019 5:53 PM
29	Activity/Event More events?	12/29/2019 12:57 PM
30	Maint/Amenities more time. Would like to see the parks remain open until at least Thanksgiving.	12/28/2019 8:13 PM
31	Out of Town control Just wish they were closer to where we live!	12/28/2019 10:02 AM
32	Out of Town control Mainly there for my kids sports.	12/27/2019 8:49 PM

Town of Genesee Park and Recreation Survey

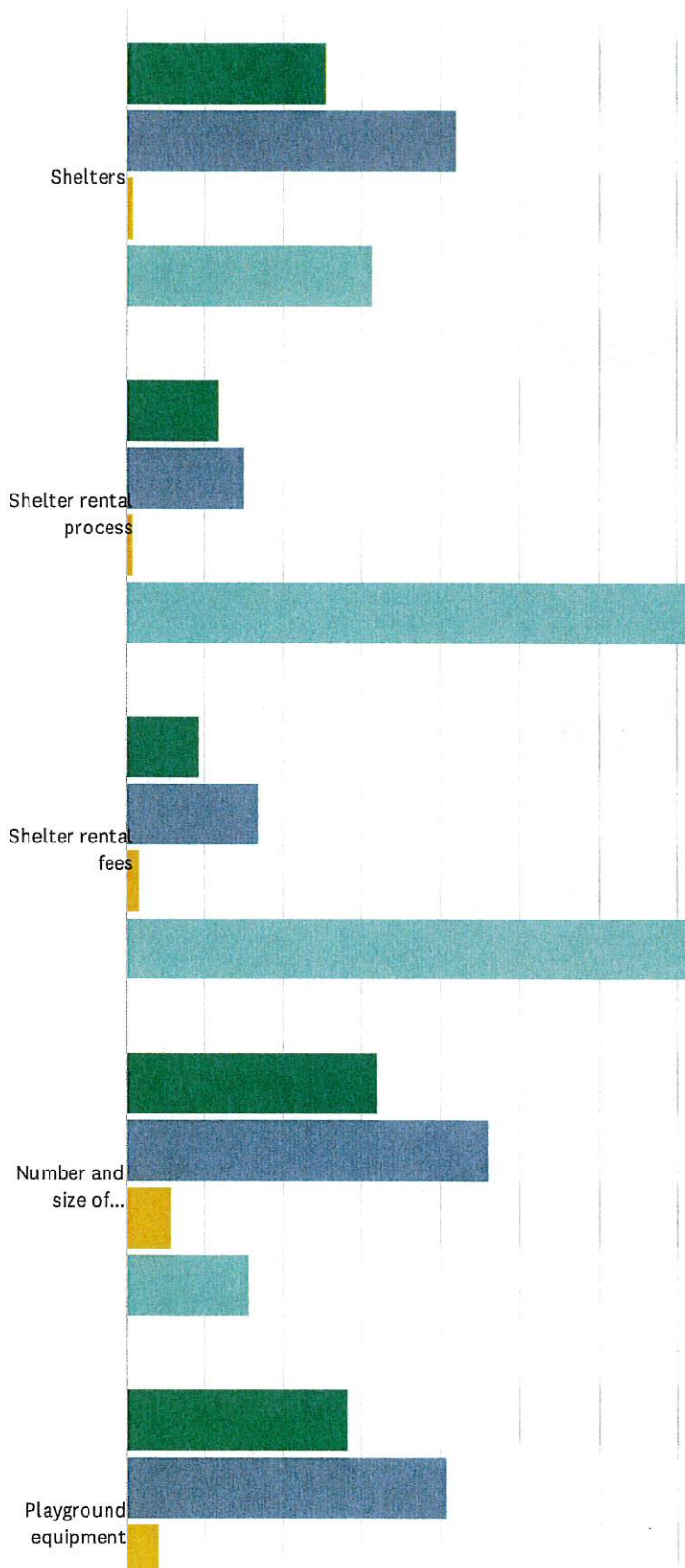
33	Out of Town control more recreational time outside of work	12/27/2019 7:30 PM
34	Maint/Amenities open year round	12/27/2019 12:38 PM
35	Out of Town control not sure	12/27/2019 11:10 AM
36	Dogs Dog Park	12/27/2019 8:56 AM
37	Maint/Amenities Pickelball courts	12/27/2019 8:16 AM
38	Activity/Event Soccer games etc that grandchildren would be in.	12/27/2019 8:10 AM
39	Activity/Event Concerts	12/26/2019 9:16 AM
40	Activity/Event scheduled activities within the park, such as festivals	12/24/2019 9:21 AM
41	Activity/Event Maint/Amenities Beer garden. Feeding the birds. Butterfly garden. Concessions. Shade trees at Sunset Park near playground.	12/23/2019 3:09 PM
42	Maint/Amenities Year round access (they seem to always be closed in the winter).	12/23/2019 11:41 AM
43	Maint/Amenities Soccer	12/23/2019 10:48 AM
44	Dogs Dog friendly, farmer's market	12/20/2019 4:40 PM
45	Dogs Designated Dog Run area	12/20/2019 1:12 PM
46	Maint/Amenities Walking/Trail A walking and mileage marker trail around Sunset and Town park	12/20/2019 11:17 AM
47	Maint/Amenities Areas of shade. Sun can be quite intense in the summer.	12/20/2019 6:29 AM
48	Maint/Amenities more equipment for smaller kids maybe	12/20/2019 3:24 AM
49	Activity/Event More leagues/teams available for adults and children	12/19/2019 5:47 PM
50	Maint/Amenities Walking/Trail Lunt open year round for walks	12/19/2019 12:09 PM
51	Walking/Trail more hiking/walking trails, actual trails	12/19/2019 11:10 AM
52	Walking/Trail Hiking Trail.	12/19/2019 7:53 AM
53	Dogs off leash dog areas	12/18/2019 2:29 PM
54	Out of Town control Having more time	12/18/2019 12:32 PM
55	Dogs allowing dogs or opening a dog park	12/18/2019 8:48 AM
56	Out of Town control We LOVE the new additions to Genesee Park - our favorite in the County	12/17/2019 5:01 PM
57	Maint/Amenities A pool. Splash pad.	12/17/2019 12:06 PM
58	Out of Town control I used to go much more when my kids were in town rec sports programs	12/17/2019 11:29 AM
59	Out of Town control Nothing really	12/17/2019 7:49 AM
60	Dogs allow dogs	12/17/2019 5:47 AM
61	Out of Town control Having children	12/16/2019 9:53 PM
62	Out of Town control N/A	12/16/2019 9:02 PM
63	Maint/Amenities replacing cut down trees; swing seats that don't squeeze hips together (the baby swings work extremely well because of molded plastic seats)	12/16/2019 12:07 PM
64	Out of Town control Nothing	12/15/2019 7:33 PM
65	Maint/Amenities More adult swing sets, cleaner bathrooms	12/15/2019 6:48 PM
66	Out of Town control grandkids playing sports	12/15/2019 3:14 PM
67	Maint/Amenities Walking/Trail Just moved to town of Genesee. We enjoy hiking, tennis, playgrounds for grandkids.	12/15/2019 3:12 PM
68	Dogs Dog parks and dog friendly areas	12/15/2019 3:03 PM

Town of Genesee Park and Recreation Survey

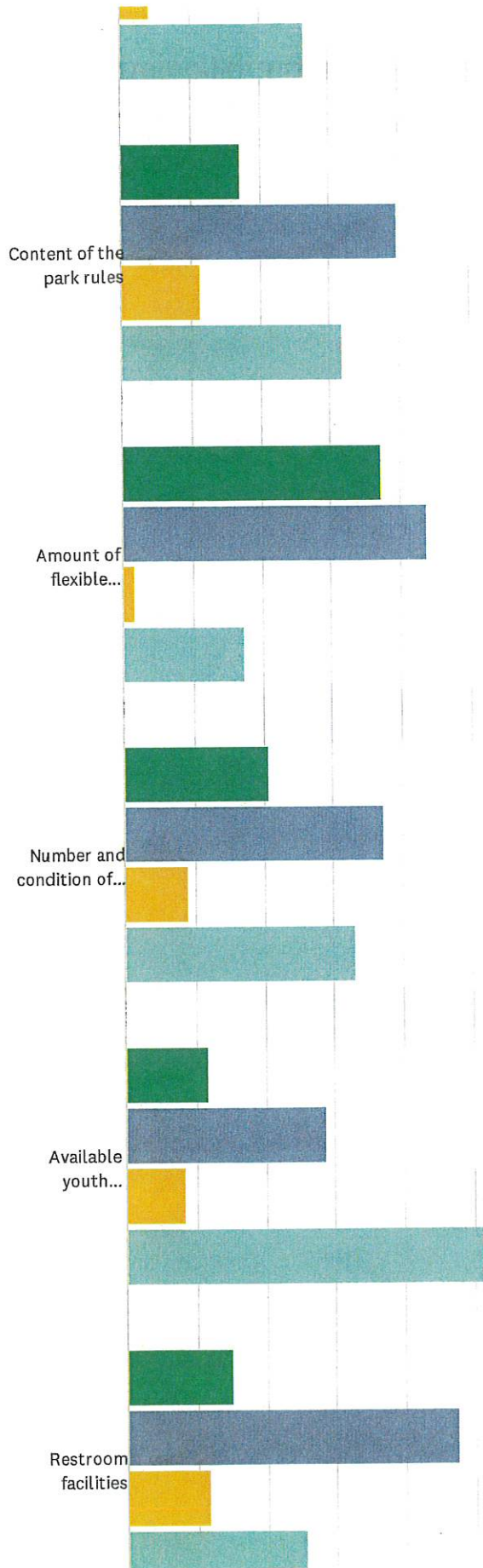
69	Maint/Amenities	Improved volleyball court	12/15/2019 2:57 PM
70	Maint/Amenities	If I knew more about their amenities I would be more likely to visit.	12/15/2019 2:27 PM
71	Maint/Amenities	More of the cushy bottom flooring like what you added at the town park	12/15/2019 12:24 PM
72	Dogs	Maint/Amenities less toxic weed control, dod park	12/15/2019 11:28 AM
73	Activity/Event	structured activites	12/15/2019 9:40 AM
74	Out of Town control	nothing	12/15/2019 9:37 AM
75	Dogs	A dog run area	12/15/2019 9:30 AM
76	Out of Town control	If others were more considerate.	12/15/2019 9:29 AM
77	Out of Town control	nothing that the Town of Genesee can control.	12/14/2019 9:14 PM
78	Maint/Amenities	If town park had lights on it's baseball and softball fields	12/14/2019 6:57 PM
79	Activity/Event	Events would be nice, beer garden in summer etc	12/14/2019 5:31 PM
80	Activity/Event	If they offered recreational activities to my liking	12/14/2019 1:39 PM
81	Maint/Amenities	Don't close parks in the winter (or at least close later in the year and open earlier).	12/13/2019 9:38 PM
82	Walking/Trail	Hiking trails	12/13/2019 8:30 PM
83	Out of Town control	DON'T KNOW MY HOME IS LIKE A PARK	12/13/2019 7:06 PM
84	Out of Town control	more free time in my life!	12/13/2019 5:53 PM
85	Activity/Event	Food Truck, microbrewery vendor, music	12/13/2019 5:36 PM
86	Dogs	If dogs were allowed or even allowed off leash	12/13/2019 5:28 PM
87	Out of Town control	time	12/13/2019 3:01 PM
88	Maint/Amenities	a pickel baal court	12/13/2019 11:11 AM
89	Out of Town control	nothing	12/13/2019 9:21 AM
90	Activity/Event	More activities for retired/seniors	12/13/2019 8:48 AM
91	Out of Town control	not sure	12/13/2019 8:34 AM
92	Walking/Trail	Walking trails	12/13/2019 8:02 AM
93	Dogs	If the parks were dog friendly!	12/13/2019 6:32 AM
94	Out of Town control	Not sure	12/13/2019 5:36 AM
95	Maint/Amenities	Better drainage for soccer fields	12/12/2019 10:54 PM
96	Maint/Amenities	Indoor enclosed shelter for parties for winter time with kitchen/etc. Similar to Retzer Nature Center.	12/12/2019 9:37 PM
97	Maint/Amenities	Continual good playgrounds and well maintained grass / bug control.	12/12/2019 5:05 PM
98	Out of Town control	Free money	12/12/2019 4:58 PM
99	Dogs	Dog Park	12/12/2019 4:33 PM
100	Walking/Trail	if i had young children. walking trails are important	12/11/2019 4:41 PM
101	Activity/Event	traveling beer gardens, music/ bands	12/11/2019 8:01 AM

Q4 How satisfied are you with the following?

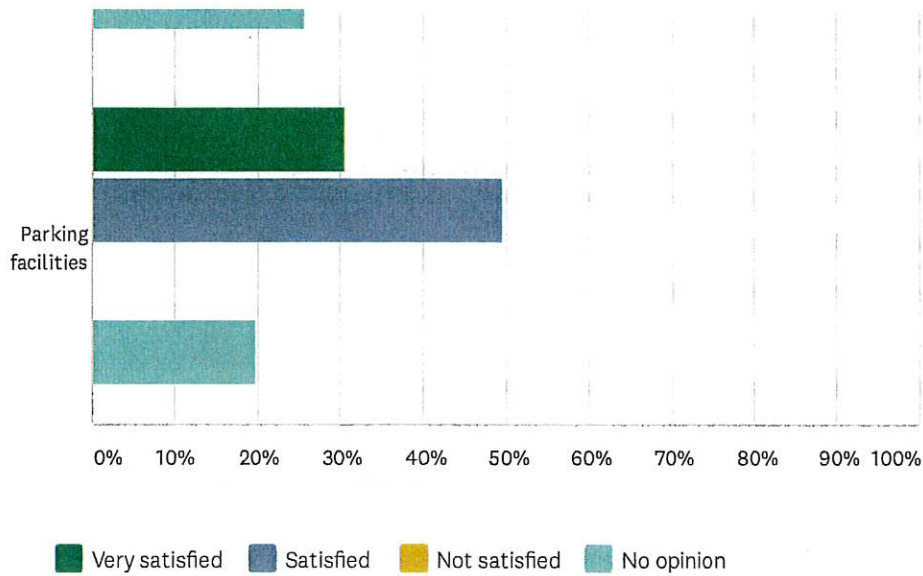
Answered: 122 Skipped: 20



Town of Genesee Park and Recreation Survey



Town of Genesee Park and Recreation Survey



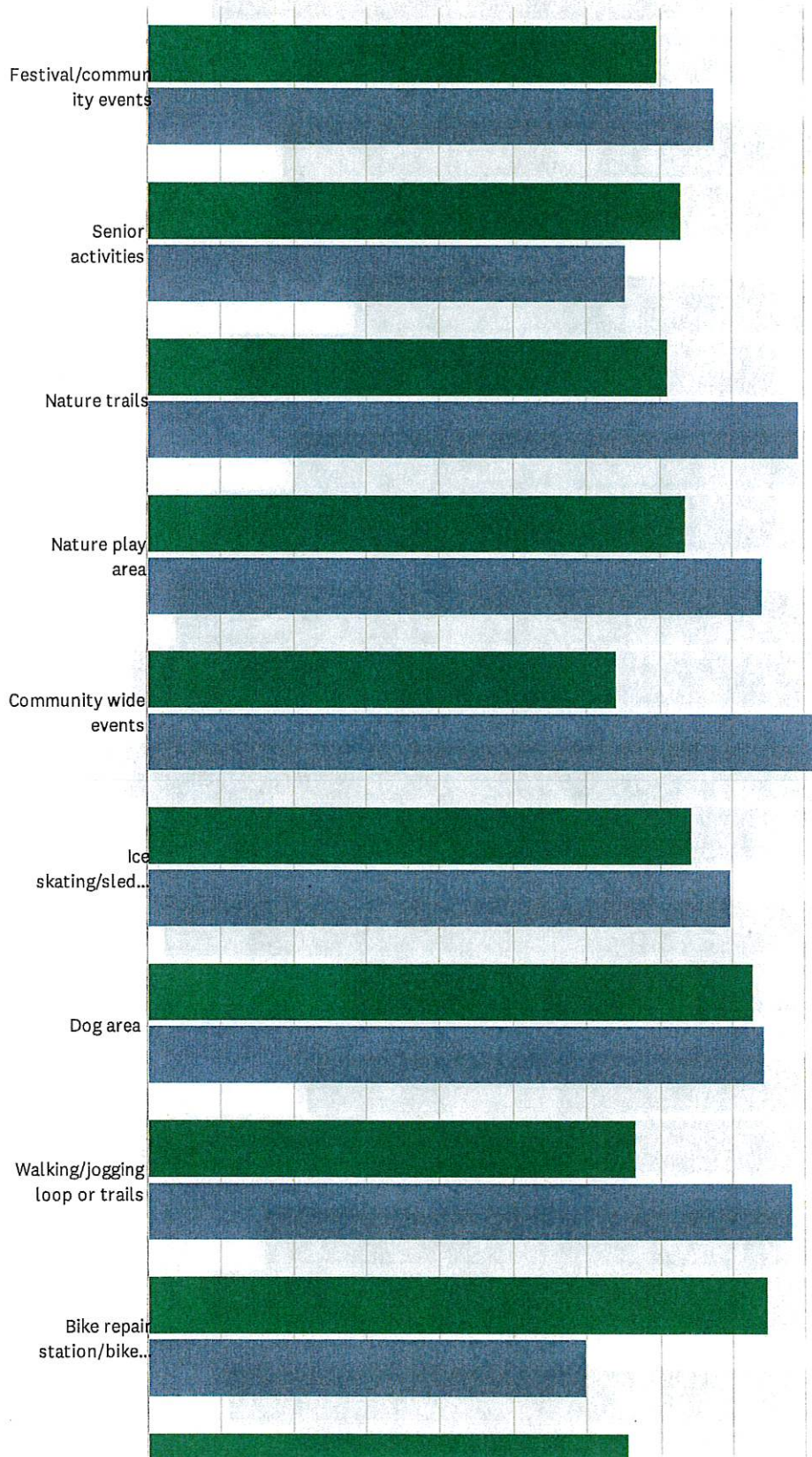
	VERY SATISFIED	SATISFIED	NOT SATISFIED	NO OPINION	TOTAL
Shelters	25.62% 31	42.15% 51	0.83% 1	31.40% 38	121
Shelter rental process	11.86% 14	15.25% 18	0.85% 1	72.03% 85	118
Shelter rental fees	9.48% 11	17.24% 20	1.72% 2	71.55% 83	116
Number and size of community parks	31.93% 38	46.22% 55	5.88% 7	15.97% 19	119
Playground equipment	28.33% 34	40.83% 49	4.17% 5	26.67% 32	120
Content of the park rules	17.24% 20	39.66% 46	11.21% 13	31.90% 37	116
Amount of flexible green/open space	37.19% 45	43.80% 53	1.65% 2	17.36% 21	121
Number and condition of athletic fields and courts	20.66% 25	37.19% 45	9.09% 11	33.06% 40	121
Available youth recreation programs	11.76% 14	28.57% 34	8.40% 10	51.26% 61	119
Restroom facilities	15.00% 18	47.50% 57	11.67% 14	25.83% 31	120
Parking facilities	30.58% 37	49.59% 60	0.00% 0	19.83% 24	121

Town of Genesee Park and Recreation Survey

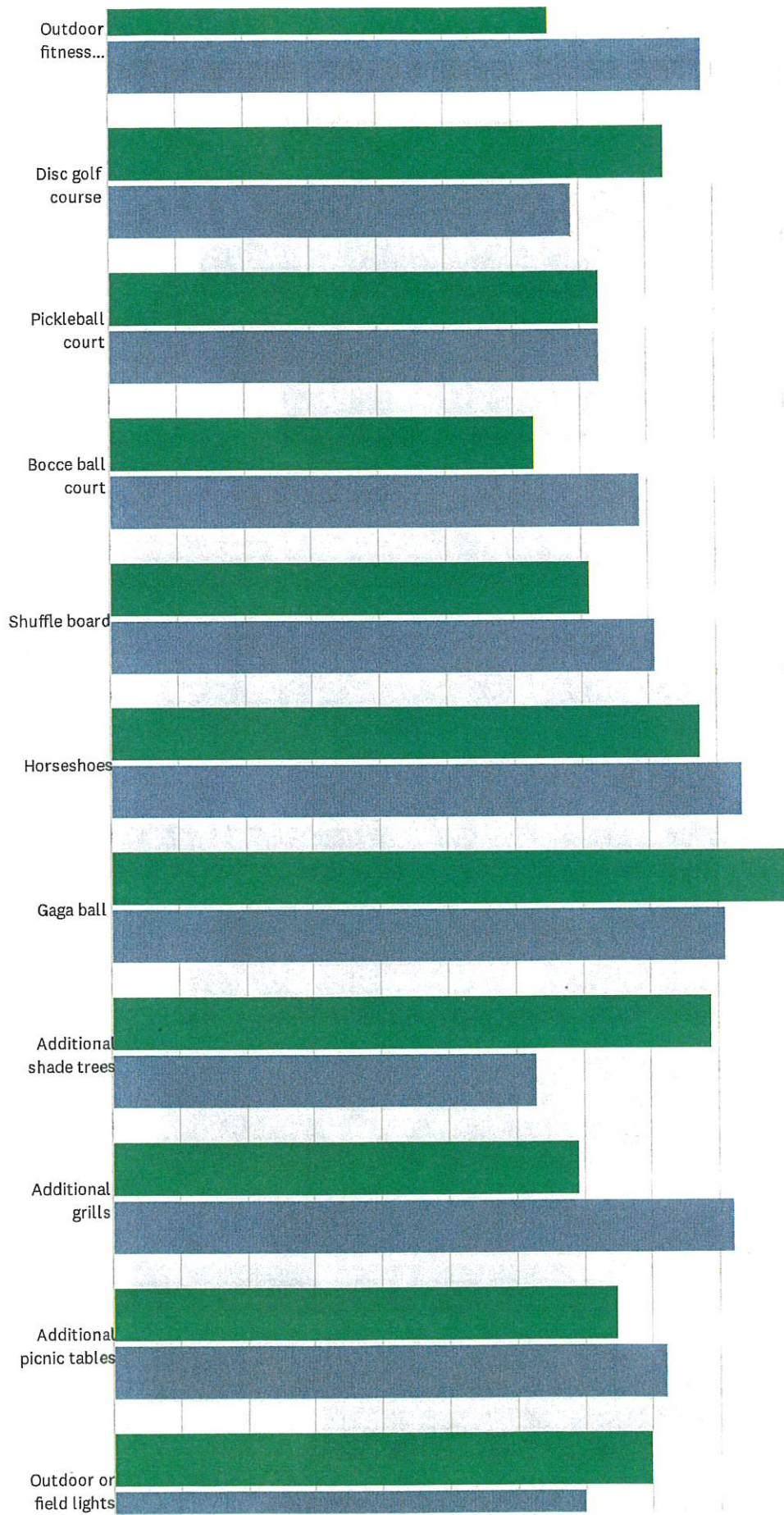
#	OTHER (PLEASE SPECIFY)	DATE
1	great playground improvements!	1/21/2020 8:32 AM
2	Very hard to get a hold of the gentlemen running the youth soccer program	1/20/2020 1:44 PM
3	Do not like that they close for the winter, because on warm days we cannot use them. I understand there may be an ice risk on equipment but it should be open to use at own risk.	1/11/2020 12:18 PM
4	Need bathrooms by tennis court	1/11/2020 11:25 AM
5	No Dogs or golf. Have a dog or golf area	1/8/2020 4:08 PM
6	Trails	12/19/2019 11:12 AM
7	Sometimes there is not toilet paper in the stalls of the bathrooms	12/17/2019 11:30 AM
8	hard plastic swing seats for adults please	12/16/2019 12:09 PM
9	athletic fields, need to enlarge U12 fields at Sunset and get better drainage to all Sunset fields, Genesee park is great	12/12/2019 10:56 PM
10	Need to have more organization and be more prompt with recreation programs, better uniforms would be nice as well. Perhaps ask for sponsors.	12/12/2019 9:39 PM
11	please allow dogs in parks	12/11/2019 8:01 AM

Q5 Which amenities would you like to see added to the park system?

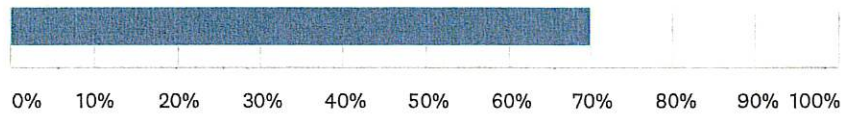
Answered: 114 Skipped: 28



Town of Genesee Park and Recreation Survey



Town of Genesee Park and Recreation Survey



■ Sunset Park
 ■ Town Park

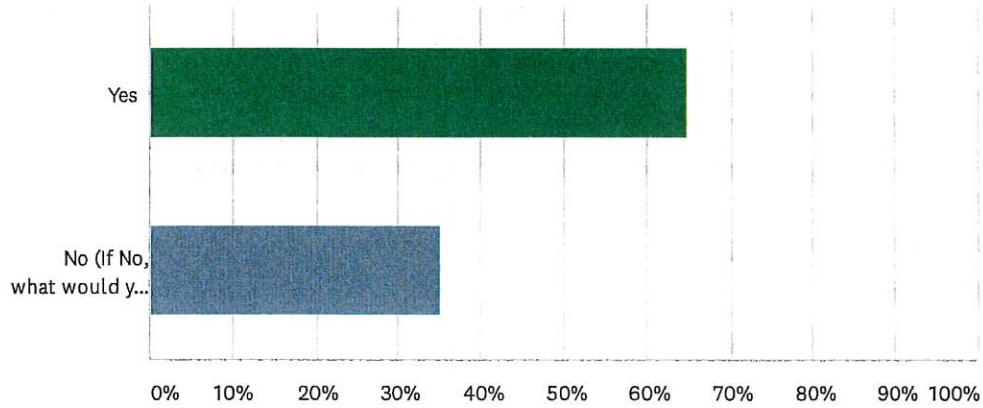
	SUNSET PARK	TOWN PARK	TOTAL RESPONDENTS
Festival/community events	69.74% 53	77.63% 59	76
Senior activities	73.08% 19	65.38% 17	26
Nature trails	71.21% 47	89.39% 59	66
Nature play area	73.68% 28	84.21% 32	38
Community wide events	64.15% 34	92.45% 49	53
Ice skating/sledding/winter activities area	74.58% 44	79.66% 47	59
Dog area	82.76% 48	84.48% 49	58
Walking/jogging loop or trails	66.67% 40	88.33% 53	60
Bike repair station/bike facilities	85.00% 17	60.00% 12	20
Outdoor fitness equipment	65.71% 23	88.57% 31	35
Disc golf course	82.76% 24	68.97% 20	29
Pickleball court	73.08% 19	73.08% 19	26
Bocce ball court	63.16% 12	78.95% 15	19
Shuffle board	71.43% 15	80.95% 17	21
Horseshoes	87.50% 14	93.75% 15	16
Gaga ball	100.00% 11	90.91% 10	11
Additional shade trees	88.89% 48	62.96% 34	54
Additional grills	69.23% 9	92.31% 12	13
Additional picnic tables	75.00% 21	82.14% 23	28
Outdoor or field lights	80.00% 24	70.00% 21	30

Town of Genesee Park and Recreation Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	Kickball league	1/20/2020 1:47 PM
2	not familiar with Town Park	1/14/2020 11:13 AM
3	Year round parking	1/9/2020 1:28 PM
4	senior citizen walking group	1/8/2020 4:09 PM
5	Baby swings in Town Park - there are none!	12/28/2019 10:04 AM
6	Beer Garden. You could partner with a local brewery.	12/23/2019 11:42 AM
7	During fall, soccer practices are tough to fit in before dark. Possibly a couple fields with lighting.	12/19/2019 6:06 PM
8	hiking trails, different difficulties	12/19/2019 11:14 AM
9	Adult Swing sets!	12/15/2019 6:49 PM
10	Soccer lights at Sunset! Please! It gets too dark to practice in the fall.	12/13/2019 9:40 PM
11	nothing	12/13/2019 9:22 AM
12	A beer/food truck/music garden similar to Waukesha County Parks	12/12/2019 9:42 PM
13	a dog park would be fantastic. the closest dps are muk and waukesha, both of which are packed	12/11/2019 8:03 AM

Q6 Do you feel adequate recreational opportunities are offered within the community for all age groups?

Answered: 111 Skipped: 31



ANSWER CHOICES	RESPONSES	
Yes	64.86%	72
No (If No, what would you like to see improved?)	35.14%	39
TOTAL		111

Town of Genesee Park and Recreation Survey

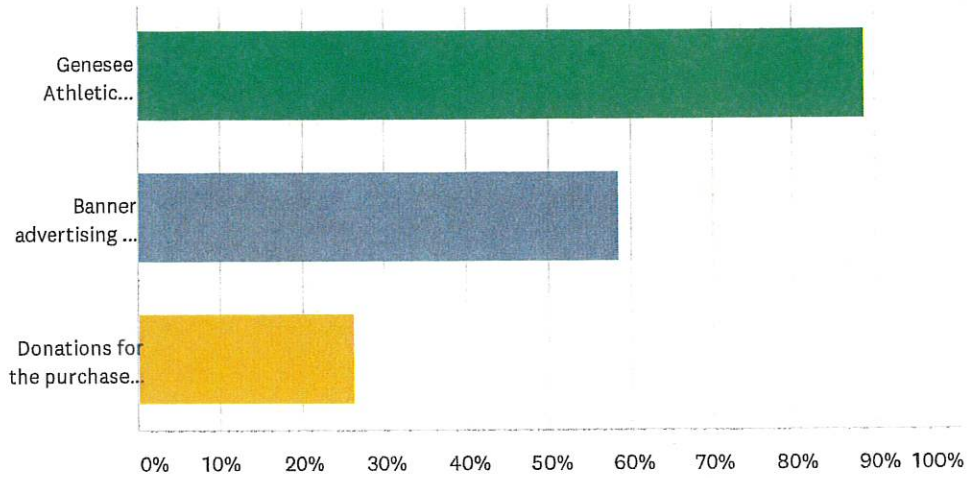
#	NO (IF NO, WHAT WOULD YOU LIKE TO SEE IMPROVED?)	DATE
1	walking trails	1/24/2020 2:05 AM
2	one-time or very short term classes/activities for adults and children	1/21/2020 8:34 AM
3	Unsure Unknown	1/19/2020 6:53 AM
4	pair with other communities to provide programs/discounts	1/14/2020 11:14 AM
5	Unsure I would like an "unsure" option. I don't know what all is offered.	1/9/2020 6:46 PM
6	I just feel it's very robust. I'd love to see gymnastics offered through Rec department as well. If one of the parks has a community center building that could be rented or used could also be a good spot for going more rec activities that are indoor.	1/5/2020 1:20 PM
7	Unsure I do not know anything about recreational opportunities offered other than softball. Are there others?	1/3/2020 3:44 PM
8	Some of the items from Q5 sound great!	1/3/2020 12:46 PM
9	Adult Softball League	12/30/2019 12:29 PM
10	Senior with no kids would like a dog part	12/29/2019 5:54 PM
11	I was not pleased when the soccer/softball fees went up so much.	12/28/2019 9:08 AM
12	pickelball courts	12/27/2019 8:19 AM
13	tball or soccer for preschool age	12/26/2019 9:39 AM
14	Don't see very many adult or senior opportunities	12/23/2019 12:30 PM
15	Adult events	12/20/2019 4:42 PM
16	Unsure I'm new to the township, so this is more of an I don't know yet.	12/20/2019 1:14 PM
17	Lack of senior activities	12/20/2019 11:19 AM
18	Not sure what is available besides youth baseball and soccer. Seniors? Girls?	12/20/2019 6:36 AM
19	More activities for adults and children and more variety	12/19/2019 5:49 PM
20	U14 Plus need more	12/19/2019 12:12 PM
21	additional hiking, walking trails, paved & unpaved	12/19/2019 11:15 AM
22	CPR, Defensive Driving, Arts for adults. Better organization for youth sports program!!	12/17/2019 5:12 PM
23	adult hard plastic swing seats	12/16/2019 12:13 PM
24	More adults swingsets!	12/15/2019 6:50 PM
25	Would like more opportunities for team sports like volleyball leagues	12/15/2019 3:07 PM
26	More opportunities for charitable events like 5k, volleyball leagues, etc.	12/15/2019 3:07 PM
27	bottce court & swingset for adults	12/15/2019 2:00 PM
28	i stopped using the parks years ago because of chemical lawn/weed treatment	12/15/2019 11:30 AM
29	Unsure I do not know so cannot comment	12/14/2019 1:40 PM
30	More offerings all around. Youth and adult activities - sports and other kinds of opportunities.	12/13/2019 9:41 PM
31	More adult orientated events	12/13/2019 5:34 PM
32	Posted information on what activities are offered.	12/13/2019 5:24 PM
33	add pickleball courts	12/13/2019 11:15 AM
34	Unsure nothing	12/13/2019 9:22 AM
35	Senior recreation	12/13/2019 8:51 AM

Town of Genesee Park and Recreation Survey

36	Not aware of senior activities	12/13/2019 8:04 AM
37	LaCrosse, Work Out classes (perhaps partner with nearby studios/high school) Craft Activities (partner with THE MILL))	12/12/2019 9:45 PM
38	Youth flag football	12/12/2019 5:03 PM
39	Unsure We don't use them real often so we are happy with what there is. However, for families it would be different	12/11/2019 4:45 PM

Q7 Are you aware of the following fundraising programs? (Check all that apply)

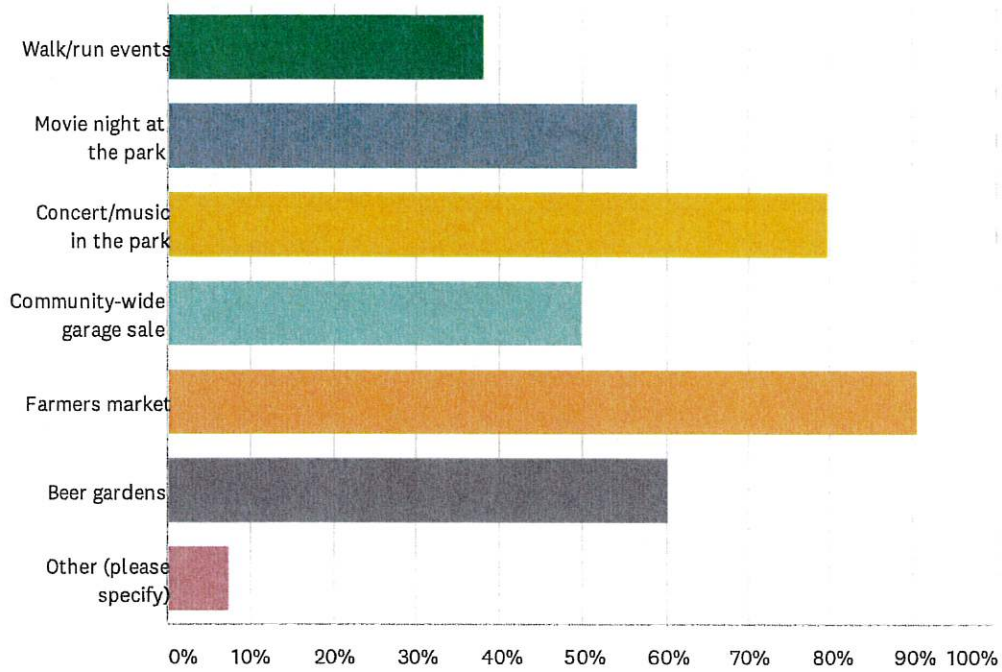
Answered: 53 Skipped: 89



ANSWER CHOICES	RESPONSES	
Genesee Athletic Association Cookies with Santa	88.68%	47
Banner advertising at ball diamonds (Town Park)	58.49%	31
Donations for the purchase of sports equipment or trees	26.42%	14
Total Respondents: 53		

Q8 If offered, what community events would you likely attend? (Check all that apply)

Answered: 118 Skipped: 24



ANSWER CHOICES	RESPONSES	
Walk/run events	38.14%	45
Movie night at the park	56.78%	67
Concert/music in the park	79.66%	94
Community-wide garage sale	50.00%	59
Farmers market	90.68%	107
Beer gardens	60.17%	71
Other (please specify)	7.63%	9
Total Respondents: 118		

Town of Genesee Park and Recreation Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	art/craft shows	1/30/2020 12:57 PM
2	Any food related events	1/29/2020 8:57 AM
3	Fairs	1/19/2020 6:54 AM
4	Expand the Genesee family festival to be a full day and evening event. Bring in some carnival rides and games.	1/3/2020 3:45 PM
5	fire works, parade	12/28/2019 10:05 AM
6	Art/ craft festival	12/19/2019 6:08 PM
7	dog training	12/15/2019 11:31 AM
8	Dog meet ups	12/13/2019 6:35 AM
9	All of the above!	12/12/2019 5:05 PM

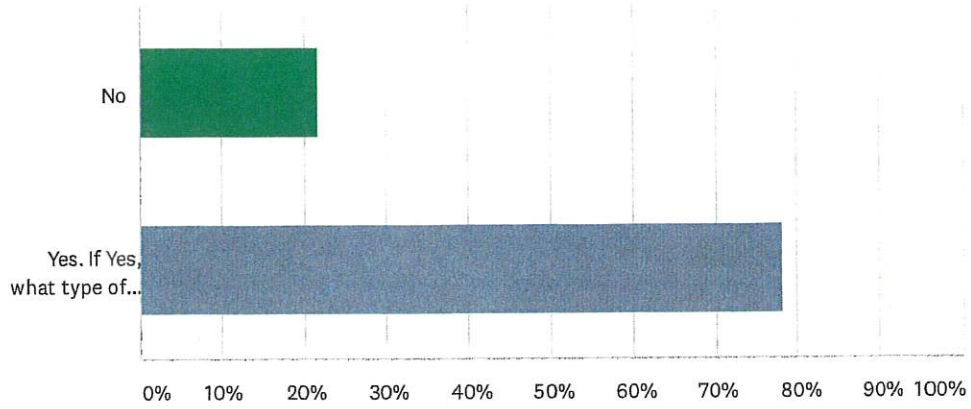
Q9 Are there destinations or other nearby trails within the Town that you would like to access by bike or by walking that are currently only accessible by car? Which destinations?

Answered: 21 Skipped: 121

#	RESPONSES	DATE
1	Retzer Nature Center by trail	1/29/2020 8:58 AM
2	No	1/6/2020 8:06 PM
3	The bike/walking trail at Sunset Park	1/3/2020 3:47 PM
4	the bike trail on DT is hard to get to from my house with a small child. We can walk but it is dangerous. So a side walk or skinny bike trail on DT from Retzer all the way to the Drumlin trail would be great!	12/26/2019 9:41 AM
5	Would be great to have more bike trails - can't think of any specific routes.	12/23/2019 3:11 PM
6	Vittles and Vine, Ice Age Trail	12/20/2019 4:43 PM
7	A bike trail connecting Town Park/Genesee Depot to the Glacial Drumlin Trail/Wales Village Park(s). It would undoubtedly b a project involving the State and County Highway Dept. And thus an ambitious project	12/20/2019 11:22 AM
8	Trail access near or at Town Park	12/19/2019 5:50 PM
9	Lapham Peak State Park, but would be nicer to have something like that closer to our own Town	12/19/2019 11:16 AM
10	Walking/bike path from downtown Genesee/Genesee Park to Sideliners/Heres the Scoop	12/17/2019 5:14 PM
11	No	12/17/2019 7:53 AM
12	No	12/16/2019 9:08 PM
13	n/a	12/16/2019 12:15 PM
14	none	12/15/2019 7:37 PM
15	no	12/15/2019 6:54 PM
16	More sidewalks from neighborhoods to the park area.	12/15/2019 3:12 PM
17	More sidewalks would be nice to make the town more walkable	12/15/2019 3:10 PM
18	?	12/13/2019 9:42 PM
19	Not sure or what places there are to go? Wasn't even familiar with the Nature park mentioned earlier on in Survey.	12/12/2019 9:48 PM
20	downtown genesee... bike trails that connect downtown to the ice age trail along 83	12/12/2019 8:38 PM
21	i would like to see some sort of access from genesee depot to the paved portion/sidewalk in wales. that would give genesee residents access to wales/ glacial drumlin trail (and vice versa) without having to bike or walk up hwy 83 which is a death trap.	12/11/2019 8:06 AM

Q10 Do you travel outside the community to find additional park/recreational activities?

Answered: 115 Skipped: 27



ANSWER CHOICES	RESPONSES	
No	21.74%	25
Yes. If Yes, what type of activities and at which park or facility is that activity located?	78.26%	90
TOTAL		115

Town of Genesee Park and Recreation Survey

#	YES. IF YES, WHAT TYPE OF ACTIVITIES AND AT WHICH PARK OR FACILITY IS THAT ACTIVITY LOCATED?	DATE
1	Dog walking at County and State parks	1/30/2020 7:15 PM
2	kettle moraine unit for walking/running	1/30/2020 12:59 PM
3	Programs for adults and children, trails, beer gardens. Retzer Nature Center, Waukesha County Parks and sometimes Milwaukee County Parks.	1/29/2020 8:59 AM
4	Mukwonago Park Flea market	1/26/2020 11:56 PM
5	Walking at Fox River park, Retzer Nature center, Minooka park. Cross country skiing at Minooka park.	1/24/2020 2:08 AM
6	dog parks, hiking trails at Lapham Peak, swimming at area lakes	1/21/2020 8:36 AM
7	Kickball	1/20/2020 1:47 PM
8	Parks with lakes for dog swimming	1/19/2020 6:54 AM
9	Baseball games, beer gardens	1/15/2020 4:46 PM
10	natural playground, hiking, City of Waukesha rec programs	1/14/2020 11:16 AM
11	Concerts in the park Waukesha; Waukesha county fox river park to walk; richfield park craft fair	1/13/2020 6:32 AM
12	Hiking at Lapham Peak with dog.	1/11/2020 12:21 PM
13	Walking trails and Fox River Park, Dog Park at Minooka	1/10/2020 7:36 AM
14	Latham peak for nature walks.	1/9/2020 6:50 PM
15	river trail waukesha	1/9/2020 1:29 PM
16	Running, biking, cross-country skiing	1/9/2020 10:08 AM
17	Farmers Markets, runs, Retzer Nature Center, Organized Scout Activities, sledding	1/9/2020 9:17 AM
18	swimming/fishing	1/8/2020 9:03 AM
19	hiking/walking at Waukesha and Waukesha County parks	1/6/2020 8:07 PM
20	We use Wales for a lot of things.	1/5/2020 1:22 PM
21	Dog friendly parks - Minooka. Frame Park for water activities. Lake Michigan for water activities.	1/3/2020 3:48 PM
22	Elmhurst Park - like the walking trail	1/3/2020 12:47 PM
23	Nashotah trails	1/2/2020 8:25 AM
24	ottawa lake	1/1/2020 12:04 PM
25	trails, Farmers Market, Movie night in the park, Beer Gardens	12/30/2019 12:30 PM
26	Dog park	12/30/2019 8:38 AM
27	Mukwonago and Nashtoh dog parks	12/29/2019 5:55 PM
28	Hiking in Kettle Moraine State Forest	12/29/2019 12:59 PM
29	Other parks through the county, particularly those cities/villages surrounding Town of Genesee. Add activities such as mentioned in question #8.	12/28/2019 8:23 PM
30	Wales - playground, Bike Trail	12/28/2019 10:07 AM
31	Indoor soccer @ Brookfield Indoor	12/27/2019 8:56 PM
32	Lapham Peak, Cushing Park	12/27/2019 12:43 PM
33	Waukesha- to play pickelball	12/27/2019 8:21 AM
34	concerts/music and beer gardens	12/27/2019 8:13 AM

Town of Genesee Park and Recreation Survey

35	Waukesha(Frame Park, also behind the fire station on Summit) and Wales have nice parks	12/26/2019 9:42 AM
36	Childrens play gyms	12/26/2019 9:22 AM
37	larger tracks of undeveloped land for hiking with dog	12/24/2019 9:26 AM
38	Beer gardens, movies in park	12/23/2019 3:12 PM
39	Walks/runs, outdoor summer music, walking trails	12/23/2019 12:32 PM
40	Hiking at Kettle Moraine	12/23/2019 11:44 AM
41	Beer gardens movie in the park farmers markets	12/23/2019 10:50 AM
42	beer gardens in Waukesha County parks	12/23/2019 10:03 AM
43	Nashotah and Mukwonago Dog Park	12/20/2019 4:43 PM
44	Bike trails and water access	12/20/2019 11:23 AM
45	Hiking trails. Waukesha parks and Lapham Peak	12/20/2019 6:38 AM
46	Wales	12/20/2019 3:27 AM
47	Latham peak, nagawaukee, Wales parks. Soccer all over the state.	12/19/2019 6:09 PM
48	walking, dogs, sledding, volleyball	12/19/2019 12:14 PM
49	Lapham Peak State Park	12/19/2019 11:17 AM
50	Mukwanago dog park - almost daily.	12/18/2019 2:31 PM
51	Latham	12/18/2019 12:33 PM
52	hiking trails and dog parks	12/18/2019 8:50 AM
53	Wales and Delafield parks/playgrounds	12/17/2019 8:48 PM
54	YMCA	12/17/2019 8:41 PM
55	golf	12/17/2019 5:49 PM
56	swimming lessons, tennis lessons, t-ball	12/17/2019 5:14 PM
57	splash pad at nixon park	12/17/2019 12:08 PM
58	Lampham Peak	12/17/2019 11:33 AM
59	Wales community park - disk golf	12/16/2019 9:55 PM
60	Dog park	12/16/2019 9:09 PM
61	varies depending on activities, in some cases car shows	12/16/2019 10:00 AM
62	farmers market	12/15/2019 3:18 PM
63	tennis	12/15/2019 3:15 PM
64	Lapham Peak : hiking, walking, biking.	12/15/2019 3:15 PM
65	Lapham peak hiking trails, waukesha farmers market, greenfield beer garden, lakefront walking/biking trails	12/15/2019 3:13 PM
66	lake/swimming	12/15/2019 2:32 PM
67	Lake country parks and beer gardens. Splash pad in this area would be fantastic. There isn't one within 20 minutes besides the pools.	12/15/2019 12:32 PM
68	Ottawa lake, Kettle Moraine state trails	12/15/2019 11:32 AM
69	trails, beer gardens. County Parks	12/15/2019 9:32 AM
70	Lapham Peak State Park	12/14/2019 9:16 PM
71	Beer gardens in wauwatososa, dog parks	12/14/2019 5:36 PM

Town of Genesee Park and Recreation Survey

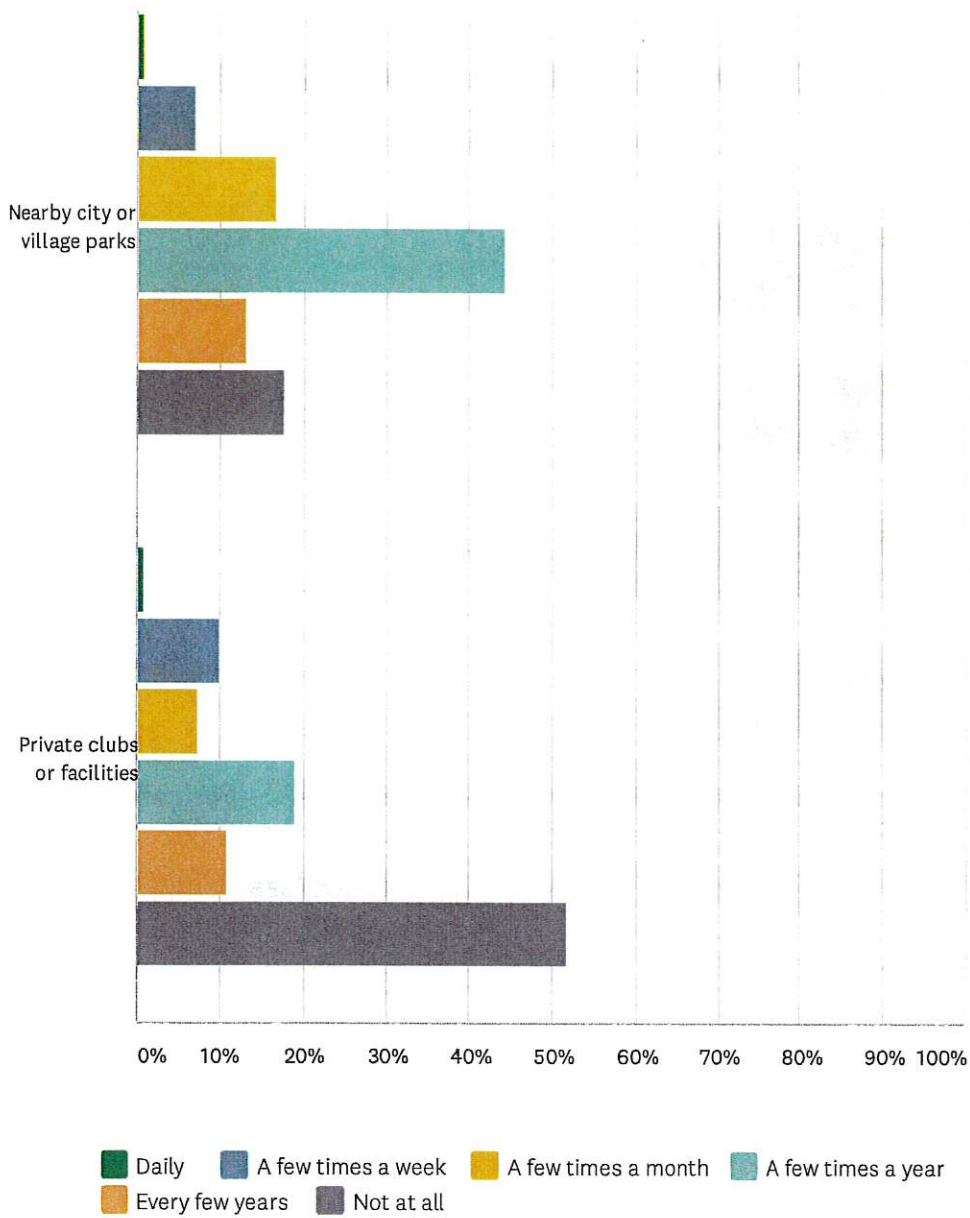
72	car shows. Local example would be Frame Park in Waukesha	12/14/2019 1:43 PM
73	Lake Ottawa	12/14/2019 9:42 AM
74	Varies - typically Delafield.	12/13/2019 9:43 PM
75	Hiking--all over WI	12/13/2019 8:32 PM
76	easy bike trails for our disabled son, Centennial Park, Lapham Peak	12/13/2019 5:58 PM
77	Beer garden, Fox River	12/13/2019 5:44 PM
78	Lisbon park in order to walk our dogs because Sunset does not allow dogs at that park	12/13/2019 5:37 PM
79	pickle ball Eagle, Mukwonago	12/13/2019 11:17 AM
80	Nashota	12/13/2019 8:59 AM
81	Dog park town of Mukwonago	12/13/2019 8:52 AM
82	Playgrounds and trails that accommodate handicaps	12/13/2019 8:06 AM
83	Kettle moraine forest trails	12/13/2019 6:35 AM
84	The activities are "select" sports	12/13/2019 5:41 AM
85	Lapham Peak (fright hike, use indoor shelters), Waukesha County Parks (nature playground at Fox River Park, Beer Gardens)	12/12/2019 9:49 PM
86	soccer multiple locations	12/12/2019 8:39 PM
87	Paved walking trails for easy use with strollers	12/12/2019 5:07 PM
88	Wales	12/12/2019 5:05 PM
89	Off leash areas for dogs to walk, run or swim	12/12/2019 4:34 PM
90	waukesha/ mukwonago for dog parks, delafield (nagawicka) for beer gardens/ music, waukesha and mukwonago (all over for beer gardens)	12/11/2019 8:08 AM

Q11 How often do you visit the following for recreation?

Answered: 121 Skipped: 21



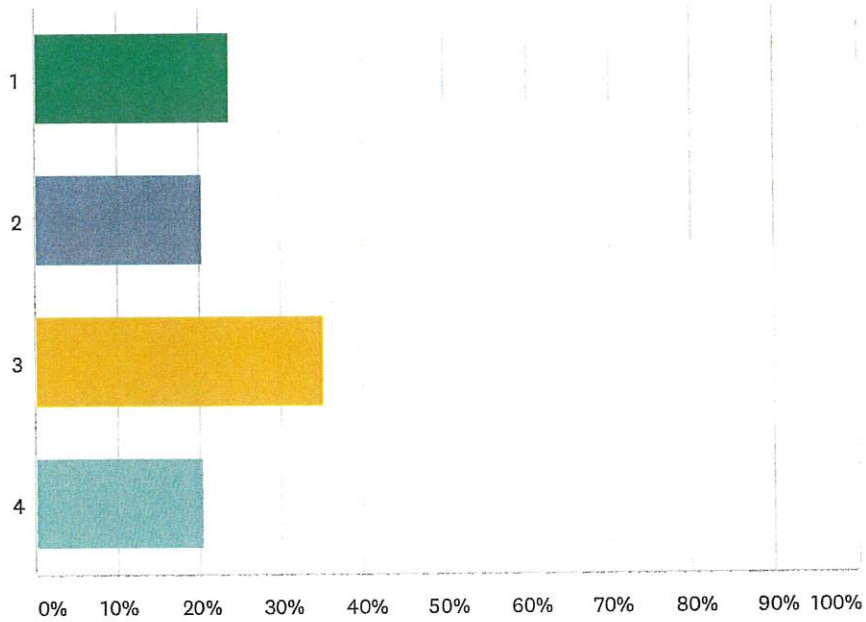
Town of Genesee Park and Recreation Survey



	DAILY	A FEW TIMES A WEEK	A FEW TIMES A MONTH	A FEW TIMES A YEAR	EVERY FEW YEARS	NOT AT ALL	TOTAL
Waukesha County parks	1.68% 2	5.88% 7	23.53% 28	46.22% 55	15.13% 18	7.56% 9	119
State parks, forests or nature areas	0.84% 1	7.56% 9	34.45% 41	40.34% 48	11.76% 14	5.04% 6	119
Retzer Nature Center	0.00% 0	1.71% 2	10.26% 12	38.46% 45	29.06% 34	20.51% 24	117
Nearby city or village parks	0.88% 1	7.08% 8	16.81% 19	44.25% 50	13.27% 15	17.70% 20	113
Private clubs or facilities	0.91% 1	10.00% 11	7.27% 8	19.09% 21	10.91% 12	51.82% 57	110

Q12 What quadrant do you live in?

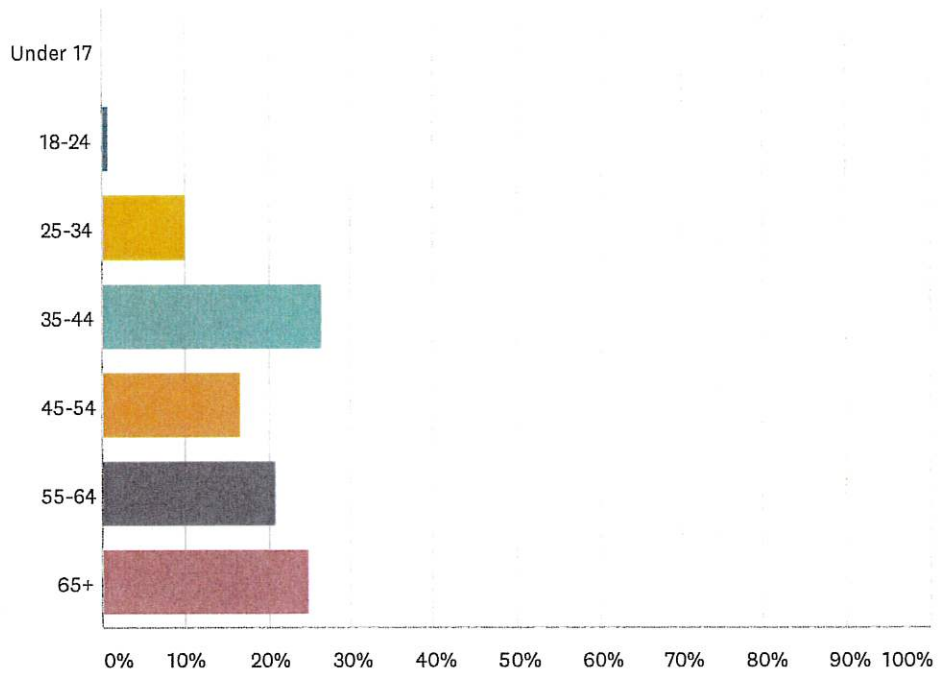
Answered: 122 Skipped: 20



ANSWER CHOICES	RESPONSES	
1	23.77%	29
2	20.49%	25
3	35.25%	43
4	20.49%	25
TOTAL		122

Q13 What is your age range?

Answered: 120 Skipped: 22



ANSWER CHOICES	RESPONSES	
Under 17	0.00%	0
18-24	0.83%	1
25-34	10.00%	12
35-44	26.67%	32
45-54	16.67%	20
55-64	20.83%	25
65+	25.00%	30
TOTAL		120

Q14 Please provide any additional feedback on the town's park system.

Answered: 54 Skipped: 88

Town of Genesee Park and Recreation Survey

#	RESPONSES	DATE
1	The play ground equipment is excellent according to our grandchildren.	1/30/2020 7:17 PM
2	Thanks for doing a survey	1/29/2020 9:00 AM
3	I would like more trails for walking. I would love trails for cross country skiing.	1/24/2020 2:12 AM
4	Dogs not being allowed is a major downside!	1/21/2020 8:38 AM
5	Great place, love the new playground equipment for our children	1/20/2020 1:49 PM
6	Preserve nature	1/19/2020 6:55 AM
7	I love how updated the Town Park. My grandkids love it.	1/14/2020 4:24 PM
8	Waukesha county residents have an abundance of parks and recreational facilities now. We do not need any more. Duplicating facilities and activities already available in near by communities wastes tax dollars.	1/13/2020 6:39 AM
9	Are the donation boxes on the park grounds? I love having the free facilities, and would be happy to leave a few dollars each time my family visits. And nighttime tennis would be great!	1/9/2020 6:56 PM
10	Would love an awesome farmers market in our area with Organics. Currently travel to Waukesha for the closest one. We love everything about the playground at the Genesee Park. Organized run/walks would be fun too.	1/9/2020 9:22 AM
11	Keep it going, and maintain the upkeep	1/8/2020 9:04 AM
12	The parks always look great! Keep up the good work!	1/6/2020 8:08 PM
13	It would be nice to have trails that connect or include the Wern area. Our subdivision does not have any trails or connection to trails.	1/3/2020 3:52 PM
14	I enjoy our town parks as well as our county parks & state parks. My husband & I love nature. We are always in favor of improvement as long as things don't get too commercialized.	12/28/2019 8:29 PM
15	Great improvements to the playground areas! We really love Town Park, zipline, toddler play area etc. Would love to see more adult activities - concerts in the park, maybe a food truck night or something.	12/28/2019 10:11 AM
16	The soccer field condition @ Sunset is an embarrassment to our town. Either the fields are a swamp or the grass is a foot long. The layout causes grandparents to trek a half mile to watch their grandkids play, then another half mile to the bathroom. Poor layout. The field that was torn out is actually worse now...should have just been paved for closer parking.	12/27/2019 9:03 PM
17	We should use the parks more often. Some great playground upgrades have been made at Town Park. Restrooms are also good.	12/27/2019 8:15 AM
18	My mailing address is Waukesha but I live in Genessee. So it was disappointing to be told that I had to pay the non member fee for Waukesha Rec. If Genessee offered more Rec classes for preschoolers I would probably send my son and pay Genessee for a member rate	12/26/2019 9:46 AM
19	Love the newer playground equipment for the younger children, even though our children are grown. I see a lot of younger families using the equipment and the children seem to love it.	12/23/2019 12:33 PM
20	To be honest, I don't know much about the park system. I've biked past sunset park a few times on the trail. I tried to go to sunset park one time in the winter but it was closed. Otherwise many town residents are fortunate to have large rural yards, so going to a small-ish town park provide little additional value. I mostly go to Kettle Moraine (lapham peak, etc.) for hiking, or some Waukesha County parks for their beer gardens in the summer. I think having a couple of pop-up beer gardens in our town's parks would be nice, and a good place to gather with friends and family.	12/23/2019 11:49 AM
21	just that we appreciate your efforts to improve/maintain them.	12/23/2019 10:04 AM
22	Very nice improvements on the playground equipment at the park in Genesee Depot!	12/20/2019 6:40 AM
23	The playgrounds are very nice and kept up well.	12/20/2019 3:29 AM
24	Our two parks are a wonderful benefit to our community. Thank you for making sure our community members have such functional spaces for youth sports and other recreational	12/19/2019 6:13 PM

Town of Genesee Park and Recreation Survey

purposes.

25	More activities with thoughtfulness for those who live nearby in regard to noise, traffic, and light.	12/19/2019 5:53 PM
26	Add a new recreational planner for bright new ideas to the board/team	12/19/2019 12:16 PM
27	The two parks available are just not wooded enough. It would also be nice to have a place with a lake/water like Minooka Park in Waukesha to may be ice skate or just relax with a waterview of some sort. Minooka is a good example of what we like.	12/19/2019 11:21 AM
28	would love to have a dog park in town as I travel quite a ways to use one	12/18/2019 8:51 AM
29	We love the new playground equipment at Town Park! We would appreciate similar type equipment at Sunset park. Sunset Park needs additional woodchips around the playground equipment.	12/17/2019 8:51 PM
30	LOVE LOVE LOVE the additions/updates to Genesee Park - to the point where we hesitate to tell people outside our community about it because its such a wonderful hidden gem! Great job!!	12/17/2019 5:16 PM
31	I really like our parks. We probably went to the parks more when our kids were in rec town sports. We have rented a shelter before at both Sunset and town. Overall asset to the community	12/17/2019 11:34 AM
32	providing benches with back support under shade trees can help some physically and medically challenged people enjoy the parks more thoroughly	12/16/2019 12:27 PM
33	I think you have done a good job to date	12/16/2019 10:02 AM
34	Very Good, Park Board does an excellent job of future planning and updating.	12/15/2019 7:41 PM
35	Please more adult swing sets! Thank you!	12/15/2019 6:55 PM
36	If you don't allow dogs, then I will never use them.	12/15/2019 3:17 PM
37	The upgrade you did to the town park was great and had increased the frequency of visiting. The kids and parents all enjoy it more. But I believe a splash pad would bring people from Mukwonago, Wales, and Waukesha to the area.	12/15/2019 12:35 PM
38	Again, the use of chemical lawn/weed treatment is a detriment to the the parks ecosystems and every living thing that comes in contact with it. I stopped going when my children were small, their little hands touching everything and their little died unable to cope with currently acceptable levels on contaminants. I would need a conscious effort to clean up the environment to return to them.	12/15/2019 11:37 AM
39	promote activities like craftfairs and car shows	12/15/2019 9:47 AM
40	Overall it' great. Just that some of the younger crowds seem to be rowdy.	12/15/2019 9:33 AM
41	We use the parks for extended family activities. Prior to my son entering high school we used the parks a lot for Genesee sports. We enjoy the parks but our schedule is really busy right now.	12/14/2019 9:19 PM
42	I love town park. I live a minute from it and would like to grow it's softball league.	12/14/2019 7:01 PM
43	Would like to know % of park users of total residents and what the annual park budget number is.	12/14/2019 1:51 PM
44	Thank you for asking! Our taxes have been used wisely for the (nearly) thirteen years we've lived here, please continue to be good stewards of our money.	12/13/2019 6:03 PM
45	Grandchildren love the zipline!	12/13/2019 5:46 PM
46	We would really like more dog orientated activities at our parks, such as a dog run or dog park.	12/13/2019 5:40 PM
47	I do think the parks are well maintained	12/13/2019 8:08 AM
48	Love the trails and green space. More oppportunity for dog friendly space, with responsible owners, would be great!	12/13/2019 6:37 AM
49	For the recreational program's: Making sure first time coaches know to focus on the fundamentals, Like the form of the swing, and using the glove to catch and making sure kids	12/13/2019 5:45 AM

Town of Genesee Park and Recreation Survey

can protect them selves. Each sport has a different set of item that could be focused on and when I was coaching I felt on an island. The town could give them an outline of what to work on with the kids.

50	<p>Recreation activities always seem like a cluster, I know many families that left because its unorganized and always last minute to find out any schedules etc. It is more reasonable than most which is good which is why I mentioned uniforms would be nice and ask for sponsors to help out with costs of those things. Perhaps if Beer Gardens are done or other fun events more marketing to the outside communities should be done as well not just to the locals.(Ottawa state park isn't far away and people that camp look for things to do. Perhaps advertise the events there as well. Partner with the state park to attach a flyer to their receipt when checking in to their campsite) Our businesses in Genesee struggle and most close down after a short time period, perhaps doing more events at the Town Park will bring in more from other communities to shop the local businesses. The Cornerstone has the right idea for doing entertainment and have good food but could really use a face-lift to the interior yet they probably don't get enough business to afford it. The Vittles & Vines is a cute place just need to bring the prices down and have a full menu/kitchen to attract more people. I feel like they are thinking they are in Delafield and should charge large amounts of money for small amounts of food. They are marketing towards the wrong type of crowds. I'll get off my soap box now but perhaps Genesee Town Hall needs a marketing team. Can you tell I work for a large marketing company, hint hint a global marketing company located in New Berlin, WI. :) I would love to see Genesee thrive, it's an awesome little town but needs a little help. P.S. Sideliners always packs the house perhaps they could be a part of the Beer Gardens and food.</p>	12/12/2019 10:13 PM
51	<p>great parks overall .. soccer fields neeb to be rolled and rotated. a sign should be put up to notify people that fields are closes so they are not used. it would be really cool to have a turf field for kids to practice soccer on when fields or weather are not great, if nothing else having a couple lights that could be turned on for practice would also be really nice.</p>	12/12/2019 8:45 PM
52	<p>Really think having events at the parks would bring in more people traffic (and money, and connect people more to the community (Farmer's Market/Uber Rummage sale/Movie & Concert nights). We are a family of four with children so anything we can attend w/o having to commit money (but have options for food/other consumables with other families is ideal for us!</p>	12/12/2019 5:11 PM
53	<p>investment into parks and recreation is a worthwhile investment</p>	12/11/2019 4:49 PM
54	<p>it was awesome what was done recently with the genesee park playground. i think it is really cool to have the rebels play there too. maybe try to include that in summer as more of a community event by having music/ beer/ entertainment, movies etc after or before the games? overall i am happy with the parks</p>	12/11/2019 8:10 AM

Q15 Please enter your e-mail if you would like to be notified on the progress of the plan update.

Answered: 53 Skipped: 89

Town of Genesee Park and Recreation Survey

#	RESPONSES	DATE
1	kgbarnes81@yahoo.com	1/24/2020 2:12 AM
2	dori.l.ross@gmail.com	1/19/2020 6:56 AM
3	dksdgs@hotmail.com	1/13/2020 6:40 AM
4	Salevinson@uwalumni.com	1/11/2020 12:22 PM
5	Markd5677@gmail.com	1/11/2020 11:28 AM
6	schienkes@yahoo.com	1/9/2020 6:57 PM
7	Stacylinscott@yahoo.com	1/9/2020 9:22 AM
8	Jennypick79@gmail.com	1/5/2020 1:24 PM
9	poikonen64@yahoo.com	1/3/2020 3:53 PM
10	amilovic55@yahoo.com	1/3/2020 12:49 PM
11	chuck@wi.rr.com	1/2/2020 11:47 AM
12	danrhodes1515@gmail.com	12/30/2019 12:31 PM
13	kbeaird30@gmail.com	12/30/2019 12:20 PM
14	steve@prairieview.farm	12/29/2019 1:01 PM
15	gamini@wi.rr.com	12/28/2019 8:29 PM
16	jgeisel@wi.rr.com	12/26/2019 9:25 AM
17	wsodemann@wi.rr.com	12/24/2019 8:50 AM
18	rfitzgera@gmail.com	12/23/2019 3:13 PM
19	snigle@gmail.com	12/23/2019 11:49 AM
20	Dgeeleher@gmail.com	12/23/2019 10:52 AM
21	kcappozzo@wi.rr.com	12/23/2019 10:04 AM
22	mirgrip@charter.net	12/20/2019 1:17 PM
23	coleschneider@hotmail.com	12/20/2019 3:29 AM
24	Cute_castagna@yahoo.com	12/19/2019 5:53 PM
25	ks@mjbmc.com	12/18/2019 2:32 PM
26	johnsonsharon5@yahoo.com	12/18/2019 8:52 AM
27	meghanderson30@gmail.com	12/17/2019 8:51 PM
28	elemanuele5234@gmail.com	12/17/2019 5:16 PM
29	rlabott@gmail.com	12/17/2019 7:55 AM
30	Banderson386@yahoo.com	12/16/2019 9:56 PM
31	abtjared@gmail.com kryss775@yahoo.com	12/16/2019 9:12 PM
32	momandant25@gmail.com	12/16/2019 12:28 PM
33	imcorporalpunishment@gmail.com	12/15/2019 6:56 PM
34	jodymateer@cs.com	12/15/2019 3:16 PM
35	gp3333@gmail.com	12/15/2019 2:01 PM
36	Droletsara@gmail.com	12/15/2019 12:35 PM
37	fordboybob@gmail.com	12/15/2019 9:47 AM

Town of Genesee Park and Recreation Survey

38	wilkee99@yahoo.com	12/14/2019 7:02 PM
39	Sweetilwolf@gmail.com	12/14/2019 5:38 PM
40	grosema@wi.rr.com	12/14/2019 1:52 PM
41	Ravershowske@gmail.com	12/13/2019 7:01 PM
42	jbajczyk3@wi.rr.com	12/13/2019 6:04 PM
43	winz_miester@yahoo.com	12/13/2019 5:46 PM
44	nikkio@wi.rr.com	12/13/2019 4:13 PM
45	dreynders@wi.rr.com	12/13/2019 3:06 PM
46	blow-r-horn@juno.com	12/13/2019 11:22 AM
47	jmcford23@gmail.com	12/13/2019 8:54 AM
48	rpuls3@yahoo.com	12/13/2019 8:40 AM
49	Jennross77@gmail.com	12/13/2019 6:37 AM
50	jeffmarcheske@gmail.com	12/13/2019 5:46 AM
51	sellital968@gmail.com	12/12/2019 8:45 PM
52	white.colin.r@gmail.com	12/12/2019 5:11 PM
53	lafavor.ryan@gmail.com	12/11/2019 8:10 AM

APPENDIX C: POTENTIAL FUNDING SOURCES

Name of Program	Purpose	Funding Details and Types of Projects	Application Deadline	Notes	Admin. Agency	Contact
Wisconsin Stewardship Programs						
Acquisition and Development of Local Parks (ADLP)	To acquire or develop public nature-based outdoor recreation areas and facilities.	<ul style="list-style-type: none"> ■ 50% cost share. 	May 1	<ul style="list-style-type: none"> ■ A comprehensive outdoor recreation plan is required. ■ Priority for land acquisition. 	WDNR	Sara Debruijn (414) 897-5704 email: sara.debruijn@wisconsin.gov
Acquisition of Development Rights (ADR)	To acquire development rights for nature-based outdoor recreation areas and facilities.	<ul style="list-style-type: none"> ■ 50% cost share. 	May 1	<ul style="list-style-type: none"> ■ A comprehensive outdoor recreation plan is required. ■ Funds are available to acquire development rights (easements) in areas where restrictions on residential, industrial, or commercial development are in place. ■ May include enhancements of nature-based outdoor recreation. 	WDNR	Sara Debruijn (414) 897-5704 email: sara.debruijn@wisconsin.gov
Urban Greenspace Program (UGS)	To acquire land to provide natural space within or near urban areas, or to protect scenic or ecological features.	<ul style="list-style-type: none"> ■ 50% cost share. 	May 1	<ul style="list-style-type: none"> ■ A comprehensive outdoor recreation plan is required. 	WDNR	Sara Debruijn (414) 897-5704 email: sara.debruijn@wisconsin.gov
Urban Rivers Program (UR)	To enhance the quality of a river corridor.	<ul style="list-style-type: none"> ■ 50% cost share. 	May 1	<ul style="list-style-type: none"> ■ A comprehensive outdoor recreation plan is required. 	WDNR	Sara Debruijn (414) 897-5704 email: sara.debruijn@wisconsin.gov
Federal Programs						
Land and Water Conservation Fund (LWCF)	To acquire or develop public outdoor recreation areas and facilities.	<ul style="list-style-type: none"> ■ 50% cost share. ■ Land acquisition. ■ Development of recreational facilities. 	May 1	<ul style="list-style-type: none"> ■ A comprehensive outdoor recreation plan is required to participate. 	WDNR	Sara Debruijn (414) 897-5704 email: sara.debruijn@wisconsin.gov
Recreational Trails Program (RTP)	To provide funds for maintenance, development, rehabilitation, and acquisition of land for motorized, non-motorized, and diversified trails.	<ul style="list-style-type: none"> ■ 50% cost share. ■ Maintenance and restoration of existing trails. ■ Development and rehabilitation of trailside and trailhead facilities and trail linkages. ■ Construction of new trails (with certain restrictions on federal lands). ■ Acquisition of easement or property for trails purchase. 	May 1	<ul style="list-style-type: none"> ■ Funds may only be used on trails which have been identified in or which further a specific goal of a local, county or state trail plan ■ Funds may be used on trails which are referenced in a statewide comprehensive outdoor recreation plan. 	WDNR	Sara Debruijn (414) 897-5704 email: sara.debruijn@wisconsin.gov

Name of Program	Purpose	Funding Details and Types of Projects	Application Deadline	Notes	Admin. Agency	Contact
Federal Programs						
NPS Rivers, Trails, and Conservation Assistance (RTCA) Program	Assists community-led natural resource conservation and outdoor recreation initiatives.	<ul style="list-style-type: none"> ■ conserving waterways ■ preserving open space ■ developing trails and greenways 	March 1		NPS	David Thomson, Program Manager email: mwr_rtca@nps.gov
EPA Greening America's Communities Program	Assist cities and towns develop an implementable vision of environmentally friendly neighborhoods.	<ul style="list-style-type: none"> ■ innovative green infrastructure. ■ other sustainable design strategies. 			EPA	Clark Wilson (202) 566-2880 email: wilson.clark@epa.gov
U.S. Forest Service Urban and Community Forestry Program	To establish sustainable community forests that improve the public's health, well-being, and economic vitality, and create resilient ecosystems for present and future generations	<ul style="list-style-type: none"> ■ Conserve working forest landscapes ■ Protect forests from harm ■ Enhance benefits associated with trees and forests 			USFS	Jeff Roe, State Coordinator (608) 535-7582 email: Jeffrey.Roe@wisconsin.gov
Federal Highway Administration (FHWA) Fixing America's Surface Transportation Act or "FAST Act" Surface Transportation Block Grant -- Transportation Alternatives Set-Aside (also known as STBG program funding). This program replaces the Transportation Alternatives Program (TAP) which replaced the Transportation Enhancement (TE) Programs-Local Enhancements and State Highway Enhancements.	Funds "transportation alternatives," including smaller-scale transportation projects.	<ul style="list-style-type: none"> ■ pedestrian and bicycle facilities ■ recreational trails ■ safe routes to school projects ■ community improvements such as historic preservation and vegetation management, and environmental mitigation related to stormwater and habitat connectivity. 			WDOT	District 1 Office (608) 246-3800
Federal Highway Administration (FHWA) Congestion Mitigation and Air Quality (CMAQ) Program	Allocates federal funding for infrastructure projects that reduce congestion and improve air quality.	<ul style="list-style-type: none"> ■ Bicycle and pedestrian walkways 		<ul style="list-style-type: none"> ■ Walkways can be designed to include green infrastructure (permeable surfaces for trails, and bioswales and bioretention for areas adjacent to trail surfaces) 	WDOT	Jacob Varnes (262) 548-8789 email: jacob.varnes@dot.wi.gov

Name of Program	Purpose	Types of Projects and Funding Details	Application Deadline	Notes	Admin. Agency	Contact
Federal Programs						
Surface Transportation Program (STP)	Provides flexible funds, which can be spent on a wide variety of projects.	<ul style="list-style-type: none"> ■ roadway projects through the Federal-aid highway system ■ bridges ■ transit facilities ■ bicycle and pedestrian facilities 			WDOT	District 1 Office (608) 246-3800
US DOT Better Utilizing Investments to Leverage Development (BUILD) Grant Program. BUILD Transportation grants replace the pre-existing Transportation Investment Generating Economic Recovery (TIGER) grants that have funded projects that included green infrastructure components.				The US Department of Transportation is currently revising this funding opportunity. Please visit Grants.gov and https://www.transportation.gov/buildgrants/build-nofo in April of 2021 for more information.		

Name of Program	Purpose	Types of Projects and Funding Details	Application Deadline	Notes	Admin. Agency	Contact
Other Programs and Grants						
Wisconsin Main Street Program	Comprehensive downtown revitalization program, which includes streetscape improvements.		No specific date.	<ul style="list-style-type: none"> ■ General downtown program. ■ May benefit trail enhancements through streetscaping. 	WEDC	WEDC (608).210-6700
Urban Forestry Grants	The Wisconsin Department of Natural Resources offers urban forestry grants to cities, villages, towns, counties, tribes and 501(c)(3) nonprofit organizations in or conducting projects in Wisconsin. These grants fall into three categories: regular grants, startup grants and catastrophic storm grants.	Applications are not being taken at this time.	Applications are not being taken at this time.	Applications are not being taken at this time.	WDNR Urban Forestry	Chase O'Brien, Urban forestry grants manager (608) 640-6143
Lake and River Restoration Programs						
Lake Planning Grants	Small scale lake planning, large scale lake planning, land easement acquisition, wetland and shoreline habitat restoration, lake management plan implementation, and healthy lakes projects.	Up to \$200,000 per project. <ul style="list-style-type: none"> ■ Land Acquisition ■ Lake Classification ■ Ordinance Development ■ Shoreland or Wetland Restoration ■ Other activities identified in a lake management plan that will improve or protect lakes 	May 1 eligibility deadline September 2 pre-proposal deadline November 1 application deadline		WDNR	Heidi Bunk 262-574-2130 Heidi.Bunk@wisconsin.gov

Name of Program	Purpose	Types of Projects and Funding Details	Application Deadline	Notes	Admin. Agency	Contact
Lake and River Restoration Programs						
Lake Protection and Classification Grants	Lake protection grants provide funding for implementing projects to protect or improve a lake.	Up to \$200,000 per project. <ul style="list-style-type: none"> ■ Land Acquisition ■ Lake Classification ■ Ordinance ■ Development ■ Shoreland or Wetland Restoration ■ Other activities identified in a lake management plan that will improve or protect lakes. 	May 1 eligibility deadline September 2 pre-proposal deadline November 1 application deadline		WDNR	Heidi Bunk 262-574-2130 Heidi.Bunk@wisconsin.gov
River Protection Program	Includes river management grants, as well as land/easement acquisition grants.				WDNR	Heidi Bunk 262-574-2130 Heidi.Bunk@wisconsin.gov

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**RESOLUTION 20-4R
RESOLUTION TO ADOPT THE CHARGES AND FEE SCHEDULE**

BE IT RESOLVED BY THE Town Board of the Town of Genesee, Waukesha County, Wisconsin that certain fees described by ordinances of the Town of Genesee are hereby established in the amount described herein.

Charges and Fees

Town Hall

Hall rental	\$125.00
Security deposit	\$75.00

Dogs

Dog license	\$10.00 spayed/neutered \$15.00 male/female \$5.00 late fee -- after March 31 st
Hobby kennel	\$40.00 plus license fees - PUBLIC HEARING Required
Commercial kennel	Per State Statute

Liquor licenses

Operator's permits/Background check (all licenses)	\$32.00 One year
Background check	\$7.00
Provisional	\$5.00 maximum 60 days
Temporary (nonprofit only)	\$5.00 1 to 14 days
Cigarette license	\$35.00
Class "A" Beer	\$32.00
Class "A" liquor	\$355.00
Class "B" Beer	\$100.00
Class "B" Liquor	\$355.00
"Class C" wine	\$100.00
Picnic and wine	\$10.00 per day
Publication fee	\$25.00 must be paid at submittal

Certified Surveys & subdivision

Preliminary plats and CSM

Clerical fees	\$100.00 CSM \$200.00 plat
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Professional Fees

Planner	\$100.00 per hour
Zoning and Plan of Operation	See fee schedule attached
Attorney	Time & expense
Engineer	Time & expense

Final submittals -- Plats

Public site fees	\$1217.00 per single family dwelling unit \$796.00 per multi-family dwelling unit \$606.00 studio/1 bedroom
Clerical	\$100.00

Professional fees	as above
Re-submittals (plats & CSM)	\$100.00
Occupancy bond	\$2,000.00
Commercial bond	\$5,000.00
Road, Ditch, Culvert and Driveway bond	\$2,500.00
Culvert application	\$125.00
Cul de sac length	\$75.00 special exception
911/House numbers	\$50.00 sign/post/installation
Road Opening/Utility request	See ordinance 13-2

Holding Tank Permits

Residential	\$250.00
Business – Holding tank	0.25 per gallon
Grease tank	0.45 per gallon

Solicitor/Peddlers Permit

\$75.00 includes background check

Miscellaneous

Copies – black/white	.10 per copy
Color	.25 per copy
Special Assessment letters	\$30.00
Town road maps	\$2.00
Land Division & development Ordinance	.25 per page
Faxed copies	\$ 2.00 first page \$1.00 add 'l pages
Returned checks	\$35.00

Park and Recreation Fees

Shelter house

Resident – No kitchen	\$70.00
Non-resident – No kitchen	\$ 90.00
Resident – with kitchen	\$100.00
Non-resident – with kitchen	\$140.00
Key deposit with kitchen rental	\$75.00

Youth Sports

Soccer	\$60.00 per child
Baseball	\$50.00 per child
	\$20.00 late sign-up
Adult leagues	\$60.00 per team

Field Rentals

Field preparation – all games	\$20.00 soccer \$30.00 softball \$50.00 hardball
Practice time – town resident	\$15.00 per hour/2 hr. minimum
Non-resident	\$20.00 per hour/2 hr. minimum
Games – town residents	\$15.00 per hour plus prep
Non-residents	\$20.00 per hour plus prep
Hard ball score board controller deposit	\$300.00 for long term field rental

For long term use only

Tournaments

Town Park Tournament

	<u>Fee</u>
Park Staff, 2 fields, field set-up each day, fresh up once/day, dumpsters, port-o-potties, park shelter, extra staff and Turface Quick Dry	\$2,600.00
Refundable Bond	<u>\$1,500.00</u>
	\$4,100.00

Sunset Park Tournament

Park Staff, 4 fields, field set-up each day, fresh up once/day, dumpsters, port-o-potties, park shelter, extra staff and Turface Quick Dry	\$5,200.00
Refundable Bond	<u>\$1,500.00</u>
	\$6,700.00

Building permits (electric, HVAC, plumbing, building) See permit fee schedule attached

Planning and Zoning Permit Fees - See permit fee schedule attached

This Resolution shall take effect 1-1-2021 upon passage and posting as provided by law.

Dated this 14 day of December, 2020

TOWN OF GENESEE

ATTEST:

Meri Majeskie
Meri Majeskie, Clerk

Sharon L. Leair
Sharon L. Leair, Chairman

FINANCING GREEN INFRASTRUCTURE PROJECTS

Municipal budget officers have long been familiar with the intricacies of capital improvement planning, which allows governments to align infrastructure investments with their communities' long-range comprehensive plans¹. Conventional stormwater management systems (often called "gray") contain stormwater runoff in reservoirs and massive underground pipes and tunnels—large scale public works projects—to prevent polluted runoff from draining directly into waterways.

Green infrastructure uses largely natural processes (trees, soil, floodplains, and wetlands) to retain and treat stormwater at its source, reducing the amount of water and improving the quality of the water that eventually enters a community's waterways. Because a system based on natural vegetation is inherently different from one based on concrete, these types of projects have unique characteristics that, when compared to traditional gray infrastructure, require special consideration in the budget process.

The Government Finance Officers Association recommends that, when incorporating environmentally responsible practices into capital improvement plans, both financial and nonfinancial long-term project impacts should be considered by quantifying expected energy or water savings, or offsets,

KEY POINTS

- #1 The budgeting process must consider the differing life cycle characteristics between green and gray infrastructure.
- #2 Local taxes, user fees, and stormwater utility fees are suitable for both capital and O&M expenses.
- #3 Grants and state revolving funds or other low- to zero-interest loans may fund planning and capital costs.
- #4 Nontraditional sources of financing, such as public-private partnerships and nongovernmental funding, allow communities to leverage public funding against foundation, corporate, and community contributions.

¹ Government Finance Officers Association (GFOA). 2008. *Best Practices: Master Plans and Capital Improvement Planning*.

when accounting for ongoing maintenance and management costs for green infrastructure². Cost-benefit analysis can calculate and account for the value of reduction in volume of stormwater runoff (valued at \$0.66 per cubic foot in Houston in 2000, for example), pollutant removal from runoff, and energy savings provided by green infrastructure³.

In addition to different life cycle costs, green infrastructure projects also lend themselves to innovative funding strategies that take advantage of their various desirable co-benefits for the environment, economy, and community⁴. Nontraditional partners for infrastructure projects, such as community organizations, nonprofits, and private investors, are potential sources of funds for green stormwater projects that might also create natural habitats for wildlife, increase property values, create job opportunities, and improve public health while they retain stormwater runoff.

KEY POINT #1

The budgeting process must consider the differing life cycle characteristics between green and gray infrastructure.

Expenses for traditional gray infrastructure projects fall neatly into the budget categories of capital and operations and maintenance (O&M). Capital improvement planning for gray infrastructure projects typically includes extremely high up-front costs for planning, design, and construction, but relatively little for ongoing O&M until well into their expected life span—perhaps 50 to 100 years for a stormwater pipe, depending on the construction materials and location characteristics—with total replacement required at the end of that life span⁵. Steel, aluminum, and plastic pipe last no more than 50 years, while concrete pipes have a useful life of at last 50 years and commonly 70 to 100 years⁶. As cities within the United States have been steadily advancing their wastewater management strategies since the early 19th century, there is a wealth of data on gray infrastructure's life cycle costs.

Green infrastructure stormwater management is not a new practice and there is a rapidly growing body of long-

2 Government Finance Officers Association (GFOA). 2010. *Best Practices: Environmentally Responsible Practices in Capital Planning*.

3 The Civic Federation. 2007. *Managing Urban Stormwater with Green Infrastructure: Case Studies of Five U.S. Local Governments*; Milwaukee Metropolitan Sewerage District (MMSD). 2013. *Regional Green Infrastructure Plan*.

4 Rouse, David and Ignacio Bunster-Ossa. 2013. *Green Infrastructure: A Landscape Approach*. PAS Report no. 571. Chicago: American Planning Association.

5 Berahzer, Stacey Isaac. 2014. *Crosswalking between Gray and Green Infrastructure for Budget Officers*. UNC Environmental Finance Center; Marr, Jeff. 2012. *A Research Plan and Report on Factors Affecting Culvert Pipe Service Life in Minnesota*. St. Anthony Falls, Minn.: Minnesota Department of Transportation.

6 U.S. Army Corps of Engineers. 1997. *Engineer Manual 1110-2-2902, Engineering and Design: Conduits, Culverts, and Pipes*.

term data on O&M costs. However, its impacts on municipal budgeting do not benefit from the same historical data trove as gray infrastructure. The performance of individual green infrastructure projects is also more closely tied to local conditions (weather conditions, soil types, climate, maintenance techniques, etc.), than that of gray infrastructure⁷. For this reason, capital cost estimations should include a conservative buffer amount to allow for the possibility of replanting vegetation and other critical maintenance within the first several years of a project. However, as a given community becomes more familiar with the characteristics and performance of green infrastructure within that community, less of a budgetary buffer should be necessary for subsequent projects⁸.

Green infrastructure projects may look different on paper as well, in that they require planning for regular, smaller capital investments instead of a massive up-front capital expense⁹. Initial estimates for ongoing O&M expenses will be higher than those for gray infrastructure and may need to adapt to the performance of the green infrastructure, but should have a lower overall life cycle cost¹⁰. Routine maintenance includes minor but labor-intensive tasks such as removal of trash and accumulated organic material, control of invasive species, pruning, mulching, reseeding, structural repairs, and pipe/inlet flushing¹¹.

KEY POINT #2

Local taxes, user fees, and stormwater utility fees are suitable for both capital and O&M expenses.

Local sources of funding may include general funds, bonds, taxes (dedicated/ad valorem, property, real estate transfer, business improvement district, tax increment financing, stormwater), and fees (impact, fee in lieu, utility)¹².

Water utilities generally have their own dedicated or fee-charge funding sources, but they may also serve as reliable long-term partners and funders for green infrastructure on public lands. It is important to build a strong relationship with them as true partners, not just a presumed source of funding¹³. Strong partnerships between public agencies can result in truly innovative green infrastructure solutions, such as the award-winning AlexRenew Nutrient Management Facility. This \$160 million project in Alexandria, Virginia, topped an 18-million-gallon storage facility with a lit public athletic

7 Berahzer, "Crosswalking between Gray and Green Infrastructure."

8 American Rivers, American Society of Landscape Architects, ECONorthwest, and Water Environment Federation. 2012. *Banking on Green: A Look at How Green Infrastructure Can Save Municipalities Money and Provide Economic Benefits Community-Wide*.

9 American Rivers et al., *Banking on Green*.

10 Berahzer, "Crosswalking between Gray and Green Infrastructure."

11 Philadelphia Water Department. 2012. *Green Infrastructure Maintenance Manual Development Process Plan*.

12 Low Impact Development Center. (LIDC). 2016. *Great Urban Parks Convening Summary*. Chicago: American Planning Association.

13 LIDC, *Convening Summary Report*.

field that stores wastewater during nutrient peaks to balance the amount of nitrogen that goes into biological treatment processes¹⁴. The project is part of a larger effort to develop a former landfill that includes an environmental education center and additional recreational green space¹⁵.

It is important to ensure a dedicated funding source for O&M, as these activities are essential for the success of a green infrastructure budget. The importance of regular O&M for green infrastructure projects is critical for both long-term success and financial viability, as deferred maintenance can increase the total cost of the improvements by a factor of 15-to-1 to as much as 40-to-1¹⁶. Despite the essential nature of O&M, if local general funds pay for these expenses, they are at risk of competing against other spending obligations¹⁷. For this reason, it is beneficial to have a stormwater utility fee that can provide a source of funding that ensures that other priorities do not crowd green infrastructure O&M out of the budget.

The stormwater fee model used by the city of Philadelphia is calculated based on a parcel's gross surface area and its amount of impervious surface area¹⁸. Unlike usage based fees (such as those based on the number/size of water meters or actual gallons used), this calculation results in a fee based on the amount of stormwater that a property generates. Property owners are also incentivized to reduce the amount of impervious surface area and implement stormwater best management practices on their properties, as discussed further in Key Point #4.

KEY POINT #3

Grants and state revolving funds or other low- to zero-interest loans may fund planning and capital costs.

Locally sourced funds are often the fallback for infrastructure projects in general because they are close at hand, but it is important to consider the wide range of external agencies that provide funding for green infrastructure.

For most states, the Clean Water State Revolving Fund (CWSRF) is a readily available source of low- to no-interest funding that can cover up to 100 percent of a project's cost¹⁹.

14 CH2M Hill. 2016. "[CH2M and Alexandria Renew Enterprises Recognized with Envision Platinum Rating for Nutrient Management Facility](#)."

15 National Association of Clean Water Agencies (NACWA). 2016. "[Member Spotlight: Alexandria Renew Enterprises – Taking Community Engagement to the Next Level](#)."

16 U.S. Environmental Protection Agency (EPA). 2015. "[Managing Wet Weather with Green Infrastructure Municipal Handbook: Funding Options](#)."

17 Georgetown Climate Center. "[Green Infrastructure Toolkit – How to Pay for Green Infrastructure: Funding and Financing](#)."

18 Valderrama, Alisa, and Starla Yeh. 2012. [Financing Stormwater Retrofits in Philadelphia and Beyond](#). National Resources Defense Council.

19 U.S. Environmental Protection Agency (EPA). 2008. "[Green Infrastructure Approaches to Managing Wet Weather with Clean Water State Revolving Funds](#)." Fact Sheet.

SOURCES FOR GRANTS AND LOANS

Federal

- Community Reinvestment Act
- CDC Community Health Assessments & Health Improvement Plans
- EPA
- Clean Water State Revolving Funds
- Section 319 Grant Program
- FEMA National Flood Insurance Program Community Rating System
- FHWA
- Congestion Mitigation and Air Quality Improvement (CMAQ) Program
- Recreational Trails Program
- Transportation Alternatives Program
- HUD Community Development Block Grant Program
- NPS Land and Water Conservation Fund
- U.S. Army Corps of Engineers
- U.S. DOT Transportation Investment Generating Economic Recovery (TIGER) Program
- USDA
- Natural Resources Conservation Service
- USFS National Urban and Community Forestry Advisory Council (NUCFAC)
- USFWS Endangered Species Act

Regional/State

- Cap and Trade (CA) Greenhouse Gas Fund
- Federal Reserve Banks
- State departments of Natural Resources, Fish, Wildlife, Game, etc.
- State resource extraction dollars (e.g. fracking)
- State trails programs
- Parkland dedication ordinance/fees (regional/watershed approach)
- Stormwater credit trading programs (D.C., Los Angeles)
- Workforce development

Source: LIDC, Convening Summary Report

Green infrastructure projects are eligible for the program as they nearly always provide water quality benefits. The Hidden Creek development near Columbus, Ohio, used CWSRF to capture runoff through green infrastructure improvements including \$1.1 million of vegetated swales, restored wooded stream buffers, and the establishment of emergent wetland habitat within the Big Darby Creek watershed²⁰. Although CWSRF is most typically used for large-scale projects, several states such as Washington and Maine are able to distribute CWSRF monies to individual property owners via pass-through lending programs²¹.

State departments of natural resources are another potential source of water-related grant dollars, as well as other state agencies that have other funding priorities. For example, the Tennessee Department of Environment and Conservation's Green Development Grants are available to city or county governments to fund green infrastructure projects as well as related outreach and education efforts²².

Although grants are an excellent source of critical seed funding when they are available, many agencies caution against relying upon grants and loans for long-term funding due to their competitive nature and lack of year-to-year availability that often changes depending on the budget of the funder²³. It should be noted that such funding sources usually cannot be used for public recreational amenities. Funding for recreational improvements must come from operational and capital budget of the managing agency or from outside funding sources.

KEY POINT #4

Nontraditional sources of financing, such as public-private partnerships and nongovernmental funding, allow communities to leverage public funding against foundation, corporate, and community contributions.

A 2017 report on green infrastructure in the Great Lakes Basin found that private delivery or financing of large-scale green infrastructure (at least \$50 million) can be the least costly approach²⁴. The case studies of large-scale projects referenced in that report showed cost reductions of 40 percent to 96 percent gained through economies of scale²⁵. Successful public-private

partnerships begin with a well-thought-out plan that tells the story of a project, demonstrating community and agency consensus with pieces that appeal to multiple funders to show them how the project lines up with their priorities²⁶.

Philadelphia's successful Green City, Clean Waters program is retrofitting 10,000 acres of impervious land to manage a volume of one inch of stormwater runoff on-site²⁷. Their parcel-based stormwater billing structure provides a credit of up to nearly 100 percent for property owners who can demonstrate sufficient on-site stormwater management, providing a strong incentive for property owners to install their own green stormwater retrofits²⁸. Facilitating the aggregation of numerous small stormwater projects into a larger portfolio would create a more attractive green infrastructure capital market, enabling Philadelphia to encourage more private green infrastructure financing and improvements by managing risk and benefiting from economies of scale²⁹.

Many communities and regions, such as Durham, North Carolina, Memphis, Tennessee, and the Great Lakes are finding that a combination of funding sources that includes private dollars is the most sustainable approach to long-term funding of green infrastructure³⁰. Durham County, North Carolina, has found that a one-size-fits-all approach is unsuitable for green infrastructure, as it often involves assets owned by different organizations on property that is also owned by different organizations, and that co-funding and experimentation with innovative financing strategies is a preferable option³¹.

Conclusion

Financing options for green infrastructure encompass both traditional funding sources for gray infrastructure as well as nontraditional sources that seek to support the various co-benefits provided by green infrastructure. Despite the experience of a very successful, 10-year green infrastructure implementation program, those who drafted the Milwaukee Metropolitan Sewerage District's Regional Green Infrastructure Plan identified funding for green infrastructure improvements identified as their top concern³². As with so many other green infrastructure programs, the Milwaukee plan recommends a broad range of funding and financing models that include a combination of taxes, utility fees, grants, loans,

20 EPA, "Managing Wet Weather with Green Infrastructure."

21 Michigan Department of Environmental Quality. "Financing Green Infrastructure in Michigan."

22 State of Tennessee. 2017. "Green Development Grants."

23 Environmental Finance Center Network. 2014. *Green Infrastructure in the Mid-South: Recommendations for Implementing and Financing Green Infrastructure Elements of the Mid-South Regional Greenprint Vision Plan*.

24 S. K. Sinha, R. Pettit, J. Ridgway, A. Eidson, J. Silfen, G. Peralta, and G. Cannito. 2017. *Public Private Partnerships and Finance of Large-scale Green Infrastructure in the Great Lakes Basin*. Environmental Consulting & Technology, Inc., Report, January.

25 Sinha et al., "Public Private Partnerships and Finance."

26 LIDC, *Convening Summary Report*.

27 Valderamma and Yeh, "Financing Stormwater Retrofits."

28 *Ibid.*

29 Natural Resources Defense Council. 2013. *Creating Clean Water Cash Flows: Developing Private Markets for Green Stormwater Infrastructure in Philadelphia*.

30 Hughes, Jeff. 2014. *Methods and Strategies for Financing Green Infrastructure In the City and County of Durham, North Carolina*. UNC Environmental Finance Center; Environmental Finance Center Network, "Green Infrastructure in the Mid-South;" Sinha et al., "Public Private Partnerships and Finance."

31 Hughes, "Methods and Strategies for Financing."

32 Milwaukee Metropolitan Sewerage District (MMSD). 2005. *The Application of Stormwater Runoff Reduction Best Management Practices in Metropolitan Milwaukee*.

and private funding to achieve its vision of “zero basement backups, zero overflows, and improved water quality”³³. Upon review of a number of municipal and regional green infrastructure stormwater management and implementation programs across the country, a primary measure of success is to plan and implement such projects based on a partnership model of multiple funding sources that combine local, federal/state, and private dollars.

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This briefing paper was written by Jennifer Henaghan, AICP, Deputy Research Director and Green Communities Center Manager at the American Planning Association.

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³³ *Ibid.*

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